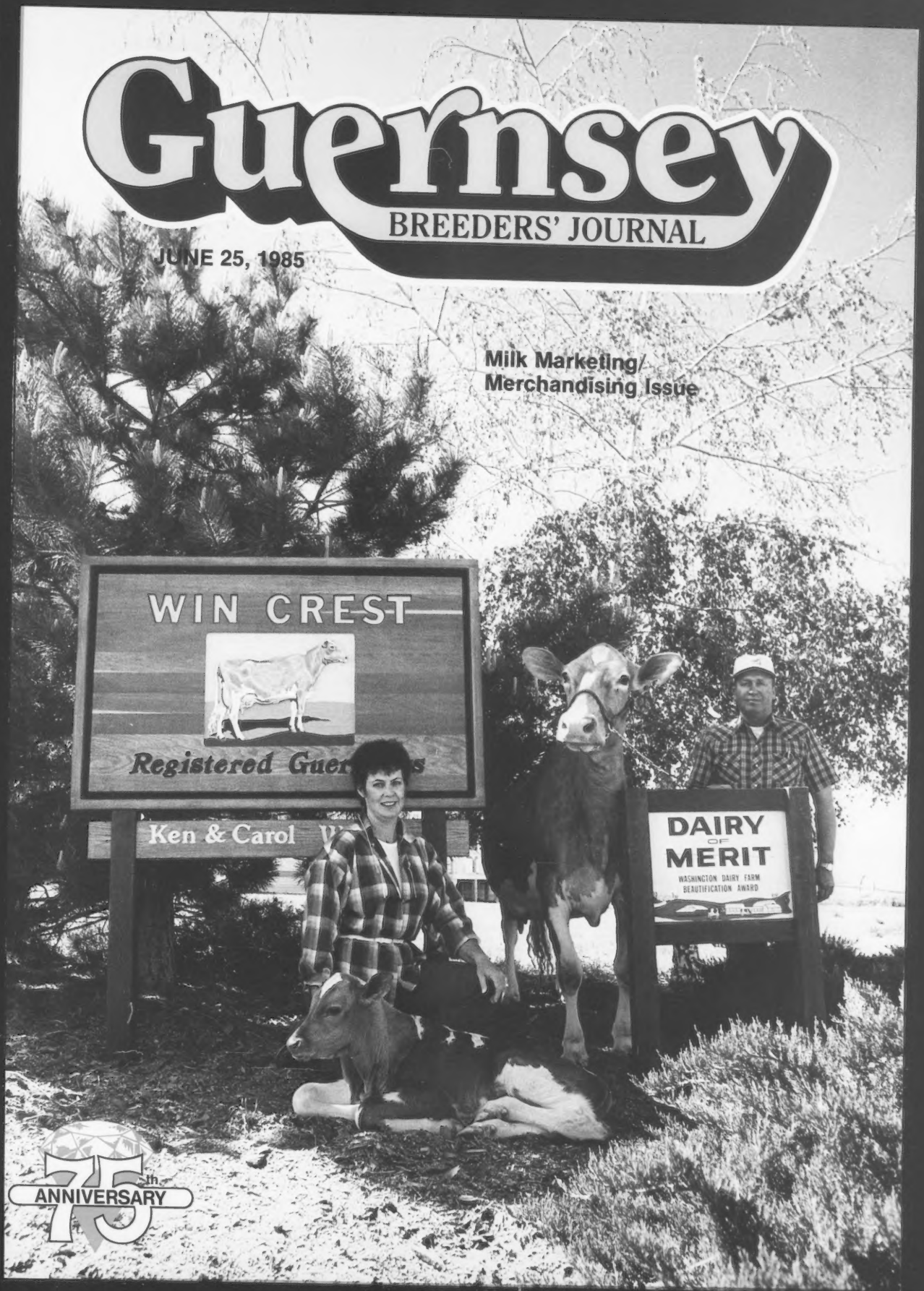
Guernsey BREEDERS' JOURNAL

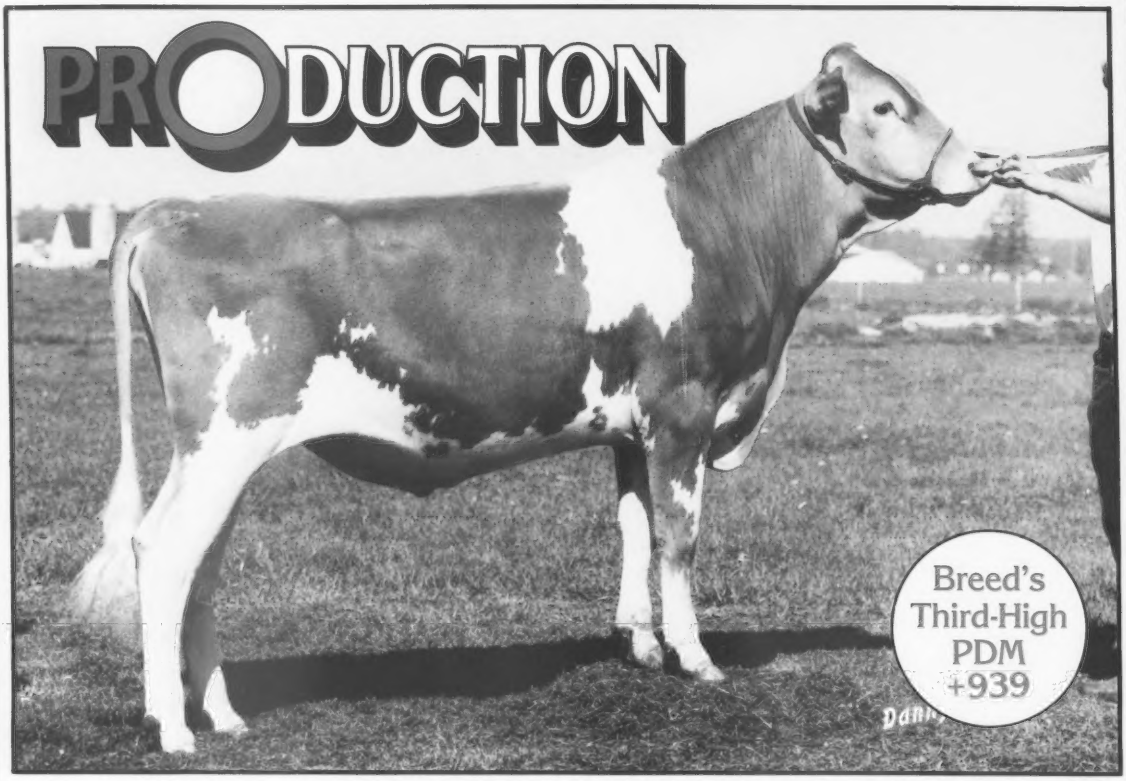
JUNE 25, 1985

Milk Marketing/ Merchandising Issue



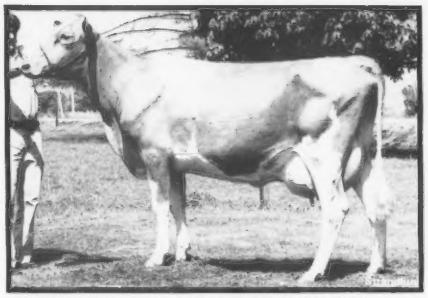
75th ANNIVERSARY

ABLE TO SIRE LEADING



7G184 Rozelyn D M Ernies ABLE
USDA (1/85): 44 Dtrs. (18 Herds)
58%R +939M -.04% +39F +$125
Protein (52%R): -.02% +$123 CY+$122
AGCC (1/85): 55%R -0.6PDT +181PTI
aAa: 162534 (Maverick x Patrician)

ABLE continues to be a breed leader with strong production credentials. Ranking second for PD$ and third for PDM justifies ABLE's ability to add production to any herd. His class-leading Patrician dam and two class-leading daughters are examples of his genetic merit. Use ABLE to add dairyness, deepen heels and strengthen udder support. If you are willing, he is ABLE, so order your semen today.



ROZELYN ABLES BOBBY (VG-87)
1-10 365D *25,990M 4.0% *1,030F 3X
3-02 333D 20,302M 4.6% 934F 2X
*Class-Leading Dtr., Milk & Fat
Owner: Rozelyn Farms, Lynden, WA

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Select The PROfessional In A.I.

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LAND OF LIVING

The People Who Care And Make It Work

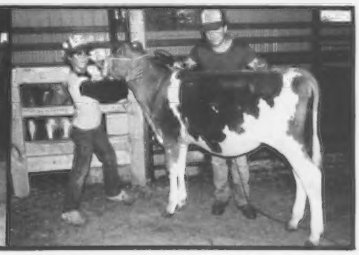
JOHN AYARS-Farm maintenance, "Mr. Fix-it," financial manager, relief milker and relief field worker.

MARK WITHERSPOON-Herdsman responsible for all 450 cattle on the farm including the breeding decisions, ration balancing, fresh cows, once-a-day milking and record keeping.

SARA HOEWISCHER-Once-a-day milker, commercial calf raiser.

BONNIE, LUCAS AND AUSTIN AYARS-Guernsey calf raiser, bull peddler, Guernsey correspondence and Guernsey registrations.

TIM CARMEAN-Field worker, clean up, relief milker.



KENTON BAIRD-Clipper and fitter, relief milker and field work. **ELI AYARS**-4-Her, assistant Guernsey calf raiser and some field work.

J.P. AYARS-(Nephew), Mixes rations, feeds milking herd, handles clean up and field work.

SUSAN FROST-The "stabilizer" in our home while we work and travel.

Land of Living is not a hobby farm. This operation depends on its profits to survive, just like any other business. The people, like the cows, must earn their keep or they are down the road.

JOHN AND BONNIE AYARS, OWNERS

Eli, Austin and Lucas—Future Breeders Telephone (614) 857-1273

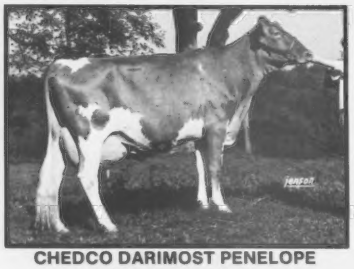
4381 Rosedale Road, Mechanicsburg, Ohio 43044

John and Bonnie say: "It takes teamwork to keep the farm "on the move." We are proud of the team above and the talents of each individual involved. Stop by and let us show you more!"

CHEDCO FARM

Featuring Three Dam-Daughter Pairs Now In The Herd From Families We Have Been Breeding For Many Years

The "Penelope" Family Since 1962



CHEDCO DARIMOST PENELOPE
(VG-5X, 86 in '85)
8-08 19,460M 5.5% 1,064F 365D 2X
Lifetime to date 96,097M 5,150F 2,013D
Born August 2, 1975. Due this month to Chedco Contessas Command. Already has three Contessas Command daughters in the herd.

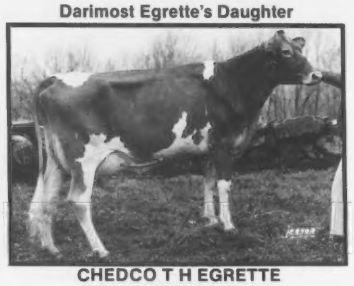
Darimost Penelope's Daughter

CHEDCO CONTESSAS PENELOPE
(EX-90)
4-08 17,250M 4.9% 851F 305D 2X
Lifetime to date 76,606M 3,597F 1,423D
Born April 5, 1978. Bred to Top Hornet. Has a full sister in the herd that is just fresh with her first calf and has a beautiful udder.

The "Egrette" Family Since 1946

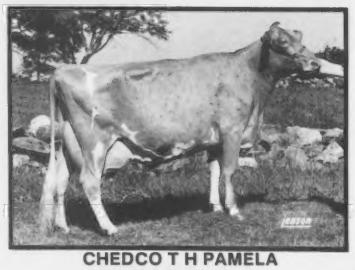
CHEDCO DARIMOST EGRETTE
(VG-6X, 88 in '84)
7-01 19,650M 4.9% 965F 365D 2X
Lifetime to date 104,251M 5,026F 2,181D
Born June 15, 1978. Bred to Top Hornet.

Darimost Egrette's Daughter



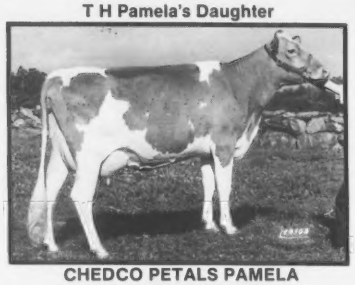
CHEDCO T H EGRETTE
(VG-89-3X)
3-03 16,380M 4.6% 757F 296D 2X
Lifetime to date 46,026M 2,051F 877D
Born June 20, 1980. Due November 11 to Telestar.

The "Pam" Family Since 1962



CHEDCO T H PAMELA
(EX-4X, 95 in '85)
5-10 21,170M 803F 365D 2X
Lifetime to date 88,861M 3,469F 1,719D
Born October 1, 1977. Her Deacon daughter is due in August with her first calf. Her November 6, 1984 Telestar son is available.

T H Pamela's Daughter



CHEDCO PETALS PAMELA
(85 in '84)
3-01 17,540M 4.6% 806F 311D 2X
Lifetime to date 39,146M 1,729F 689D
Born February 21, 1981. Her Fayvor daughter, a real tall, dairy, upstanding heifer, is due to freshen this month.

We are proud to be breeding these kind of cows, generation after generation.

GUERNSEYS=QUALITY

Let's expand our genetic base through our good cow families and keep our quality advantage.

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Boston, Massachusetts 02108

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Herd Register—Darrell D. Bahr, Director

Performance—Joan Wendt, Coordinator
Joint Type Appraisal, Coordinator—Allen D. Meyer, 1273 Meyer Lane, West Fargo, ND 58078, (701) 282-3913.

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Guernsey BREEDERS' JOURNAL

JUNE 25, 1985

Janice Keene, Managing Editor
Diedra A. Johnson, Associate Editor

Volume 153, Number 5

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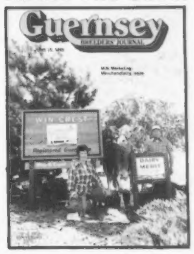

The first Guernsey cow to ever be appraised 96 points in final score, Win Crest Knights Vel, graces the cover of this merchandising/milk marketing issue. Ken Winters of Win Crest Farm in Mabton, Washington, Vel's breeder and owner, is at the halter. Kneeling by Vel's Falcons Wistar Patrician son is Carol Winters. For more details on this high-scoring national class production leader and her family, see the feature on page 15. *Photo by Ken Vial.*

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Staff Comments

Guest Editorial

We've Put "Marketing" In Our Job Descriptions

We have moved beyond the idea that we are through marketing our milk once the milk truck has left the farm. We are no longer content - we cannot be content - with the philosophy that as milk producers, marketing "isn't in our job descriptions."

In a big way, dairy farmers are aggressively taking the position that "we're not just going to put our milk on the truck...we are going to follow it all the way to the grocery store and to the consumer." But those changes do not happen overnight. In other words, we have discovered that we must market.

What does marketing our milk involve? It involves making our product more appealing to consumers. And it involves our ability to demonstrate the advantages our product has - those unique advantages that cannot be copied. It also involves research and new product development.

In other words, it is both a scientific and a creative approach on ways to get our product consumed. And it is an ongoing process.

So what have we been doing in this area? First, we are taking a close look at dairy products as they relate to health and nutrition. New research is demonstrating the importance of dairy products in our diet, especially in the area of calcium. But we do not stop there.

We are also looking at ways to expand our market. We are learning about demographics, and about changing lifestyles. For example, it probably does not come as a surprise that once children hit their teens, their level of milk consumption drops tremendously. It is up to us to prove to them that milk is not just for kids.

But one of the great assets of the product we produce is that it can be processed in many forms. We have a range of products to fit a wide variety of tastes and lifestyles. And our advertising should and does take advantage of this asset by targeting different consumer groups with advertising and products that appeal.

As an industry, we are not longer just hoping that milk and dairy product sales will increase, or relying on someone else to do something about it. Every dairy farmer today is involved in marketing through this (the National Dairy Promotion and Research) program. And we are working to guarantee our own future in the marketplace - a marketplace clearly more sophisticated and competitive than it was 20 years ago.

There is no doubt that with everyone contributing, American dairy producers are becoming a significant power in today's market.

Ivan K. Strickler

Ivan K. Strickler
Chairman of the National Dairy Promotion and Research Board

Reprinted, with permission, from the December 1984 National Dairy Promotion and Research Board Newsletter.

Brown Swiss and Milking Shorthorn Societies To Share Office Space

The Board of Directors of the American Milking Shorthorn Society (AMSS) has voted unaminously to accept an offer from the Brown Swiss Cattle Breeders' Association (Brown Swiss) to relocate its national office to Beloit, Wisconsin. Brown Swiss Executive Secretary George Opperman and AMSS Executive Secretary Bradford E. Ellsworth stress that both organizations will maintain their independence and uniqueness under this joint-occupancy arrangement.

January 1, 1986 is the anticipated time that the move of the AMSS office from Springfield, Missouri to Beloit will be complete. Brown Swiss has agreed to computerize AMSS customer identification files, pedigrees and production data; assist with the AMSS journal publication and rent space in its building for AMSS office operations.

Journal Hires Summer Intern

Kim Lurvey of Dousman, Wisconsin has accepted the position of summer intern with the Guernsey Breeders' Journal. Starting on May 22 she will assist with advertising, feature stories, magazine production and promotional efforts of the American Guernsey Cattle Club for a three-month period.

Currently a student at the University of Wisconsin at Madison, Lurvey is majoring in agricultural journalism. An active member of Alpha Zeta and the National Agri-Marketing Association (NAMA), she has been on the Dean's Honor List. Currently she is working with the Dairy Farmers Exchange magazine in Verona, Wisconsin through the NAMA Ag-visor program.

Last summer Lurvey served an internship with the Wisconsin Agriculturist. Other experience has included promotional efforts for the Wisconsin Residue Avoidance Project and an internship with the East Side News in Madison.

Lurvey is the daughter of Ken and Linda Lurvey of Tamarack Guernsey Farm. She will work out of the AGCC headquarters office in Columbus, Ohio.

75th ANNIVERSARY Looking Back... The Merchandising of Milk

"Methods of merchandising have been revolutionized within the generation. Time was then we could go into a grocery store and buy soda crackers in bulk at two or three cents a pound. But with increased labor cost and restrictions imposed by the laws of health, the manufacturer has been obliged to exercise his initiative and organization ability. The once lowly soda cracker has been transformed into a delicacy by the electricity of printer's ink. It is now hygenically wrapped in wax paper, put up in special cartons, given a striking name and sold to the consumer at prices which vary from 20 cents to 40 cents per pound.

"In cosmetics the appeal is largely to pride. The skillful exploitation of various kinds of cosmetics has made their use universal and seemingly indispensable. Without these modern forms of merchandising, goods which are now sold at a premium would be a glut on the market, as was true in the early days of old-fashioned, over-the-counter trading.

"Now if we will profit by these illustrations, we can readily see the unlimited possibilities of purebred dairy cattle development in the United States. It is for you to determine a method of merchandising which will make people think of your product to the exclusion of every other that may be on the market.

"Your product (Guernsey milk) has certain distinctive characteristics - color, flavor and quality. Advertise in ways which will appeal to the taste of the consumer of quality products. Select and study your prospective customers, classify them, their needs and limitation, their psychology. Then lay out a plan of publicity advertising. Seek to get it sold because of its merit as a superior food product.

"As breeders your emphasis is upon quality production and in seeking to win the support of new breeders (by) emphasizing the economic value of the purebred cow as a producer of a choice and highly beneficial human food. The value of the cow is in her product. As disseminators of choice seedstock, you are propagating the source of a better milk supply. If you want to increase the usefulness and popularity of your breed, you must make the consumer demand the milk of your breed, just as the manufacturer does, by organized merchandising."

Excerpts from an article by Robert V. Hoffman, editor of The Field, *which appeared in the May 1, 1927 issue.*

DUSTY

Offers you strong performance and a new pedigree

29 G0873 FLF B Maverick Daphne
Dusty 593627

USDA PD 1/85 ('82) **PTI +102**

Milk	**+493M**	%Test	Lbs.	Dtrs/Hrds	Rpt.
Fat	**+$60**	**−.05**	**+17**	14/1	20%

Daughter Level 12,156M 4.2% 514BF
AGCC 1/85 **PDT +.4** 12 Dtrs. Rpt. 32%

This new addition to the ABS lineup has great potential in every type trait. Already plus in PDT, he has a strong early Genetic Trait Summary.

Dtr: FLF Dusty Ippy Icey V-82
2-4 372d 17,921M
4.0% 718BF

Dtr: FLF Dusty Queene Quest D-76
3-2 312d 14,332M
4.4% 634BF

A new bull in the ABS lineup, Dusty is an Olympic View B Maverick son — one of his few proven sons in A.I.

Dusty's dam is a Dari Fayvor daughter who is still producing well as an aged cow — 9-06 305d 10,530M 5.0% 522BF.

Dusty sires daughters with average height; snug, shapely udders; and correct rear leg set. His +.4 PDT, and early Genetic Trait Summary indicate he sires well-built young cows.

Add a new sire to your breeding program that maintains a solid plus PTI. Ask your authorized ABS Rep for Dusty today.

I'd like Dusty in my herd!

☐ Please have my ABS Rep contact me about Dusty.

☐ Please send me your latest ABS Sire information.

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Name _____

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Phone _____

No. of Cows _____ Breed _____

891

Breed with confidence

National Production Award Winners

Four cows, all of which had previously been designated national class leaders for production, have now earned the even more elite distinction of being national production award winners for 1984. Originating from coast to coast, they are all sharing this special spotlight for the first time.

Golden Meadows Fayvors Nellie, Myown Wistars Eisa, Royal Paulson Champion, Telestar Flirt and their current owners were all recognized at the AGCC annual meeting in Denver, Colorado on June 17. Their success story is told by average cow indexes of +450M +14F +$52, CPI +87, an average final appraisal score of 87 points and an average Modified Contemporary Deviation (MCD) of +6,576M +239F.

Liebers Trophy

The living Guernsey cow with the highest lifetime milk production credits on December 31, 1984 is Myown Wistars Eisa. As a result of her production to date of 208,050 pounds of milk, her owner, Myron Erdman of Chenoa, Illinois, received the Liebers Trophy, which was established in 1949 by Otto Liebers of Lincoln, Nebraska.

Thus far this 14-year-old Lyrene Myras Wistar daughter, who has replaced Three-Time Liebers Trophy Winner Cleverlands Nances Judy Jean at the top of the living lifetime producer summary, has finished four lactations over 21,500 pounds of milk...two of which were class-leading ones for milk and butterfat.

One of Wistar's highest-indexing daughters, this 80-point cow is in the breed's 94th percentile for cow index dollar value (CIS) and has an MCD of +6,671M +245F. She has also produced a Welcome Flashs Hollirex son with a predicted difference of +300M, an 81-point daughter that is a Gold Star Dam with more than 700 pounds of butterfat, and a VG-83 granddaughter which is also a Gold Star Dam with over 850 pounds of butterfat.

New England GBA Trophy

The New England GBA Trophy, established in 1973, rewards Royal Paulson Champion for her 305-day, two-time, mature-equivalent milk record of 34,657 pounds of milk, the highest for the breed in 1984 and the only one to exceed 30,000 pounds of milk. Her actual record started at seven years, eight months of age was 33,640M* 1,242F 1,093P in 318 days and 32,390M* 1,195F 1,052P in 305 days.

The first cow in the breed to ever yield over 30,000 pounds of milk in 305 days or less, she is also the only one to have accomplished this feat twice. Thus far she has completed four national class-leading records for milk and one for butterfat. Todd Hipp of Saluda, South Carolina owns this individual which was designated a Milk Flow Queen this year for the third time.

In the breed's 94th percentile for CIS and with high MCD values of +7,745M +229F, this 88-point cow has also produced a VG-86 Olympic View B Maverick daughter that had 19,750 pounds of milk and 826 pounds of butterfat as a junior two-year-old cow.

Nyala-Bedford Trophy

Telestar Flirt begins her career as a milking cow by winning the 17th Nyala-Bedford Trophy with a 305-day, two-time, mature-equivalent, junior two-year-old record of 27,493 pounds of milk and 1,108 pounds of butterfat. This award, given in memory of F. T. Bedford of Nyala Farm in Connecticut, honors the two-year-old cow with the highest DHIR mature-equivalent statistics for milk produced in over 270, but not more than 365, days.

A Milk Flow Queen, she is owned by Phil Fanelli of Hilmar, California. Her actual record of 2-1 21,820M* 901F 767P 305D was a national class-leading one for milk. Sired by Maurana Wis Telestar, this 88-point individual is in the breed's 91st percentile for CIS and has MCD figures of +4,942M +52F.

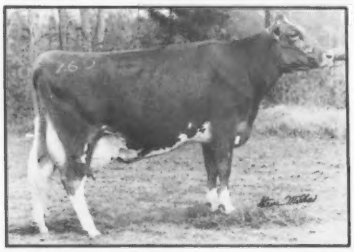
Her Gold Star Dam, a VG-85 Cleverlands Zenith daughter, has individual lactations up to 23,300 pounds of milk. The maternal grandam was also Very Good with almost 20,000 pounds of milk as well as an 80-point daughter that was designated a national class leader.

Tarbell Trophy

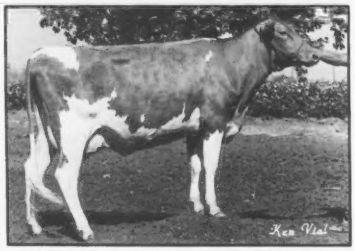
A 305-day, two-time, mature-equivalent, junior four-year-old record of 29,408 pounds of milk and 1,591 pounds of butterfat put Golden Meadows Fayvors Nellie in the winner's circle for the 38th Tarbell Trophy. This award, given in memory of Gage E. Tarbell, annually goes to the breed's highest mature-equivalent producer of butterfat.

Owned by Robert Thomas Dias of Stevinson, California and a herdmate of Telestar Flirt at Golden Meadow Dairy, this EX-91 Housleys Dari Fayvor daughter finished this lactation with actual production 30,420M* 5.5% 1,661F* 3.6% 1,092P 365D 2X. Her 305-day credentials for this same lactation and her previous junior three-year-old record both qualified for national class-leader status for milk and butterfat. This Gold Star Dam is number 140 in the breed for Cow Performance Index (CPI) and has MCD statistics of +6,947M +428F.

The second in a direct maternal line of three national class leaders, she is out of an Excellent Gold Star Dam with 26,900 pounds of milk. Nellie's Excellent Grandview Wistars Fabian daughter produced 1,083 pounds of butterfat as a junior two-year-old cow and has an Excellent Telestar sister with 921 pounds of butterfat in her first lactation. Adding to the cow family are one 91-point and two Very Good sisters to the Tarbell Trophy winner which have individual lactations up to 19,870 pounds of milk.



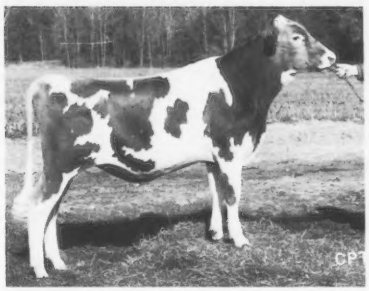
Royal Paulson Champion, 1984 New England GBA Trophy winner.



Golden Meadows Fayvors Nellie, 1984 Tarbell Trophy winner.

YEARS AHEAD!

New Super Sampling Sires



21G271 Hillcrest FJ Fillmore 597293

Born: October 23, 1983

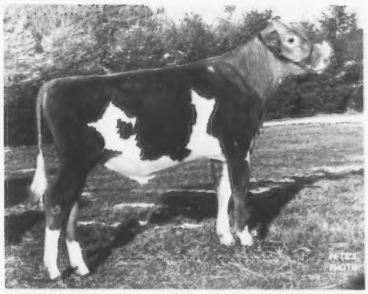
Pedigree Index (1-85) +585M +26F +$80
Genetic Index (1-85) +677M +33F +$99

His Sire: Maurana Wis Telestar
His MGS: Kellogg Minnies Choice

Fillmore's sire is the second high PTI and cheese yield dollar value sire of the breed and is the third high bull for PD pounds fat.

Fillmore's Dam

Hillcrest FJ VG-88
7-9 365d 22,677M 4.6 1051F



21G277 Wincrest Dixies WCA Dean-ET 597868

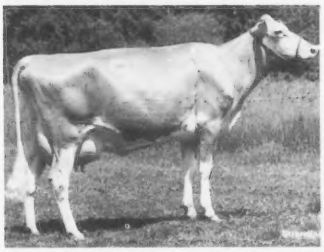
Born: November 11, 1983

Pedigree Index (1-85) +721M +33F +$101
Genetic Index (1-85) +1062M +48F +$148

His Sire: Welcome Choice Admiral
His MGS: Falcons Wistar Patrician

Dean is sired by the highest PTI, PD dollar value, PD milk and PD fat sire in the breed. His outstanding dam has four records over 1000F, including two over 1400 lbs. She ranks 25th in the breed in cow performance index.

Dean's Dam



Zabels FWP Dixie EX-90-GSD
3-0 365d 28,930M 5.1 1473F

Include Fillmore and Dean in your 1985 breeding plans.

21st CENTURY GENETICS™
Shawano, Wisconsin 54166 • Phone 715-526-2141
A Continuation of Midwest Breeders and Minnesota Valley Breeders' Association

A National Order For Dairy Product Promotion, Research and Nutrition Education

It's Working Well For Dairymen Today But Will Farmers Give The Go-Ahead In August?

"Dairy farmers are helping themselves now," said Joe Westwater, chief executive officer of the National Dairy Promotion and Research Board, in April at the annual meeting of Associated Milk Producers, Inc. (AMPI).

And, it will be the dairy farmers who must decide where their best future lies, Westwater continued. "Is the industry's future in Washington? Or is it in the marketplace?"

This, in a nutshell, is what dairy producers will be determining when they mark their ballots less than two months from now, for or against continuation of the dairy promotion and research order.

Only 13 Months Of Age

It was just over a year ago when all U.S. dairymen started investing in the first mandatory, national, marketing program for dairy products.

Authorized in the Congress's Dairy and Tobacco Adjustment Act of 1983, this national Order called for a 15-cent per hundredweight assessment on all milk produced in the contiguous 48 states and marketed commercially by dairy producers. The Order was fully implemented on May 1, 1984 to provide for dairy product promotion, research and nutrition education. A board of 36 dairy farmers appointed by the Secretary of Agriculture administers this Order.

In addition to arranging the establishment of the Order, the Act of 1983 provided for the dairy producers themselves to conclude whether or not this program would continue past September 30, 1985.

The Program's Purpose

The basic philosophy behind this congressional program is to strengthen the dairy industry's position in the marketplace, to maintain and expand domestic and foreign markets as well as uses for fluid milk and dairy products, according to information put out by the National Dairy Board.

While this goal is a laudable one, many dairy producers will probably be asking the question, "But how successful has the program been?" before they mark their ballots in August.

The First Year In Review

Estimates show that approximately $197 million was brought in by the 15-cent assessment during the first fiscal year which ended on April 30. Of this total, the National Dairy Board was allocated $81.8 million (41.5 percent), with the remaining dollars going to state, regional and federal milk-marketing order promotion boards throughout the nation.

Starting in September 1984 the Board began scheduling national network and magazine advertising with a budget that will reach the $82.5 million mark by this September. Just over 38 percent ($31.4 million) of the funds has been used for cheese promotion. Fluid milk ($20.9 million), calcium ($18.3 million), butter ($7.4 million) and ice cream ($4.5 million) were pushed with the remaining 62 percent of the money.

The bulk of the advertising sponsored by the Board will have reached consumers and potential consumers by the time this issue is off the press. The $14.5 million of dairy promotions planned for May through August will focus mainly on ice cream and fluid milk products, showing how these items can adapt well to busy summer schedules.

The Dairy Board has also sponsored education and awareness programs to inform health professionals and consumers about the importance of dairy products in the daily diet.

Has The Promotion Been Effective?

Another of the Dairy Board's key responsibilities is to handle the Congressional mandate calling for an evaluation of this promotional program. This is to include efforts carried out by not only the Dairy Board, but also state and regional promotion boards. The Board has contracted with five firms to gather data and conduct independent analyses of the advertising programs. The resulting report will be made to Congress by July 1.

Although it is too early to completely summarize the program's impact, the first measurements of consumer recall indicate that awareness of dairy product advertising has increased significantly.

During the first four months of concentrated promotional work, consumer recall of calcium advertising increased by eight percent with people finding it informative and meaningful without being preachy or boring. Attitudes reflect continued growth in recognition of the need for calcium, concern about getting enough of it, and a perception of dairy foods as a preferred source of calcium and other nutrients.

By targeting both adults and children as audiences for fluid milk advertising, the realization that "milk is good for you" increased by three percentage points and seven percent, respectively. The adults reporting that they drank milk every day went from 56 percent to 61 percent, while those who "never" drink it dropped from 11 percent to seven percent. And, among children, the number who indicated that "kids my age would like these ads" rose by six percent.

Advertising also appears to have had an impact on improving attitudes toward cheese's versatility as well as its taste and appeal. Fourteen percent more consumers now believe that cheese is a good value for the price, while those who said "the price is too high" declined from 43 percent to 37 percent. The test sample showed, however, that people's use of cheese was relatively unchanged from already high levels.

Attitudes toward butter indicate that those who "like the taste of butter" rose by five percent. However, there was an increase from 53 percent to 61 percent of those who felt "butter is fattening."

"Overall, this data is positive and trending in the right direction, but four months of advertising is a very short time to see a significant difference in awareness of ads," says Westwater. "Most people in the advertising business say you need from 12 to 18 months before you can attempt to measure results."

Supply and Demand

With the initial response to the new marketing push positive thus far, what does the supply-demand situation look like for the short term?

On the supply side, a random survey sponsored by 21st Century Genetics found that only five percent of the dairymen/respondents planned to reduce cow numbers in their herds. On the other hand, 26.9 percent said they were going to add numbers. "It would seem that any (farm legislation) policy chosen will have to deal with the potential of over-supply of milk," observes Don Ausman, director of planning and development for that company.

As presented in the April 1985 issue of *Dairymen's Digest* with *Beverage Industry* magazine the source, soft drinks were the beverage which enjoyed the greatest increase

in consumption levels in 1984. This made soft drinks the most popular liquid consumed by Americans. During the last 20 years milk consumption has decreased from 25.9 gallons per person annually to 21.1 gallons. In the same period, soft drink consumption has increased 126 percent and now accounts for almost one-fourth of the liquids consumed in the United States.

Perhaps the most notable observation about the 20-year beverage consumption trend, however, is that the total amount of liquids consumed has not changed. The average total consumption of fluids per person per year is one half-gallon each day. Since all beverages are competing for a share of this daily half-gallon, the per capita increase in use of soft drinks resulted in a decrease in consumption of milk and other liquids.

"How can a beverage get an increased share of the average half-gallon a day per person?" asks *Dairymen's Digest*. "The soft drink industry has done it by advertising and continually coming out with new products calculated to please the tastes of a large segment of the market."

As Westwater observes, "The surplus is not unmanageable. We could eradicate it this year if every person in the country were to drink an extra two ounces of milk a day, or eat just one ounce of cheese a week. The surplus was not built in a year and it won't disappear in a year. But recent history shows we can and we are making strides to reduce it."

It's Up To Dairymen

Every dairyman engaged in the production of milk for commercial use during 1985 is eligible to vote on the Dairy Promotion and Research Order Referendum between August 1 and August 20. Many cooperative associations of producers will be voting on behalf of their members, with a cooperative member who is opposed to his cooperative's vote able to cast an individual ballot at his discretion. Producers may obtain their ballots at ASCS county offices.

"The referendum will be a critical juncture on the path this industry is taking toward the future, and toward greater stability and growth," Westwater says. "I believe that by working together, we can lead the American dairy industry toward a higher level of success and into an era of greater stability and profitability."

Canadian Breeders Visit U.S.

Over 30 Guernsey enthusiasts from Ontario, Canada traveled to Ohio during the last week of March to see some of the good cattle located "south of the border." The stops included in this three-day tour were Mona Lous Farm in Carey, Raemelton Farm Dairy in Mansfield, Spring Walk Farm in Big Prairie, Select Sires in Plain City, Marodore Farm in Baltimore, Land of Living Farm in Mechanicsburg, Sherma Farm in Bellevue, Fireside Farm in Bellevue and Tree Pump Farm in Bellevue.

A Guide To Good Breeding

Keep on top of breed progress by ordering the new July 1985 Guernsey sire summary with PD82 production information and new type data.

Complimentary first-class sire summaries are sent to all herds on DHIR or TPE programs.

Statistics on the breed's top active-AI sires *ONLY* are featured semi-annually in the *Guernsey Breeders' Journal.*

When you make your breeding decisions, be sure to have the most complete information available on the sires you choose. Use this handy coupon to order the new Guernsey sire summaries today!

CLIP AND SEND

To the American Guernsey Cattle Club, P.O. Box 27410, Columbus, Ohio 43227. Telephone (614) 864-2409.

YES! I want to subscribe to the Guernsey Production-Type Sire Summary. Enclosed is my check for $_____.

☐ *Option A.* One first-class copy of the July 1985 Guernsey sire summary. Price $10.

☐ *Option B.* A one-year, first-class subscription (two summaries) for the July 1985 and January 1986 Guernsey sire summaries. Price $15.

Name _____

Farm Name _____

Address _____

Town _____

State _____ Zip Code _____

Send in your order today!

1985 All-American Program

The 32nd All-American Contest

Eligibility—To be entered in the All-American Contest, an animal must be a registered Guernsey and (a) have placed in the top three of its class in an international, national or other major U.S. show, (b) have placed first in its class at any U.S. show or (c) be owned in the U.S. and win its class in a qualified show outside the United States.

Classes—The following are the All-American classes for 1985.

1. Junior Heifer Calf—Born on or after March 1, 1985 and over four months of age.
2. Intermediate Heifer Calf—Born from December 1, 1984 through February 28, 1985.
3. Senior Heifer Calf—Born from September 1, 1984 through November 30, 1984.
4. Summer Yearling Heifer—Born from June 1, 1984 through August 31, 1984.
5. Junior Yearling Heifer—Born from March 1, 1984 through August 31, 1984.
6. Senior Yearling Heifer—Born from September 1, 1983 through February 29, 1984.
7. Junior Two-Year-Old Cow—Born from March 1, 1983 through August 31, 1983.
8. Senior Two-Year-Old Cow—Born from September 1, 1982 through February 28, 1983.
9. Three-Year-Old Cow—Born from September 1, 1981 through August 31, 1982.
10. Four-Year-Old Cow—Born from September 1, 1980 through August 31, 1981.
11. Aged Cow—Born before September 1, 1980.
12. Best Three Females—Group to consist of three females, any age, all bred and owned by exhibitor.
13. Junior Best Three Females—Group to consist of three females born on or after September 1, 1983 which have not calved, all bred and owned by exhibitor.
14. Exhibitor's Herd—Group of five females to consist of two any age, which have calved; two born on or after September 1, 1983 which have not calved; and one any age. Three of these females must be bred by exhibitor. All must be owned by exhibitor.

Entry Fee—A fee of $20 per entry (each animal or group) is required. Those animals nominated for Junior All-American will automatically be considered for All-American competition at no extra charge. The owner will receive a complimentary AGCC Performance Pedigree for each entry.

Note: For group class entries, head-to-tail composite photographs are to be supplied by the exhibitor.

Entries—Entry forms may be obtained from The AGCC, P.O. Box 27410, Columbus, Ohio 43227. The exhibitor must submit a completed entry form and three photographs of each entry to The AGCC by **November 20, 1985** to qualify for the contest. All placings at AGCC-approved shows must be included on the entry form by the exhibitor or the animal will be disqualified. For group classes list only those shows at which that exact group was shown. Photographs must be taken of the animal during the 1985 calendar year and should represent the animal in a stage of development as nearly comparable to the show ring appearance as possible. Five by seven-inch, black and white, glossy pictures are preferred. For entries for which the ownership is recorded with a Guernsey Herd Register other than the AGCC, a copy of that animal(s) registration certificate must also accompany the application.

Judging—A committee of the three judges of the national Guernsey shows will select the six top entries in each class as All-American nominees. Each national show class winner will automatically be nominated for All-American if the entry fee is paid and entry is received in order. A selection committee consisting of the official judges of the U.S. Approved Guernsey Shows will choose the All-Americans.

Pictures and placings of the six nominees in each class will be sent to each Selection Committee member. The judges will vote individually by mail, giving first, second and third choices in each class. A Selection Committee member may not vote in any class in which he has a pecuniary interest in one of the six nominees or if one of the six nominees comes from the farm by whom he is employed.

Each first place vote shall count five points, second place shall count three points and third place shall count one point. The awards will be determined by simple arithmetic by The AGCC. The class entries receiving the highest number of votes shall be named All-American and those receiving the second highest vote total shall be designated Reserve All-American. The rating of Honorable Mention All-American will be given to all entries receiving a total of eight or more points.

Judging Contest—The *Guernsey Breeders' Journal* will conduct a judging contest using the six All-American nominees in each class. Entrants must be at least nine years of age.

The 12th Junior All-American Contest

Eligibility—AGCC junior members born from January 1, 1964 through December 31, 1975 only may enter the Junior All American Contest. The animal entered must be a registered Guernsey who has placed first or second at any junior show in 1984. The ownership of the entry shall be recorded in the name of AGCC junior member(s) only by January 1, 1985 for milking-age entries or July 1, 1985 for heifers.

Classes—The classes will be the same as classes one through 11 in the All-American Contest. There must be a minimum of three entries in a class, however, before it becomes an official part of the Junior All-American program.

Entry Fee—A fee of $20 per entry is required. Those animals nominated for Junior All-American will automatically be considered for All-American competition at no extra charge. The owner will receive a complimentary AGCC Performance Pedigree for each entry.

Entries—Entry forms may be obtained from The AGCC, P.O. 27410, Columbus, Ohio 43227. The Junior must submit a completed **yellow Junior** entry form only, and three photographs of each entry to The AGCC by **November 20, 1985** to qualify for the contest. All placings at AGCC-approved shows must be included on the entry form by the Junior or the entry will be disqualified. Photograph must be taken of the animal during the 1985 calendar year and should represent the animal in a stage of development as nearly comparable to show-ring appearance as possible. Five by seven-inch, black and white, glossy pictures are preferred. All Junior All-American nominees will automatically be entered in the All-American Contest. A junior entry in both contests should carry the same exhibitor name.

Judging—The judging will be handled in the same manner as the All-American Contest. Each national junior show class winner will automatically be nominated for Junior All-American if the entry fee is paid and entry is received in order.

Plan Now to Picture Your Winners and Compete with the Best!

You are invited to attend the . . .

New York State Guernsey Field Day

Saturday, July 6 11:00 a.m.

Hosted by SUNY Cobleskill
At the farm in Cobleskill, New York

Join us for a chicken barbeque and ice cream. Please bring your table service and a dish to pass.

Farm and Location

Cobleskill Guernsey Herd December 1984 DHIR LA 19 Cows 14,448M 4.8% 696F. Currently have two Elite Cows in the herd. Breeders of five Gold Star Dams. Eleven animals in the herd are in the 90th or higher percentile for cow index dollar value.

From I-88, take the Cobleskill exit, turning east on Route 7. From the state Thruway, take exit 29 to Route 10 into Cobleskill. Turn west on Route 7. Farm is on the north side of the road.

Please Reply By July 1

Yes! we are planning to attend the New York State Field Day on July 6, 1985

Name _____

Address _____

_____

Number attending _____

Send to: Dean Walter Clark
Cobleskill Ag and Tech
Cobleskill, New York 12043

Sponsored by the New York State Guernsey Breeders' Cooperative, Inc.

Special thanks to all buyers at and consignors to NY State Spring Classic Calf Sale. The Classic averaged $825 on 27 head and the Calf Sale averaged $345 on 29 calves.

We'll see YOU on July 6 in Cobleskill!

World Record Price Highlights 1984 Sales

1984 Public Auction Sale Review

Selling an individual Guernsey for a world record of $51,000 was just one of the many history-making events that occurred in the breed during 1984. Coupled with the establishment of new milk and butterfat world production records and the appraisal of a cow at 96 points for the first time ever, it will be an event that will not soon be forgotten.

Although 68 more open heifers and four additional bulls were sold in 1984 than in the previous year, the overall year-end statistics were down. During 1984, 1,461 Guernseys went across the auction block for an average price of $1,030.99, which compares with 1,700 individuals averaging $1,206.04 in 1983. This is the sixth time that the average figure has surpassed the $1,000 mark in the 67 years of keeping such records.

A total of 36 sales took place last year, which is seven fewer than in 1983. This is the lowest number of sales held during a year since 1934, when there were only 27.

Top-Selling Individuals

The new world record butterfat producer, Chedco T H Maxine, leads the list of high-selling Guernseys in 1984. Struck off at the world record price of $51,000 at the first World Premiere Guernsey Sale held in conjunction with the national Guernsey show in Madison, Wisconsin last October, this two-time All-American winner was consigned by Donald and David Alexander of Lynn, Indiana. Due shortly after the sale to Clearbranch Hornets Topper, this 93-point four-year-old Clovelly Top Hornet daughter had just completed the class-leading record of 2-11 26,090M* 6.7% 1,737F* 305D 3X. At that time she was the only individual to have won Total Performance Cow Awards at the national Guernsey shows. Her maternal line includes an 85-point Western Glow Darimost dam with 680 pounds of butterfat; an Excellent grandam that produced over 815 pounds of butterfat and a 92-point third dam which had earned the coveted Liebers Trophy. Rogelio Muyshondt, David and Donald Alexander of Lynn, Indiana now own this double world recordholder.

Rogelio Muyshondt of San Salvador, El Salvador has full ownership of the second high-selling female, Bettswards Telestar Jean. This three-year-old cow had outsold 53 other consignments to top the Second Bettsward Spring Sale at $22,000 in Richland Center, Wisconsin last April. Selling with January 1984 indexes of +755M +31F +$101, this 86-point Maurana Wis Telestar daughter was in the breed's 99th percentile for cow index dollar value (CI$). Her junior two-year-old lactation of 11,610M 4.3% 504F 307D yielded a one-record Modified Contemporary Deviation (MCD) of +1,045M +11F. Her EX-92 Gold Star Dam by Top Hornet had made over 1,100 pounds of butterfat and also appeared on the breed's high-CPI list. The grandam is the illustrious, Excellent, national class-leading, Gold Star Dam, McDonalds Darimost Jean. The consignor of this deep-pedigreed individual was the Wisconsin One & One Syndicate, composed of six prominent Wisconsin Guernsey breeders.

The highest-selling unborn embryo ever at public auction was merchandised for $20,000 at the Kentucky National Convention Sale in March. Consigned by Alisa Fava of Scenery Hill, Pennsylvania, it was purchased by the North Star Syndicate of Scenery Hill, Pennsylvania. The offering was the buyer's choice of a Welcome Choice Admiral heifer at three months of age, resulting from the November superovulation of Co Hill Farms M Nannie. This Very Good cow by Olympic View B Maverick had 16,060M 5.4% 861F 287D as a junior three-year-old cow. She and her three Very Good sisters are from an 81-point dam with 137,725 pounds of milk. The fourth dam was also Very Good with over 100,000 pounds of milk.

Hidden Valley Treasure Lady ET was the highest-priced open heifer marketed last year at $9,500. This four-month-old Telestar calf sold to the Lady Syndicate of Middletown, Wisconsin in the World Premiere Sale. A maternal sister to Sudona Kajo Lori Fayvor Lad, one of the top active-AI bulls, she is out of Fairview Top Hornet Lori (EX-94). A Gold Star Dam with four records over 23,000 pounds of milk and 1,000 pounds of butterfat, she has also earned All-American and high-CPI recognition. The fourth-high animal in 1984, she was consigned by Tom Lurvey, J. Hammond Dugan and John Merryman of Lone Rock, Wisconsin.

Myown Farout, consigned by Myron and Mark Erdman of Chenoa, Illinois, was the bull commanding the highest final bid last year. At the fifth-highest position in the annual summary, this Idle Neer Rondas Hornet son was auctioned in November at the Kentucky Fall Sale in Louisville. His July 1984 genetic indexes were +1,000M +21F +$100, PDT +2.1, PTI +207. His VG-89 Kellogg Minnies Choice dam is in the breed's top 10 for CPI and had produced 2-7 20,110M 4.5% 904F 320D 2X. Midwest Breeders Cooperative of Shawano, Wisconsin bought the right to sample this three-month-old bull, the first Ron son to be AI sampled, for $7,500.

The only other animal selling at or above $7,000 was the reserve grand champion female of the 1984 NGS-Madison. Evaluated 89 points at two years of age, Win Crest Jack Jody sold for $7,000 at the World Premiere Sale. She had a record in-progress at sale time of 2-5 15,650M 591F 198D with an MCD of +8,691M +201F. She sold six months pregnant to Win Crest Hornets Volcano. With a top butterfat record of 638 pounds, the high-indexing Lyrene Wistar Deacon dam was out of a Gold Star Dam with MCD +7,029M +283F and two records over 17,300M 740F. The Very Good third dam had 134,560 pounds of milk and 6,057 pounds of butterfat. Bernard Wagner and Russell Subject of Meadville, Pennsylvania are listed as the buyers of this cow that was consigned by Kenneth J. Winters of Mabton, Washington.

A daughter of McDonalds Darimost Jean was the high-selling bred heifer for the year at $4,500. Selling through the Anchor and Hope Farm Dispersal in December, Clearbranch Jeans N P Satin was due in April to Deacon. This consignment is a maternal sister to the dam of the second high-selling cow of the year. The ownership of this February 1982 Kellogg Nances Prince daughter was transferred to K. A. Forster of Lynden,

Table 1. Summary of all Guernseys sold at public auction in 1984 with results submitted to the *Guernsey Breeders' Journal*.

No. Head	Total	Average
602 Cows (32 swd)	$ 693,920.00	$ 1,152.53
384 Bred Heifers	406,070.00	1,057.47
443 Open Heifers	336,955.00	760.62
30 Bulls	44,440.00	1,481.33
2 Unborn ETs	25,000.00	12,500.00
1,461	$1,506,285.00	$ 1,030.99

Table 2. Bulls with two or more offspring which sold for $2,000 or more.

Bull's Name	Number
Maurana Wis Telestar	16
Co Hill Farms T H Big Tex	12
Kellogg Minnies Choice	10
Housleys Dari Fayvor	8
Welcome Choice Admiral	7
Clovelly Top Hornet	4
Idle Neer Rondas Hornet	3
Wagners T H Emory	3
Lyrene Wistar Deacon	3
Kellogg Chiefs Billy	2
Olympic View B Maverick	2
Red Hill King Henry	2

Chedco T H Maxine, the highest-selling Guernsey ever at public auction, brought $51,000 at the 1984 World Premiere Sale.

Ontario, Canada.

Sires Of The High Sellers

Seventeen different bulls sired 33 individuals that sold for $3,000 or more. The bull whose offspring brought the highest average figure was Top Hornet, with two offspring averaging $28,350. Telestar had five offspring that brought a mean of $8,920. Admiral sired four consignments that averaged $8,625, while Big Tex had a four-animal average of $3,325.

Of the animals which sold for $2,000 or more, Telestar sired 16 individuals selling, the same number as a year ago. Next with 12 offspring and jumping from seventh to second place in the listing is Big Tex. The number one and number two sires last year, Kellogg Minnies Choice and Housleys Dari Fayvor, fell to third and fourth places, respectively. Rounding out the top five sires is Admiral with seven offspring. In addition to those bulls included in Table Two, 21 others sired animals that brought final bids of $2,000 or more.

The Outstanding Sales

In addition to making history by featuring a $51,000 top, the World Premiere Sale in Madison, Wisconsin last October saw 17 head cross the block for an average of $6,223.53...an increase of $1,291 from the previous year's highest sale average. Bachmann & Bovre Sales, Inc. of Sheboygan Falls, Wisconsin managed this sale, which also included last year's highest-selling open heifer.

The next sale of 1984 was the Kentucky National Convention Sale at Louisville, Kentucky, held in conjunction with the AGCC Convention in March. Managed by the AGCC and sponsored by the Kentucky Department of Agriculture and the Kentucky GBA, the auction averaged $2,407.84 on 51 head, and featured the top-selling embryo in history.

The Wisconsin GBA and the Merryman Company co-managed the third-high sale of the year. The 54 head in the Second Bettsward Spring Sale averaged $2,163.43, which was down $1,012.24 from the previous year's edition.

The Hickory Grove Dispersal was the top herd dispersal of the year for the owners, Ed Beiler and family of Bellevue, Ohio. Managed by the owner and assisted by the AGCC, it averaged $1,058.33 on 129 registered Guernseys of all ages.

A list of those animals selling in 1984 for $3,000 or more follows.

Chedco T H Maxine (7-80) 51,000
S: Clovelly Top Hornet; B: Rogelio Muyshondt, David and Donald Alexander, Lynn, IN; C: Elm Spring Farm, Lynn, IN; The World Premiere Sale, Madison, WI.

Bettswards Telestar Jean (11-80) ... 22,000
S: Maurana Wis Telestar; B: Rogelio Muyshondt, San Salvador, El Salvador; C: Wisconsin Syndicate One & One, Richland Center, WI; The Second Bettsward Sale, Richland Center, WI.

Co Hill Admiral Unborn ET 20,000
S: Welcome Choice Admiral; B: North Star Syndicate, Scenery Hill, PA; C: Alisa Fava, Scenery Hill, PA; Kentucky National Convention Sale, Louisville, KY.

Hidden Valley Treasure Lady ET (5-84) 9,500
S: Maurana Wis Telestar; B: Lady Syndicate, Middleton, WI; C: T. Lurvey, J.H. Dugan, J. Merryman, Baraboo, WI; The World Premiere Sale, Madison, WI.

Myown Farout (6-84) (Male) 7,500
S: Idle Neer Rondas Hornet; B: Midwest Breeders, Shawano, WI; C: Myron & Mark Erdman, Chenoa, IL; Kentucky Fall Sale, Louisville, KY.

Win Crest Jack Jody (8-81) 7,000
S: Win Crest JA Susans Jack; B: Bernard Wagner & Albert Subject, Meadville, PA; C: Kenneth J. Winters, Mabton, WA; The World Premiere Sale, Madison, WI.

A A Hornet Rose (3-81) 5,700
S: Clovelly Top Hornet; B: Rick Sanborn, E. C. Anderson, David Alexander, Manitou Beach, MI; E. C. Anderson & David Alexander, Richmond, VA; The World Premiere Sale, Madison, WI.

Wagners Choice Brandy (12-83) 5,500
S: Kellogg Minnies Choice; B: Brandy Syndicate, Marissa, IL; C: Douglas Wagner, Marissa, IL; Kentucky National Convention Sale, Louisville, KY.

Earlynndale Emerson (12-83) (Male) 5,500
S: Wagners T H Emory; B: American Breeders Service, DeForest, WI; C: Daniel Richard Early, Wabash, IN; Kentucky Fall Sale, Louisville, KY.

Askew Farms Admiral Likable (10-83) 5,000
S: Welcome Choice Admiral; B: K. A. Forst , Lynden, Ontario, Canada; C: William Askew, Hilmar, CA; Kentucky National Convention Sale, Louisville, KY.

Embryo (Due 1-85) 5,000
S: Welcome Choice Admiral; B: Rogelio Muyshondt, San Salvador, El Salvador; C: Olympic View Farm, Lynden, WA; The World Premiere Sale, Madison, WI.

Sande Hill Maverick Marti (3-80) 4,600
S: Olympic View B Maverick; B: Herby D. Lutz, Chester, SC; C: Kyle Lindsey, Bismarck, IL; Kentucky National Convention Sale, Louisville, KY.

Land of Living WCA Quest ET (2-84) (Male) 4,500
S: Welcome Choice Admiral; B: American Breeders Service, DeForest, WI; C: Land of Living Guernseys, Mechanicsburg, OH; The World Premiere Sale, Madison, WI.

Clearbranch Jeans N P Satin (2-82) ... 4,500
S: Kellogg Nances Prince; B: K. A. Forster, Ontario, Canada; C: Anchor & Hope Farm, Port Deposit, MD; Anchor & Hope Dispersal Sale, Port Deposit, MD.

Nedrow Farms Big Tex Barbie (6-83) 4,100
S: Co Hill Farms T H Big Tex; B: Trent Jensen, Amery, WI; C: J. Kevin Nedrow, Clifton Springs, NY; The Second Bettsward Sale, Richland Center, WI.

Maplehurst Fayvors Frieda (3-83) 4,100
S: Housleys Dari Fayvor; B: Donald & Darrel Alexander, Lynn, IN; C: Ken A. Forster, Ontario, Canada; The World Premiere Sale, Madison, WI.

Raemelton Choice Fiesta (12-82) 3,700
S: Kellogg Minnies Choice; B: Erik Nelson, Hilmar, CA; C: Ralph Turley, Mansfield, OH; Kentucky National Convention Sale, Louisville, KY.

Bushy Park Winston Lucky (4-81) 3,650
S: Eber Lea Farms Winston; B: Herby D. Lutz, Chester, SC; C: Edward C. Anderson, Richmond, VA; 1984 Virginia Guernsey Sale, Harrisonburg, VA.

Hickory Grove Fancy Stardust (11-81) 3,650
S: Welcome Wistars Fancy; B: Amy Sherman & Paul Beiler, Bellevue, OH; S: Dawn Beiler, Bellevue, OH; Hickory Grove Dispersal, Bellevue, OH.

Shenmont Telestar Super ET (6-83) ... 3,600
S: Maurana Wis Telestar; B: Telestar Super Syndicate, Dayton, VA; C: Daniel W. Brubaker,

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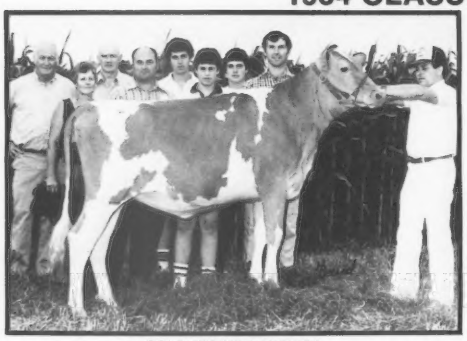
Table 3. Sales averaging over $1,100 in 1984.

Sale	No. Head	Gross	Average
The World Premiere Sale	17	$105,800	$6,223.53
Kentucky National Convention Sale	51	122,800	2,407.84
The Second Bettsward Sale	54	116,825	2,163.43
Land of Lincoln Guernsey Classic	42	61,900	1,473.81
59th Minnesota Guernsey Sale	36	52,500	1,458.33
Kentucky Fall Sale	49	69,825	1,425.00
Great Northern Guernsey Classic	30	39,250	1,308.33
4-H Dairy Bred Heifer Sale	8	10,150	1,268.75
Mo-Kan Classic Sale	34	39,200	1,152.94
Ninth Indiana Guernsey Classic	41	45,495	1,109.63

31st ONTARIO CLASSIC

Wednesday, July 24, 1985 • 1:00 p.m. • Barbeque 11:30 a.m.
Clefthaven Farms, RR 1, Plattsville, Ontario, Canada
Just 95 miles from Niagara Falls, New York

1984 CLASSIC TOPPERS



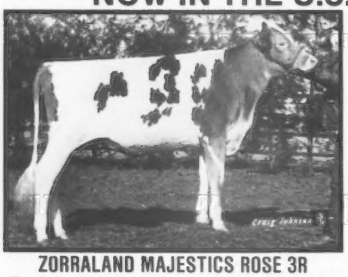
GOLD MANOR ANDREA
Sold for $3,500 to the Henhoefer family, Kitchener, Ontario, Canada

RENNWOOD FC JANET (VG)
Sold for $4,800 to Stan Marshall, Innerkip, Ontario, Canada

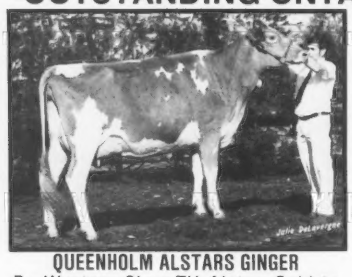
This Year's Classic Offers 40 Carefully Screened Females From Ontario's Top Herds
All age groups sell out of Excellent and Very Good dams.
Showing of cattle and buffet—Tuesday evening, July 23

Experience Ontario **Hospitality** And Have A **Holiday** . . .
Come To the Classic—Everyone Is Welcome!

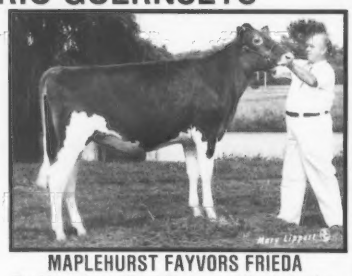
NOW IN THE U.S.—OUTSTANDING ONTARIO GUERNSEYS



ZORRALAND MAJESTICS ROSE 3R
By Coanwood Majestic. Sold for $3,400 in the 1984 Classic to John Ayars, Mechanicsburg, OH. 1984 HM All-American Junior Yearling.



QUEENHOLM ALSTARS GINGER
By Western Glow TH Alstar. Sold to Paul Kennemer, Springfield, MO. 1984 All-American Sr. Two-Year-Old. First, res. gr. champion, 1984 CNE, Toronto.



MAPLEHURST FAYVORS FRIEDA
By Housleys Dari Fayvor. First, junior champion, 1984 CNE, Toronto.

The Canadian dollar was never lower- well over $1,000 for every $800 U.S.!

For Catalogs And Information Contact
Guernsey Cattle Breeders Association of Ontario
368 Woolwich Street, Guelph, Ontario, Canada • Telephone (519) 836-2141

Auctioneer-Merv Scott, Ingersoll, Ontario • (519) 485-1800
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Sale Headquarters-Holiday Inn, Hwy 24 and 41, 200 Holiday Drive, Cambridge, Ontario. Call (519) 658-4601 for reservations.

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Sale Chairman-Ken Forster, RR 1, Lynden • (416) 648-3404
Secretary-Manager-Rosemary E. Peer • (519) 836-2141

More About The Cover

The Breed's First 96-Point Cow

On June 18, 1984 Win Crest Knights Vel became the first Guernsey cow to be appraised "Excellent-96" by an official type appraiser. And, to this day, Kenneth Winters of Mabton, Washington remains the only person to have bred and own such a high-scoring individual.

A Cow That Is Doing It All

This four-time Excellent cow has never been appraised less than 90 points in her life. The first time Win Crest Knights Vel was ever scored was as a three-year-old cow in 1980, when she went EX-90. Eighteen months later she was raised three points in final score. Then, at five years, 11 months of age, she received another point to make her EX-94.

Ken remembers the day she became the breed's highest-scored Guernsey well, saying, "Several other Guernsey breeders and I felt the cow could get the job done." He also recalls having said, "Appraiser, let me shake your hand," with obvious delight once the final score was pronounced.

She is also currently number 14 in the breed for Cow Performance Index (CPI), with January indexes of +844M +41F +$123, CIT +2.6, CPI +253. This marks the fourth time that her name has appeared on the high-CPI list, with the highest ranking coming last October when she was designated number 11.

This national class production leader has also joined the elite group of Guernseys that have produced in excess of 30,000 pounds of milk. Her most recent lactation qualified for eighth place for 305-day milk production in the five- to 10-year age division on a national basis, with that completed 365-day record being 6-7 30,560M 4.3% 1,313F 3.5% 1,078P. Her previous record was a national class-leading one for 365-day butterfat production with 1,437 pounds, along with 27,910 pounds of milk. This gives her lifetime credits to date of 115,590M 4.7% 5,373F in 1,917 days. Her five-record Modified Contemporary Deviation (MCD) is +7,868M +355F.

Not only does this cow work well at home, but she also has achieved great success on the tanbark trail. In 1980 she was named the Reserve All-American Three-Year-Old Cow and was a member of the Reserve All-American Best Three Females group. Two years later, after winning the grand champion female banner at the 1982 NGS-Puyallup, she became an Honorable Mention All-American Aged Cow.

Tracing Vel's Pedigree

On the paternal side of Vel's pedigree is Win Crest Virtues Knight, a Western Glow Financiers Prince son. His 91-point dam had lifetime production of 150,830M 6,649F 3,560D, with her best record being 5-5 16,660M 4.3% 713F 297D 2X.

Looking at the maternal line behind this outstanding individual, one finds a Very Good Win Crest Vadas Victor dam with a junior three-year-old lactation of 17,570M 4.5% 799F 365D and an MCD of +2,285M +101F. The next dam was by Lyrene May Rose Prince. Vel's great-grandam was an 81-point Western Glow Melbas Champion daughter.

Two Excellent maternal sisters to "Vel" complete the immediate family of this history-making cow.

Win Crest TH Velma is an EX-92 Clovelly Top Hornet daughter with 3-7 20,340M 4.3% 865F 3.5% 710P 305D 2X and an MCD of +5,578M +212F.

Another Excellent sister, Win Crest Jolly Vivian, was sired by Foremost Top Jolly. A high-testing cow, she has produced 626 pounds of butterfat.

Vel's Only Daughter To Date

The sole female offspring of this Gold Star Dam to date is Win Crest Telestar Vela. A Maurana Wis Telestar daughter, she sold when she was a junior two-year-old cow as part of a buyer's choice package offered at the 1983 Win Crest Invitational Sale. The top of the sale at $21,000 and the ultimate choice of the successful bidder, she had been paired with Win Crest TH Velma, her dam's maternal sister. Later that year she was also distinguished as being the highest-selling animal of the breed during 1983, being transferred into the ownership of George Fowler, Sr., Ray Orisio, Doug Johnston, Gary Wilkinson, Marvin Gould, Art Winters and John Winters... the Vela Syndicate. She is housed at Win Crest Farm.

When the high-CPI list was released in April, Vela's name appeared for the first time in the 17th spot with supporting indexes of +868M +43F +$128, CIT +1.8, CPI +243. Her first calving three days before the Win Crest Sale yielded a Top Hornet son which is being sampled by several breeders in Idaho. Her record which followed totalled 13,800M 4.7% 649F 3.6% 502P 365D 2X. After having a heifer calf sired by Idle Neer Rondas Hornet last December, she scored 88 points and is projected to finish her junior three-year-old record with 15,440 pounds of milk and 670 pounds of butterfat.

Vel's Male Offspring

Win Crest Knights Vel's second calving on March 2, 1980 provided a Top Hornet son, Win Crest Hornets Volcano. With semen from this bull used throughout the country, he should receive a USDA proof sometime during the next 12 months.

Just over two years later Win Crest Hornets Volcanic, a full brother to Volcano, was born. His semen has also been distributed to Guernsey breeders, ensuring that he will eventually have a multi-herd proof.

Win Crest Vels Big Volt is a yearling Co Hill Farms T H Big Tex son born in November 1983. He is still at Win Crest with semen soon to be available.

Rounding out Vel's offspring to date is a Falcons Wistars Patrician son born this past April, that has genetic indexes of +712M +33F +$100. He is will be a feature of the Win Crest Sale this August.

The Farm Behind This Family

Win Crest Farm is not just the home of the highest-appraised Guernsey in breed history. In April 1985, the herd's appraisal breakdown included 15 Excellent and 51 Very Good cows out of the 89 head scored. The resulting herd average of 83.15 points, combined with an April rolling herd average of 14,102M 4.5% 640F on 140 cows, makes the Win Crest herd a very efficient and profitable operation.

Ken Winters, a graduate of California State Polytechnic College, got his start

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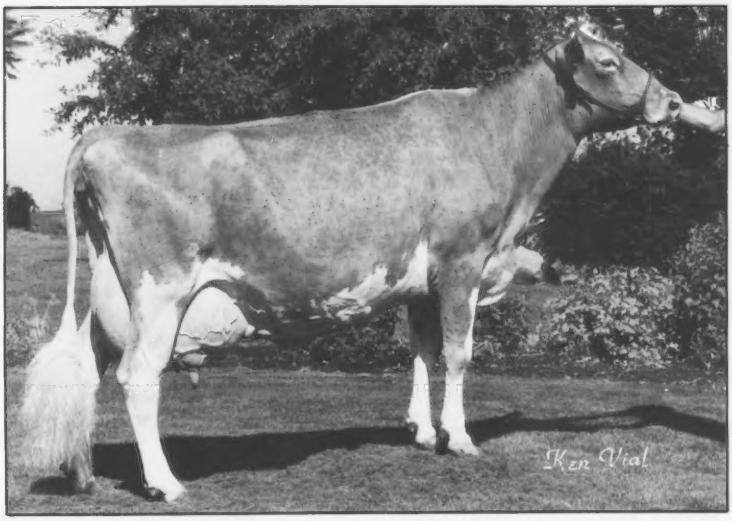

Win Crest Knights Vel (EX-96) GSD, the Guernsey breed's highest-scored cow.

One of Our Important Cow Families

Our "EMMY" Winner
WILEMAS SULTANS EMMY (EX-90)
1/85 CI: +174M +$5, CIT +0.5, CPI +20
2-06 15,050M 4.8% 725F 365D 2X DHIR
4-00 14,500M 5.2% 753F 305D 2X DHIR
5-02 15,700M 4.7% 733F 305D 2X DHIR
6-03 17,360M 4.3% 751F 365D 2X DHIR
7-05 13,310M 4.7% 624F 295D 2X RIP
MC Deviation +2,292M +68F. By Woodacres Sultan.

Emmy's Family
GOLD BANNER MEL EMILY (NA)
2-01 2,780M 4.7% 131F 57D 2X RIP
By Spring Walk T H Mel. She has a Gold Banner Tel Lad daughter in the herd.

GOLD BANNER W EMMY (VG-80)
2-03 12,290M 5.8% 712F 305D 2X DHIR
3-03 9,070M 6.0% 548F 305D 2X DHIR
4-10 12,810M 5.6% 718F 305D 2X DHIR
MC Deviation +120F. An Eber Lea Farms Winston daughter.

W Emmy's Daughter
GOLD BANNER MEL EMMY (VG-87)
2-00 14,870M 4.9% 734F 3.8% 560P 365D 2X DHIR
By Spring Walk T H Mel, a Clovelly Top Hornet son with 1/85 USDA PD +256M +1F +$17, PTI +75. She has a yearling full sister. Her three-month-old full brother is for sale.

No member of this cow family has produced butterfat test average below 4.7 percent during their lifetime. We believe this high-testing quality makes the "Emmy" cow family an important one at Gold Banner Farm.

GOLD BANNER FARM

CARL FORTKAMP, OWNER
3818 Philothea Rd., Coldwater, Ohio 45828
Telephone (419) 678-2497

The farm is located two miles South and 1¼ miles West of Coldwater on the Philothea Road

WISCONSIN Profitable Powerful Protein-Producing GUERNSEYS
America's Dairyland
WI GBA Arnold Knight Exec Sec R 2 Markesan 53946 • (414) 394-3027

28th in the nation for butterfat production in 1984
Wispride Guernseys
CHARLES "PETE" KNIGGE & FAMILY
4577 Poygan Ave., Omro, WI 54963
Telephone (414) 685-5895

1984 DHIR LA 82 Recs. 15,284M 4.7% 724F 305D ME
22nd for butterfat, 28th for milk in the nation
TAG LANE FARM
THOMAS A. GRISWOLD FAMILY
Route 1, Box 284, Ixonia, WI 53036
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Plan to visit our herd . . . visitors always welcome.

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Four Winds Farm
ET RESULTS - 1 Tex heifer, 1 Tex bull, 1 Emory heifer from "Cherry," 2 Fayette bulls, 1 Fayette heifer from "Liza." Watch for updates.
WILLIAM & CLARK VILTER & FAMILIES
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LOREN DAMMANN AND FAMILY
Route 1, Box 117, Plato, Minnesota 55370
Telephone (612) 238-2168
Visitors Welcome-Four miles South of Plato

96-POINT COW from page 15

in the registered Guernsey business from his parents. Art and Freida Winters, who bred Guernseys under the Winacres prefix in Wapato, Washington, are well-known for having worked with a cow named Winacres Ferdands Jean. This 94-point brood cow produced two records over 1,100 pounds of butterfat and was the start of the "Jean" family, one of the breed's most famous maternal lines.

In 1973 Ken and his wife, Carol purchased 70 acres of raw, sagebrush ground which became the site of Win Crest Farm. Six months later they moved 35 registered Guernseys to this location. Several years after, they purchased the remainder of the Winacres herd.

Today this dairy operation consists of 150 irrigated, productive acres, with an additional 150 acres of land rented from the neighboring Yakima Indian Reservation. The milking string of 140 cows is housed in an open, loose-housing setup and is milked in a double-five herringbone parlor.

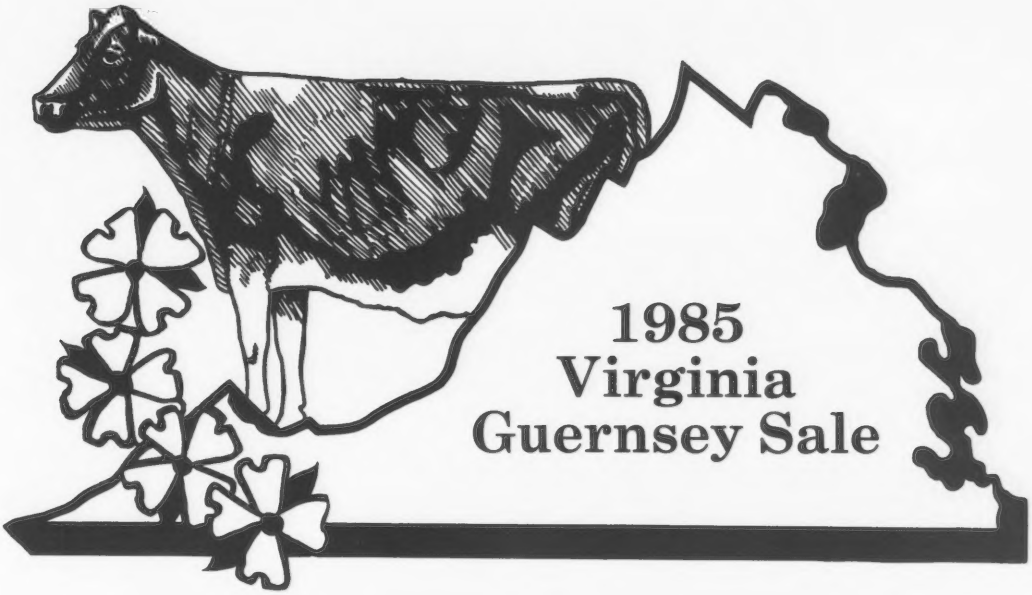
Known for breeding and developing good cattle, Winters has made the most of AGCC genetic improvement programs. Currently a contract advertiser in the *Journal*, Win Crest Farm has participated in the Total Performance Evaluation (TPE) program since 1967 and was a founding member of Western Guernsey Sires. Individuals from the herd have earned recognition as Gold Star Dams, Milk Flow Queens, All-Americans and National Class Production Leaders.

When predicting what the future holds for the herd, Winters says, "we will continue breeding Guernseys because we believe they have their place and they have been good to us."

Throughout the years the Winterses have involved their five children in the farming operation. Todd, 24, who is now obtaining his Masters Degree in Animal Physiology at Purdue University, plans to continue his education until he earns his doctorate degree. Ross, 22, works in Tacoma, while Heather, 15, Holly, 13 and Icyle, 9 are all still at home.

Once again in August breeders from across the country will have the opportunity to visit Win Crest Farm. On August 8 and 9 the Winters family will host the Second Win Crest Invitational Sale at its Pacific Northwest farm. This will be a golden opportunity to see 96-Point Win Crest Knights Vel and her impressive herdmates.

Two Elvis Daughters Consigned to The



Here's your chance to buy daughters of the highest triple-plus bull of the breed that is also sixth on the active-AI list for PD$.

FLF ELVIS CARRIE CERA, an Elvis daughter born on August 5, 1984, will be selling. Her VG-82 dam with 3-7 12,323M 5.1% 645F 346D 2X has an ERPA of +343M.

ALSO SELLING FLF DUSTY ANNA ARINA, a Dusty daughter born on October 21, 1984. Her dam, with ERPA +1,134M, has 5-5 12,244M 4.6% 565F 301D 2X. The next dam produced 12,210M 542F. For more information on Dusty, now an active-AI sire at ABS, see the ad on page 5 of this issue.

FLF ELVIS BELLE BLUEBERRY, an Elvis daughter born on September 1, 1984, is also consigned. This full-age senior calf is from a dam that is projected to make 13,120M 649F this lactation and has an ERPA of +941M.

OTHER EARLY CONSIGNMENTS include a Telestar granddaughter bred to Dots Dandy and a Maverick daughter bred to Admiral, both consigned by Wa-Lin-Ti Guernseys, Greenville, VA. And, a Choice heifer bred to Telestar as well as an Admiral daughter bred to Fashion are coming from Phoenix Farm, Cumberland, VA.

The 1985 Virginia Guernsey Sale—Wednesday, July 31, 2:00 p.m.
Rockingham County Fairgrounds, Harrisonburg, Virginia
Approximately 25 Head Will Sell

Plan now to attend—for sale catalogs write or call Richard O. Carden, Phoenix Farm, Route 2, Box 58, Cumberland, VA 23040, (804) 492-4578.

Sale sponsored and conducted by the Virginia Guernsey Breeders' Association, Daniel W. Brubaker, president

FOREST LAKE FARM

JACK H. NEWBILL AND FAMILY
Route 1, Box 117, Wirtz, Virginia 24184
Telephone (703) 721-2259 or 3292

Golden Genetic Classic

The top genetic offerings of the Golden Genetic Classic Sale, Act I and the pleasing atmosphere at Rolling Lea Farms, Inc. in Thorntown, Indiana encouraged salegoers to make final bids averaging almost $2,600 on Saturday, April 13. The highest-averaging Guernsey sale to date this year, it included 38 consignments which sold for an actual mean of $2,591.67.

One of the highest-indexing Guernseys ever offered at public auction topped the sale at $7,500 for Consignor Ted Renner of Dalton, Ohio. Spring Walk T Hope, an 87-point daughter of Maurana Wis Telestar, has the breed's 23rd-highest Cow Performance Index (CPI) with current figures of +905M +.03% +45F +$134, CIT +1.0, CPI +231. Fresh since January, this high-testing individual had completed two lactations of over 735 pounds of butterfat. Her EX-91 Gold Star Dam, Spring Walk LH Etta, has produced two lactations over 1,070 pounds of butterfat. In addition, she is number 10 in the breed for CPI and has Modified Contemporary Deviation (MCD) figures of +8,178M +474F. Daniel Brubaker of Harrisonburg, Virginia purchased this four-year-old cow.

A final bid of $6,900 made Wampanoag Fayette Smokey the highest-selling Guernsey male to date this year, as well as this sale's second-high individual. After creating interest from among several AI organizations, this eight-month-old Dutch Mill Telestars Fayette son went to Tri-State Breeders Cooperative and The Smokey Syndicate of Westby, Wisconsin once the gavel had sounded. His EX-92 Gold Star Dam, which was on display at the sale and made a very positive impression on salegoers, has a CPI of +174 which is the 75th-highest one in the breed today. The 1981 All-American Three-Year-Old Cow, Mungles Choice Suzan has individual lactations up to 3-6 19,330M 4.9% 953F 3.6% 693P 365D 2X and an MCD of +5,244M +197F. The 85-point grandam had 660 pounds of butterfat. Randall Gene Cloe of Berry, Kentucky was the consignor of this bull calf.

The bred heifer which brought the most was Sande Hill TH Deanna, a junior two-year-old daughter of Clovelly Top Hornet. Consigned by Leroy Lindley of Hamilton, Ohio, this heifer is due in mid-October to Raemelton Deacons Fashion. Her 85-point Telestar dam, which has the breed's 100th-highest CPI, produced 17,000M 727F 305D 2X as two-year-old and has an MCD of +5,326M +180F. The VG-84 grandam is a Gold Star Dam which has produced more than 20,000 pounds of milk. After being struck off for $5,300, this tall, long-bodied heifer was recorded in the ownership of Daniel Brubaker and Leroy Lindley.

A fine-uddered, very correct senior two-year-old cow sold next for $4,750 to Douglas Johnston of Federal Way, Washington. Fresh in December and bred to Welcome Choice Admiral, this consignment was sired by Win Crest Hornets Volcano (a son of the 96-point Win Crest Knights Vel cow) which should receive his preliminary production proof in July. Win Crest Volcano Boba is working on her first lactation with a projection of more than 14,000 pounds of milk at sale time. She and a VG-82 sister with 765 pounds of butterfat are out of an Excellent Gold Star Dam that has 18,720 pounds of milk. The maternal grandam was appraised 83 points. This consignment came from Kenneth Winters of Mabton, Washington.

Selling next for $3,900 was an April 1983 Wagners T H Emory heifer that was bred to freshen in August to Kellogg Minnies Choice. Ronald Wenger of Goshen, Indiana consigned this well-grown individual that was purchased by Mark Erdman of Chenoa, Illinois. Her Olympic View B Maverick dam is working on her second lactation over 23,000 pounds of milk, is in the breed's 96th percentile for Cow Index Dollar Value (CIS) and has an MCD of +6,527M +104F. She and an Excellent, Reserve All-American sister are backed by a dam with 844 pounds of butterfat.

Four additional animals commanded final bids of $3,000 or more in this sale managed by David and Robin Haag, and the American Guernsey Cattle Club. Gary Estes of Ozark, Missouri capably handled auctioning duties, assisted by Raymond Orisio of Woodburn, Oregon on pedigrees. Ed Wright of Saginaw, Michigan and Doug Wilson of Shawano, Wisconsin worked the ring, while the halter detail was taken care of by Fowler Branstetter of Edmonton, Kentucky, Doug Metzger of Goshen, Indiana, William Wachtel of Big Prairie, Ohio and Verl Weaver of Goshen, Indiana. National Guernsey Princess Amy Sherman was on hand to pass sale slips.

In addition to the quality of the cattle, it was the "little extras" which set this sale apart from the rest. The milking-age animals were presented spectacularly on one side of the milking barn, framed by attractive yellow and gold curtains and decorations. The heifer lineup was also a good-looking one, with the consignments for the Mid West Heifer Classic standing just around the corner. The evening before sale day featured a presentation of the consignments with a slide show that focused on the farms and families behind the cattle. The hosts provided fresh popcorn and punch that night, as well as a complimentary buffet the following morning. A special cap featuring the sale logo was given to the successful bidder on each entry.

Following is a summary of the sale and a listing of those animals commanding bids of $2,500 or more.

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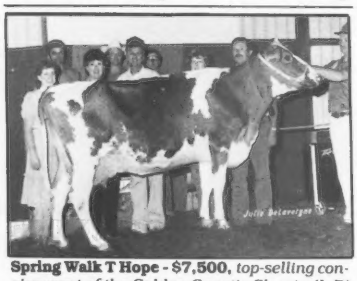
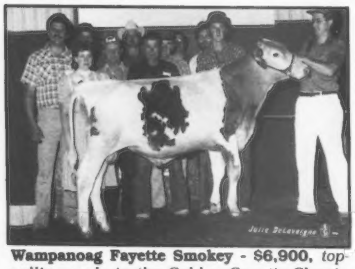
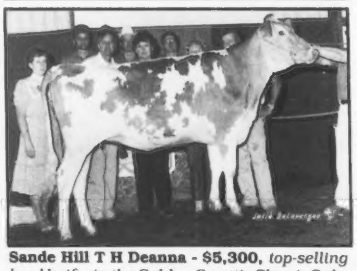


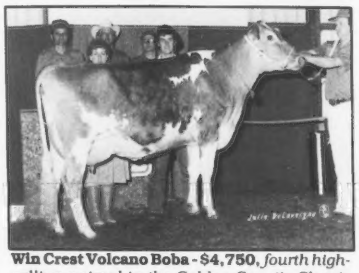
Spring Walk T Hope - $7,500, *top-selling consignment of the Golden Genetic Classic. (L-R) National Guernsey Princess Amy Sherman; Ray Orisio, pedigrees; Nancy Brubaker; Gary Estes, auctioneer; Dan Brubaker, buyer; David Haag; Penny and Ted Renner, consignors; Bill Wachtel at halter.*



Wampanoag Fayette Smokey - $6,900, *top-selling male in the Golden Genetic Classic. (L-R) Steve Mills, buyer; National Guernsey Princess Amy Sherman; Ray Orisio, pedigrees; Don Barger, buyer; Gary Estes, auctioneer; Rich Muehling, buyer; James Cloe; David Haag; Harry Terhune, buyer; Randall Gene Cloe, consignor; Fowler Branstetter at halter.*



Sande Hill T H Deanna - $5,300, *top-selling bred heifer in the Golden Genetic Classic Sale. (L-R) National Guernsey Princess Amy Sherman; Ray Orisio, pedigrees; Dan Brubaker, buyer; Gary Estes, auctioneer; Nancy Brubaker; David Haag; Nita and Leroy Lindley, consignors; Doug Metzger at halter.*



Win Crest Volcano Boba - $4,750, *fourth high-selling animal in the Golden Genetic Classic Sale. (L-R) Ray Orisio, pedigrees; National Guernsey Princess Amy Sherman; Gary Estes, auctioneer; David Haag; Todd Winters, representing consignor; Bill Wachtel at halter.*

THANK YOU

SALE AVERAGE $2,592

Spring Walk T Hope, Top of the Sale at $7,500.

Golden Genetic Classic
ACT I

It was rewarding to have hosted and co-managed what is the highest-averaging consignment sale to date this year. We truly appreciate the enthusiasm shown by the consignors, buyers, contending bidders and other interested people.

Watch for details on the Golden Genetic Classic, Act II in upcoming issues

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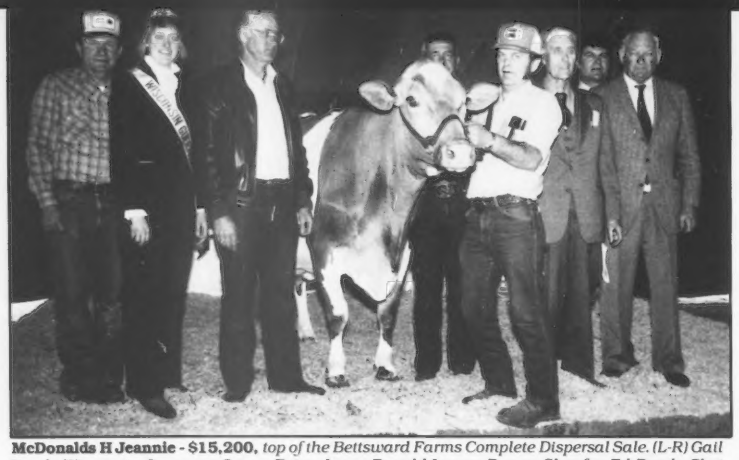

McDonalds H Jeannie - $15,200, *top of the Bettsward Farms Complete Dispersal Sale. (L-R) Gail Dosch; Wisconsin Guernsey Queen Betsy Jones; Renald Lange; Danny Sheafor; Ed Dosch; Chet Williams; Arnold Knight; John Merryman.*

Bettsward Farms Complete Dispersal

One hundred forty-four Guernseys crossed the auction block on Saturday, April 13 for an average figure of $1,992.88, making the Bettsward Farms Complete Dispersal in Richland Center, Wisconsin the highest-averaging Guernsey dispersal to date this year.

One of the best-known individuals in this recognized herd, McDonalds H Jeannie became the first Guernsey to command a five-figure price at public auction in 1985 when she was struck off at $15,200. A Gold Star Dam and number 15 in the breed for Cow Performance Index (CPI), this 92-point Clovelly Top Hornet daughter has individual lactations up to 1,111 pounds of butterfat. She is also the dam of a Maurana Wis Telestar daughter that was the second-high Guernsey at public auction last year, bringing $22,000. A third-generation Excellent cow, "Jeannie" is out of McDonalds Darimost Jean (EX-90), a Gold Star Dam with five records of more than 1,000 pounds of butterfat and many sons that have been AI-sampled. This national class leader, in turn, is from an EX-94 individual that was twice over 1,100 pounds of butterfat. Purchased that day by Chester and Barbara Williams of Waukesha, Wisconsin, McDonalds H Jeannie has since been sold privately to the contending bidder, Bernard Wagner of Meadville, Pennsylvania. Her young daughter by Falcons Wistar Patrician brought $4,500 and will stay at Bettsward Farms under the ownership of Ed and Gail Dosch.

Bettsward Gratitude Alfalfa, only the second Guernsey cow to be appraised "Excellent" as a first-lactation two-year-old cow, was the second-high individual of the day when she was purchased for $9,750 by the Chester and Barbara Williams Syndicate. This three-year-old Telestar granddaughter was finishing her first lactation of over 11,500 pounds of milk at sale time, and was due again in late June to Dutch Mill Telestars Fayette. She and her Honorable Mention All-American maternal sister are out of an 88-point Housleys Dari Fayvor daughter that has 658 pounds of butterfat and was sold for $5,000 that same day to Tom and Mary Lurvey of Lone Rock, Wisconsin.

Another member of the "Jean" family came next in the sale order with a final bid of $8,100 offered via telephone from Bernard Wagner. Bettswards Choice Janelle, an 84-point daughter of Kellogg Minnies Choice, is number 89 in the breed for CPI. Due in late May to Raemelton Deacons Fashion, she had completed a junior two-year-old record of over 550 pounds of butterfat and had MCD figures of +1,959M +111F. Her dam, McDonalds H Jeanette, was a full sister to this dispersal's high-selling entry. Appraised 94 points and formerly in the top 300 of the breed for CPI, this cow had produced over 21,800 pounds of milk as a junior four-year-old cow. Wagner also purchased the Kellogg Nances Prince open yearling daughter of the Choice cow for $3,700.

An EX-91 daughter of Boulder View Hi Excellence brought a final bid of $8,000 from Ed and Gail Dosch. This six-year-old cow, due in August to a Telestar son of McDonalds H Jeannie, had just completed a lactation totalling 901 pounds of butterfat in 365 days. She has an MCD of +2,519M +134F and a Telestar senior yearling son which went to David Handley of Veguita, New Mexico for $1,400, making him the highest-selling bull of the day. Her high-testing dam is backed by an 84-point grandam.

When reviewing the overall sale statistics, it was the two bulls which had sired the greatest number of offspring that also commanded the best prices. Ten animals by Choice brought a mean figure of $3,015, while the 24 offspring of Top Hornet averaged $2,946.88. The six members of the "Jean" family which were offered brought bids totalling $38,200, providing for a $6,366.67 average.

This high-averaging dispersal was co-managed by the Wisconsin GBA and the Merryman Company. Danny Sheafor of Richland Center was the auctioneer, while John Merryman from Sparks, Maryland assisted with pedigrees. Noting bids from the crowd were Arnold Knight of Markesan, Gib Krohn of Brandon and Victor Voight of Reedsville.

On Friday evening prior to the sale the Dosch family, the sale managers and friends provided a complimentary buffet for salegoers. As with the invitational consignment sales held there in the two previous years, people enjoyed seeing the trout-raising facility, picturesque farmstead and top members of this well-known herd.

The list of animals bringing $2,000 or more follows.

Bettsward Gratitude Alfalfa - $9,750, *second high-selling cow in the Bettsward Farms Complete Dispersal Sale. (L-R) Wisconsin Guernsey Queen Betsy Jones; Gail Dosch; Ed Dosch; Chet Williams.*

Bettswards Choice Janelle - $8,100, *third high-selling animal in the Bettsward Farms Complete Dispersal Sale. (L-R) John Merryman; Wisconsin Guernsey Queen Betsy Jones; Shaun McCarthy; Gail and Ed Dosch.*

SUMMARY

No. Head	Total	Average
71 Cows (7 swd)	$200,825.00	$2,828.52
13 Bred Heifers	19,550.00	1,503.85
45 Open Heifers	46,950.00	1,043.33
8 Bulls	5,700.00	712.50
137	$273,025.00	$1,992.88

Bettsward Farms Complete Dispersal, April 13, 1985, at the farm, Richland Center, WI.

Chester & Barbara Williams, Waukesha, WI
McDonalds H Jeannie (3-77) $15,200
S: Clovelly Top Hornet

Bettsward Commander Susy (11-81) .. $6,000
S: Bettswards Jeannie Commander

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WIN CREST
INVITATIONAL SALE

August 8-9, 1985, Mabton, Washington

SUZY

WILSONVIEW MAVERICK SUZY (EX-90 @ 4Y)
1/85 CI: +372M +.01% +19F +$56, 96th Pctle.
CIT +0.7, CPI +104
2-10 15,280M 4.4% 679F 305D 2X
MC Deviation +4,295M +183F.
Her first two tests this time are 62 and 81 pounds of milk. Will be bred to Admiral. Already has a lovely Admiral heifer on the ground.

This Third-Generation Excellent Sells From One Of Our Best Maternal Lines

Suzy's Excellent Dam
WILSON VIEW DEACONS SUGAR (EX-90 @ 5Y)
5-01 16,340M 4.1% 668F 360D 2X
6-03 16,445M 4.4% 726F 305D 2X
MCD +1,058M +33F. By Deacon.

The Excellent Grandam
WILSON VIEW BLOSSOM MAKER STAR (EX-90 @ 9Y)
8-11 19,190M 758F 304D 2X
9-10 16,810M 704F 344D 2X
Lifetime to date 141,174M 5,957F 2,920D. MCD +2,336M +63F. Her dam had 7-7 17,240M 4.8% 834F 305D 2X.

Sugar's Maternal Sister
WILSONVIEW DARI SUEANNE (VG-85 @ 4Y)
3-03 10,500M 5.1% 531F 304D 2X
4-03 4,641M 4.7% 196F 75D RIP
Proj 13,598M 598F 305D 2X
By Fayvor.

Sugar's Maternal Sister
WILSONVIEW DARI STREPH (VG-84 @ 4Y)
3-02 12,510M 4.7% 588F 305D 2X
5-02 10,676M 4.4% 469F 216D RIP
Proj 13,131M 586F 305D 2X
By Fayvor. Her Choice daughter has 2-2 proj. 14,719M 657F 305D 2X, 120% of herd, and her Raemelton Deacons Attraction daughter is VG-87.

Sugar's Maternal Sister
WILSON VIEW FANCY SANDY (VG-85 @ 7Y)
8-04 15,013M 4.2% 632F 267D RIP
6-03 18,150M 4.2% 760F 305D 2X
Proj 16,064M 683F 305D 2X
MCD +1,348M +41F. By Wistars' Fancy.

Watch for this Excellent individual . . . backed by some of the breed's most popular sires and a consistently good cow family . . . at the Win Crest Invitational.

Visitors Always Welcome

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Ernest and Julie Josi
Phone (503) 842-2874

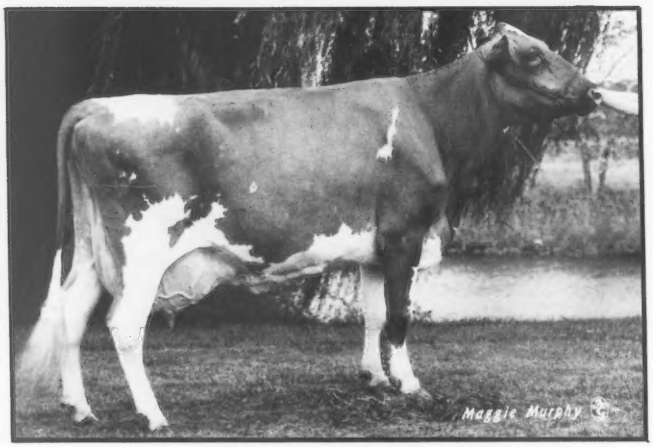
Don and Desi Josi
Phone (503) 842-4516

Bill and Linda Josi
Phone (503) 842-2775

WIN CREST
INVITATIONAL SALE

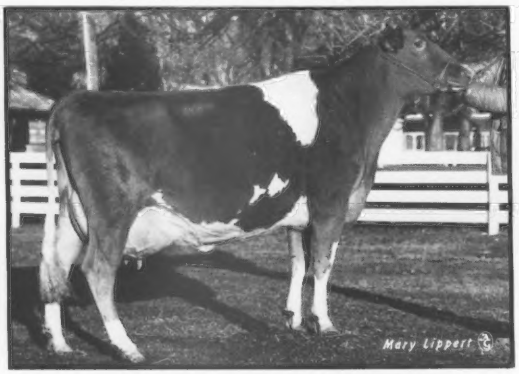
August 8-9, 1985, Mabton, Washington

The Breed's #5 Cow For CPI Sells



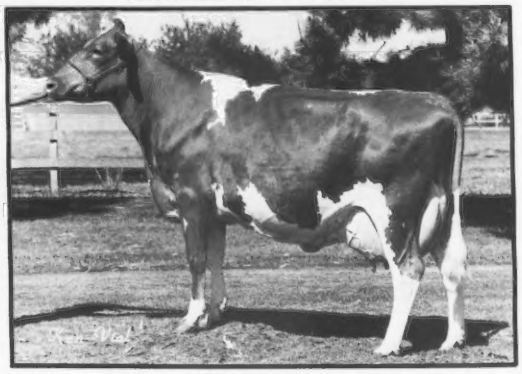
IDLE NEER R H SATIN (EX-94, EX-4X) GSD
1/85 CI: +1,245M +27F +$123, 99th Pctle., CIT +3.4, CPI +274
4-08 28,530M* 4.4% 1,253F* 365D 2X
MCD +9,343M +300F. Ron's most famous daughter. Has three sons being AI-proven. Her Big Tex daughter was unanimous All-American Senior Yearling. *Thomas Griswold, Sr., Ixonia, WI.*

The Breed's #2 Cow For CPI Sells



MED O BLOOM CHOICE FAITHFUL (EX-90)
1/85 CI: +1,346M +54F +$176, CIT +1.6, CPI +312
Number two in the breed for CPI
3-06 25,840M 4.7% 1,206F 327D 2X
MCD +10,159M +381F. From two generations of Gold Star Dams with over 850F. Due on sale day. Although she will not be at the sale herself, she will sell open. Can be moved any time after sale day. *Myron & Mark Erdman, Chenoa, IL.*

An Admiral Sells Out Of . . .



TRUSIL MAVERICK MITZIE (EX-93, EX-2X)
1/85 CI: +522M +14F +$56, CIT +1.4, CPI +121
5-00 27,410M* 4.1% 1,132F 305D 2X
31,030M* 4.2% 1,296F 365D 2X
MCD +6,925M +223F. By Maverick. Has a VG-84 sister with 1,020F. Their VG dam had 704F. Selling is Mitzie's outstanding Admiral heifer calf. *Dennis & Jeanie Nelson, Hilmar, CA.*

Three From Excellent, High-Producing Dams

A Telestar daughter sells from the 1982 Nyala Bedford Production Trophy winner, New Haven Top Nancylee (EX-92) with 3-3 25,620M* 707F 305D 2X and MCD +6,568M +82F. The grandam is VG-81. *Michael Harvey, Vancouver, WA.*

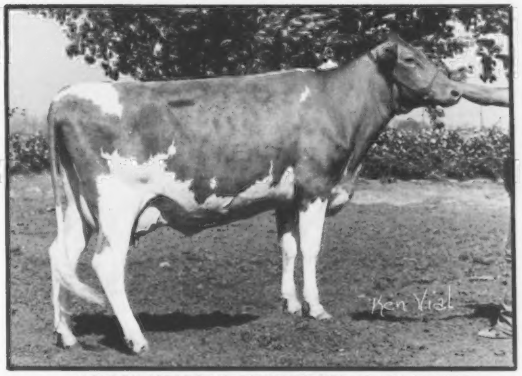
A senior two-year-old Choice daughter bred to Big Tex and with 5,320M 255F 118D RIP sells. The EX Fayvor dam is in the breed's 90th Pctle. for CI$ and has over 1,000F. The grandam is VG-85. *Far West Farms, Bow, WA.*

A Big Tex yearling bred to Fashion sells from two generations of EX dams. The Admiral dam has 850F and MCD +5,114M +201F. The 92-point grandam has almost 600 pounds of butterfat. *Joe Pritzl, Fruitland, ID.*

Hosted By The Ken Winters Family, Mabton, Washington

These Two Third-Generation Excellents Sell

Her Telestar Daughter Is Consigned

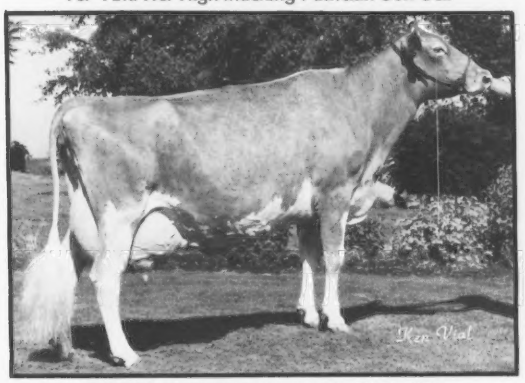


GOLDEN MEADOWS FAYVORS NELLIE (EX-91) GSD
1/85 CI: +309M +.14% +31F +$73, CIT +1.8, CPI +156
4-03 30,420M* 5.5% 1,661F* 365D 2X
1984 Tarbell Trophy winner. Her EX-90 Telestar daughter sells with 2-1 16,990M 5.4% 921F 252D 2X RIP. Due in June, she is number 21 for CPI. Her sister and grandam are EX national class leaders. *Robert Thomas Dias, Stevinson, CA.*

This 90-Point Maverick Will Sell

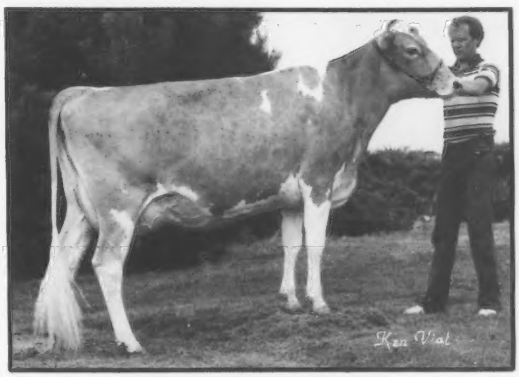
WILSONVIEW MAVERICK SUZY (EX-90)
1/85 CI: +372M +.02% +19F +$56, CIT +0.7, CPI +104
2-10 16,490M 4.5% 740F 343D 2X
MCD +4,295M +183F. By Maverick. Will be bred to Admiral. Her EX Deacon dam with 726F is out of an EX dam with over 122,000M. An outstanding maternal line. *Ernest Josi & Sons, Tillamook, OR.*

"Vel" And Her High-Indexing Patrician Son Sell



WIN CREST KNIGHTS VEL (EX-96, EX-5X) GSD
1/85 CI: +844M +.02% +41F +$123, CIT +2.6, CPI +253
Number 14 in the breed for CPI
6-07 30,560M 4.3% 1,313F 365D 2X
MCD +7,868M +355F. The breed's first and only 96-point cow. Her VG dam had 799F. Selling is Vel's April Patrician son with GI +$101, as well as one-half interest in "Vel" herself. *Kenneth Winters, Mabton, WA.*

Her Ron Daughter And Admiral Embryo Sell

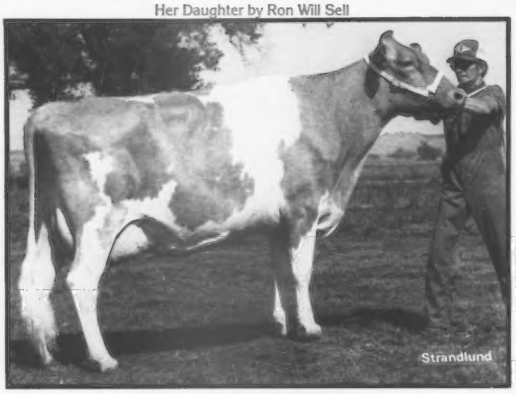


WIN CREST TELESTAR VELA (VG-88)
1/85 CI: +868M +.02% +43F +$128, CIT +1.8, CPI +243
Number 17 in the breed for CPI
2-00 13,800M 4.7% 649F 365D 2X
MCD +2,500M +142F. By Telestar. Vel's only daughter to date. Selling are Vela's intermediate calf by Ron and an Admiral embryo due in November. *Vela Syndicate, Mabton, WA.*

WIN CREST
INVITATIONAL SALE

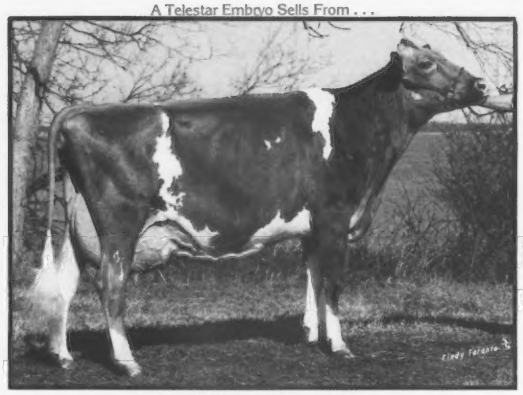
August 8-9, 1985, Mabton, Washington

Her Daughter by Ron Will Sell



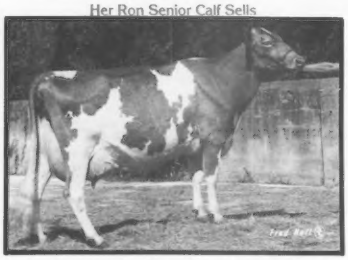
BECKER FARMS CHIEFS VERA (EX-92)
1/85 CI: +696M +.05% +38F +$109. CIT +1.4. CPI +203
2-09 19.560M 5.2% 1.020F* 365D 2X
MCD +5,972M +348F. By T C Chief. Number 41 for CPI. Her Ron heifer sells. The VG-89. GSD grandam has 884F. Owner will retain one-third interest. *Becker Farms. Ballantine. MT.*

A Telestar Embryo Sells From . . .



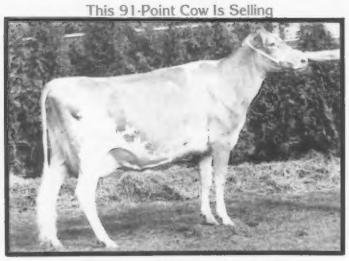
CHEDCO T H MAXINE (EX-93)
1/85 CI: +365M +.01% +18F +$54. CIT +2.6. CPI +146
2-11 26,090M* 6.7% 1,737F* 365D 3X
MCD +8,348M +473F. Two-time All-American. Number 175 for CPI. Her embryo by Telestar sells. *Rogelio Muyshondt & David & Donald Alexander, Lynn, IN.*

Her Ron Senior Calf Sells



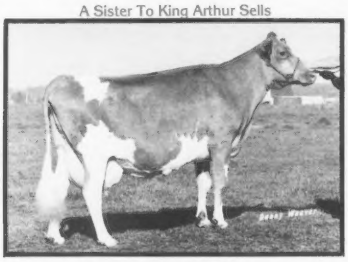
MAGNOLIA MAVERICK DOLLYLEE (EX-90)
5-00 16,030M 4.6% 737F 305D
MCD +3,944M +157F. By Maverick. CPI +74. 1983 All-American Aged Cow. Her October Ron daughter sells. The grandam is VG-84. *Robert Charles Griggs, Jr., Seminole, OK.*

This 91-Point Cow Is Selling



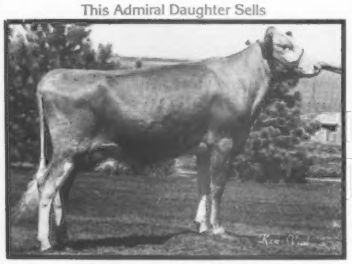
OLYMPIC VIEW M MIRANDA (EX-91)
2-04 14,900M 5.0% 742F 302D
MCD +2,237M +135F. By Maverick. CPI +93. Bred to Admiral. Her VG-86 Darimost dam produced 958F. The grandam has 700F. *David Brown, Lynden, WA.*

A Sister To King Arthur Sells



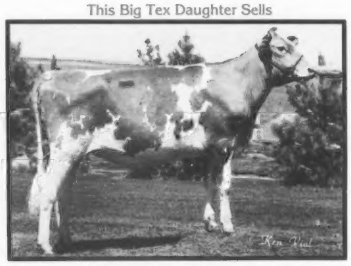
ROZELYN DARI AGNES (VG-82)
9-09 19,430M 4.9% 951F 365D
Her Jupiter granddaughter that will be fresh in July sells . . . a 3/4 sister to King Arthur. The dam is VG-88 and a high-tester. *Shadylawn Farm, Homedale, ID.*

This Admiral Daughter Sells



WIN CREST ADMIRAL JULIE
A jr. two-year-old. Her VG-88 sister with over 20,000M was 1984 HM All-American Three-Year-Old. The Deacon dam had 758F. The VG. GSD grandam had 843F. *Kenneth Winters, Mabton, WA.*

This Big Tex Daughter Sells



STROUSTON BT JENNIFER
Her EX dam has 5-5 17,540M 682F 329D. The VG grandam by Sultan produced 6-8 19,220M 738F 329D. *Douglas Johnston, Federal Way, WA.*

Three Well-Bred Heifers

A Telestar senior yearling will sell bred to Admiral. The Choice dam with 24,900M 833F 365D has MCD +4,301M +104F. *David Lincoln, Parma, ID.*

A Win Crest Hornets Volcano senior yearling is consigned. Her dam has MCD +673M +31F. *Deloy Hawker, New Plymouth, ID.*

A Win Crest Hornets Volcano daughter sells, fresh for the first time. Her dam and grandam were VG. *Scottie Payne, Vale, OR.*

Four Outstanding Milking-Age Consignments

An 88-point Able daughter with 2-2 15,130M 5.2% 786F 305D 3X, CPI +120 and MCD +3,168M +203F sells bred to Admiral. Her VG-84 dam has 766F on 3X. The VG-81 grandam produced 933F on 2X. *Rozelyn Farm, Lynden, WA.*

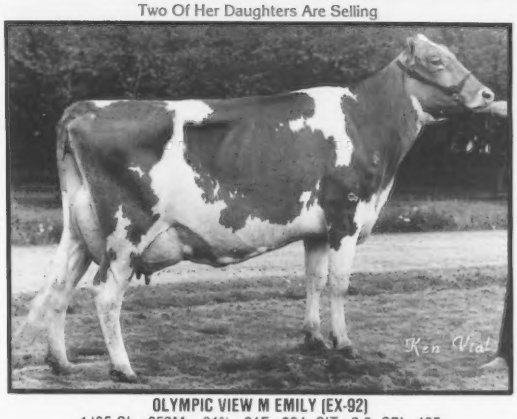
An Excellent Maverick daughter sells with 2-2 13,710M 4.9% 678F 327D and bred to Fayvor Lad. Her VG-89 Premier dam produced 17,550M 5.3% 925F 305D. *Marvin & Mark Van Mersbergen, Lynden, WA.*

An Excellent Win Crest Hornets Volcano daughter sells as a senior two-year-old cow. Her Fayes Future dam with 680F is out of a VG-87 grandam that had 846F. *Kenneth Winters, Mabton, WA.*

A Telestar daughter with 13,600M 658F 305D and in the breed's 98th Pctle. for CI$ sells, bred to Admiral. Her dam that had over 660F as a two-year-old is from a VG-86 dam with 758F. *Jay Lancaster, Ferndale, WA.*

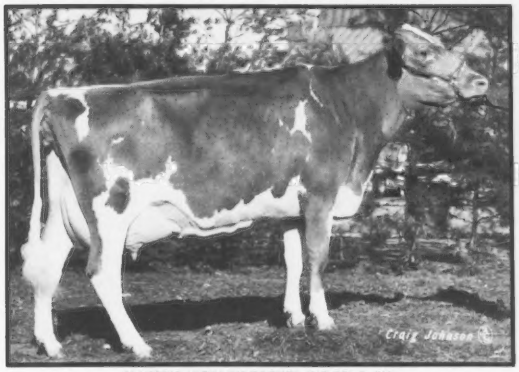
Hosted By The Ken Winters Family, Mabton, Washington

Two Of Her Daughters Are Selling



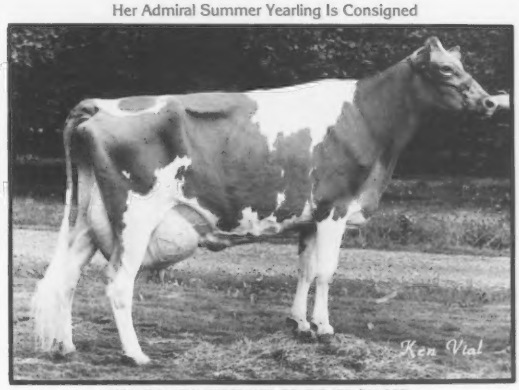
OLYMPIC VIEW M EMILY (EX-92)
1/85 CI: +652M +.01% +31F +$94, CIT +2.0, CPI +195
3-04 21,830M 4.7% 1,031F 365D
MCD +6,001M +314F. Number 49 for CPI. Her EX-93 Hornet dam has 922F. Her VG-87 Olympic View P Bronco daughter, bred to Fayette, sells from *Olympic View Farm, Lynden, WA.* And, her Fayette junior calf sells from the *Emily Syndicate, Woodburn, OR.*

Her Big Tex Junior Yearling Will Sell



OLYMPIC VIEW TH RACHEL (VG-89 @ 2Y)
2-06 18,140M 4.7% 847F 365D
MCD +5,358M +273F. Two-time All-American. By Hornet and with CPI +78. Her Big Tex ET daughter born in March 1984 sells. The VG-88 Maverick grandam with 823F is backed by a VG cow. *R. C. Griggs, Sr. & R. C. Griggs, Jr., Seminole, OK.*

Her Admiral Summer Yearling Is Consigned



VALLEY VIEW FORTUNES GOLDIE (EX-91) GSD
4-10 22,210M 784F 305D
MCD +5,847M +138F. In the breed's 83rd Pctle. for CI$. Selling is her July 1984 daughter sired by Admiral. The VG-81 grandam produced 671F. *Staehely Brothers, Oregon City, OR.*

For Catalogs Contact The Sale Host
WIN CREST FARM
KEN WINTERS
R. 1, Box 326, Mabton, WA 98935
Telephone (509) 894-4035

Auctioneer
Doug Wilson, Shawano, WI

Pedigrees
Ray Orisio, Woodburn, OR

Sale clerked by Don Staehely
Ringmen-Ken Vial, Robert Griggs, Jr., Jay Lancaster

Watch for a special sale brochure in mid-July!

Plan to attend the pre-sale activities at the farm on August 8. For more information on a tour of herds in the area, contact Bob Robinson, 1944-A Old Olympic Hwy., Sequim, WA 98382, telephone (206) 683-4597. Sale headquarters Kings Way Inn, telephone (509) 837-7878.

LAND OF LINCOLN GUERNSEYS

Impressive Youth Accomplishments

Outstanding Guernsey Youth

Vic Lenkaitis (center) was recognized as the 1985 Illinois Outstanding Guernsey Youth at the state's annual meeting. Lenkaitis is a freshman majoring in agricultural economics at the University of Illinois. He is a member of the university's dairy science club and is president of the District IV Junior GBA. He was the 1984 recipient of the Illinois Guernsey scholarship. He is congratulated by Myron Erdman, left, and Audrey Wagner, IL GBA president.

State FFA Judging Team

Myron Erdman congratulates the Illinois FFA judging team for its 11th-place effort at the National FFA Judging Contest. The team is made up of Al Lenkaitis, Dan Lyons and Vic Lenkaitis, all of whom were members of the Putnam County FFA Club. Al and Dan earned silver medals, while Vic finished as the 14th-high individual and received a gold medal at the national contest.

MARK MINE DAIRY
Registered Guernseys
VIC AND JANE LENKAITIS & FAMILY
RR 1, Box 80, Granville, Illinois 61326

Plan to be a part of the 1986 AGCC Convention on June 13-16 in Peoria, Illinois.

Participants in the 1985 Illinois PDCA judging conference were (L-R) George Barlass, conference leader; Earl Lindsey; Brian Puetz and John Roeschley.

Illinois Breeders Take Judging Refresher Course

Thirty prominent Illinois dairy cattle breeders, including three Guernsey men, accepted the invitation of the Illinois Purebred Dairy Cattle Association to spend a day in "spring training" to sharpen their judging skills.

Participating in the Judge's Conference on April 12 hosted by the Department of Dairy Science, University of Illinois at Urbana-Champaign, were Earl Lindsey of Bismarck, Brian Puetz of Streator and John Roeschley of Flanagan. George Barlass from Janesville, Wisconsin was the conference leader, making the official placings and leading discussion of each ring of cattle.

The purpose of the Judge's Conference was to review judging procedures and to provide training in judging several breeds of cattle. Many of those attending will judge local shows and county fairs in Illinois this summer.

Look for our show string at the summer and fall shows.
WALNUT CORNER FARM
"Where The Search For Superiority Never Ceases"
Route 1, Bismarck, IL 61814
Robert Lindsey (217) 759-7821
Ray, Kay and Travis (217) 759-7190

Lizdan Hill Guernseys
DANA STEWART AND LARRY LAMPHERE
Princeville, Illinois 61559
Telephone (309) 385-4832

Our newest purchase . . . a Ron senior yearling with a super pedigree from Fred Mills, SC. Watch for her at the shows.
Laesch's Reg. Guernsey Farm
ROGER AND THERESA LAESCH
RR 1, Bloomington, Illinois 61701
Telephone (309) 724-8035

MUEHLING MEADOWS
"Corn, Cows, Cackleberries and Cheese"
Cissna Park, Illinois 60924
RICH AND MARY MUEHLING
Phone (815) 457-2265
GREG, LINDA, CARRIE, RACHEL & RITA
Phone (815) 457-2354

Home of six high-indexing cows in the breed's top 300 for CPI.
LAND OF LINCOLN
Illinois Guernsey Breeders Assn.
ARTHUR BAUER, EXECUTIVE SECRETARY
402 S. Mercer, Bloomington, IL 61701
Telephone (309) 663-4404

ROES-MOR FARM
THE ROESCHLEYS
Flanagan, Illinois 61740
Jerry and Mary (815) 796-2636
John and Debra (815) 796-2603
1984 AGCC Outstanding Young Farmer

75th Anniversary — Looking Back. . . Merchandising Our Breed

"Perhaps the most important thing we must do is to change our thinking about the selling of the products of the Guernsey cow. I am firmly convinced that Guernsey milk and Guernsey products must be sold by Guernsey breeders.

"The next thing in merchandising your breed is that farm of yours. It is reasonably easy for people to find and is the road well-marked? What does the buyer see when he steps out of his car at your farm? If your front doorstep is cluttered with everything imaginable, is it only logical to conclude that the back doorstep is worse, and the kind of cattle and the care you give them all fit into the same pattern.

"In preparing your advertising, it is good to go through your herd and see if the story you told on paper is the one that is found in the barn. Originality and accuracy in advertising is of paramount importance.

"Your cattle are the products you have to sell, so whenever you take them away from home, to a sale or show, be sure they are in their Sunday clothes.

"One of the best ways to get publicity and do an unlimited amount of good is working with boys and girls. Youngsters are always appreciative of the time breeders spend with them, and their fathers and mothers can easily become customers of yours."

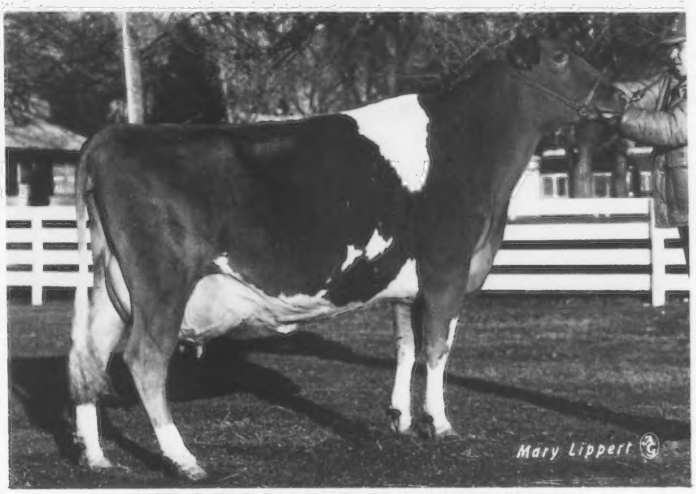
Excerpts from a feature written by C. R. Huston, who was then manager of Franchester Farms in Ohio, which appeared in the May 2, 1951 Journal.

Due to uncertainties in the mails, the Guernsey Breeders' Journal cannot assume responsibility for prior delivery of issues carrying advertising of sales scheduled for less than 14 days after publication date.

WIN CREST
INVITATIONAL SALE

August 8-9, 1985, Mabton, Washington

FAITHFUL



MED O BLOOM CHOICE FAITHFUL (EX-90)
1/85 CI: +1,346M +54F +$176, CIT +1.6, CPI +312
2-07 20,110M 4.5% 904F 320D 2X
3-06 24,760M 4.6% 1,144F 3.5% 866P 305D 2X
25,840M 4.7% 1,206F 3.5% 914P 327D RIP
MC Deviation +10,159M +381F. HM Difference +13,715M.

- ☑ Choice's highest-indexing daughter
- ☑ Only the second cow to surpass CPI +300 since the advent of the PD82 genetic base
- ☑ Her Ron son, the highest-selling bull at public auction in 1984, is being AI sampled
- ☑ A potential third-generation Gold Star Dam
- ☑ Number two in the breed for CPI
- ☑ Soon will be designated a national class leader as a senior three-year-old cow
- ☑ Has completed a 305-day protein record that is the second-highest to date in her age group
- ☑ The second, consecutive generation with over 20,000M

Due on sale day to Fashion, "Faithful" will sell as an open cow in the Win Crest Invitational Sale. Because of her due date, "Faithful" herself will not be at the sale. She will be available for transport after sale day. We invite your visit at any time to see "Faithful." Terms available . . . contact us for details.

MYOWN GUERNSEYS

Visitors Welcome

MYRON AND MARK ERDMAN
Route 1, Box 85, Chenoa, Illinois 61726
Telephone (815) 692-3090
Norman Beitz - Herdsman

In 1984 our 55 Guernseys were 26th for milk and 27th for butterfat in the nation

Michigan Guernsey Breeders' State Sale

Saturday, July 13, 1985 • 12:30 p.m.
At the fairgrounds in Fowlerville, Michigan

SELLING 40 HEAD
By top AI sires and good cow families

Ship Fatter Milk — Get A Fatter Check

If you bring your butterfat test up three points, then you can earn the 50 cents per hundredweight back that the government has deducted from your milk check. Up the fat test six points and every 100 pounds of milk you ship is worth a dollar more.

Increasing your butterfat test can be as simple as culling the bottom of your herd and replacing those animals with Guernseys.

The latest DHI records in Michigan show that the average Holstein butterfat test in the state is 3.67 percent. The average Guernsey butterfat test in Michigan is 4.66 percent, nearly one point higher!

Compare that 4.66 percent butterfat test and the profit potential with a higher protein test with the cows at the lower portion of your herd. You will see how Guernsey replacements can make your milk check fatter.

This is the first time the Michigan State Sale will be held in conjunction with the Fowlerville Fair. To get to the fairgrounds, take I-96 to the Fowlerville exit. Go North one mile to the stoplight, then West a half mile to fairgrounds. On Friday evening, July 12, a luncheon will be served at 7:00 p.m. at the sale site.

Sale Headquarters: Best Western of Fowlerville, I-96 and Exit 129, 1 (800) 528-1234 or (517) 223-9165. Refer to the sale for special room rates.

Sale Managed By The
MICHIGAN GUERNSEY BREEDERS' ASSOCIATION
Auctioneer—SCOTT VANDER KOLK, Dorr, MI
Catalogs—ED WRIGHT, 10540 Gratiot Road
Saginaw, MI 48663 • (517) 781-2697

1985 Mid-South Fair Livestock Show

Guernsey Shows

Open Guernsey Show –
2 pm–Mon., Sept. 23
Judge–Robert C. Griggs, Jr.,
Seminole, OK
Premiums $6,639
Junior Show–12 Noon–Sun., Sept. 22
Judge–Dr. J. Lee Majeskie,
College Park, MD

Deadline for Arrival 12:00 Noon–
Saturday, September 21
Release 8:00 p.m.–Wednesday, September 25

For Premium information call or write:
Mid-South Fair, 940 Early Maxwell Blvd., Fairgrounds, Memphis, TN 38104, 901-274-8800

Enjoy the Mid-South Fair, September 20-29, 1985

Two Young Ladies From High-Testing Families Sell

A King Arthur Daughter
R JOS ARTHUR PAM
Born November 4, 1984 this growthy King Arthur daughter sells.

Her Premier Dam
R JOS PREMIER PEPPER (79)
1/85 CI: +194M +.02% +11F +$31, 88th Pctle.
2-11 15,351M 4.5% 688F 289D 2X DHI
4-00 12,318M 4.8% 586F 168D 2X RIP
Proj. 18,747M 900F 659P 305D 2X Act.
MCD +1,551M. Herdmate Diff. +3,550M. Her dam by Choice has two records over 780F.

An August Patrician Sells
R JOS FWP LONI
This Falcons Wistar Patrician was born on August 24th last year.

Her VG-87 Dam
R JOS M CHOICE LEXIE (87)
1/85 CI: +193M +.05% +15F +$38, 91st Pctle., CIT +0.7, CPI +76
2-11 12,545M 5.5% 692F 327D 2X DHI
4-00 12,585M 5.0% 623F 305D 2X DHI
By Choice. The next dam has 4-2 19,769M 4.9% 961F 359D 2X to her credit.

Don't miss these two, open heifers from high-testing families and good proven sires. They sell on Saturday, July 13 at the Michigan State Sale in Fowlerville.

SCHUTTE FARMS

DAVID SCHUTTE
Route 2, McBain, Michigan 49657 • (616) 825-2638
Four miles outside of McBain

From The 1984 National Guernsey Queen

The support, love and encouragement I have received during my reign is indicative of what has been the backbone of the Guernsey breed's success. It is through the support and encouragement of each other that our breed has progressed.

I enourage you to give yourselves a pat on the back. Although Liz Newbill, Amy Sherman and I have been the ones in the "spotlight" this year, we were there because of you! We became your respresentative...your voice.

I sincerely thank breeders for the wisdom they shared, as well as the hospitality that was exhibited everywhere. Guernsey breeders make great friends!

As your respresentatives, we have given it our all, with each word coming from the heart.

There are two hints that have proven to be helpful to me during this year that I would like to share with you now. The first is a definition of advertising, which is important to our breed's success and future. *"He who has a thing to sell, and goes and whispers in a well, is not so apt to get the dollars, as he who climbs the tree and hollers."* Go ahead...holler! Get out there and take a stand for what you believe to be the best!

My second helper not only applies to our involvement with Guernseys, but also is a super philosophy for life. Many are the days that I pick it up before I start the morning. It is called "Don't Quit."

When things go wrong, as they sometimes will,
When the road you're trudging seems all uphill,
When the funds are low, and the debts are high,
And you want to smile, but you have to sigh,
When care is pressing you down a bit,
Rest if you must, but don't you quit.
Life is queer with its twists and turns,
As every one of us sometimes learns,
And many a failure turns about,
When he might have won had he stuck it out;
Don't give up though the pace seems slow,
You may succeed with another blow.
Success is failure turned inside out,
The silver tint of the clouds of doubt,
And you never can tell how close you are,
It may be near when it seems so far;
So stick to the fight when you're hardest hit.
It's when things seem worse,
That you must not quit!

Thanks, again. I will miss you, but will remember this year always. Take care and please...keep in touch!

Much Love,

Rosemary

Rosemary Souza
1984 National Guernsey Queen

ATTENTION Junior Members!

SECOND ANNUAL

Youth Essay Contest

Deadline — September 1, 1985

Junior Division Topic—"Why are registered Guernseys a good choice for people who are starting in the dairy business?"

Senior Division Topic—"How has the proving of Guernsey sires changed in recent years? What does the future hold for young sire-proving efforts within the breed?"

Rules

1. Applicant must be a junior member of the American Guernsey Cattle Club, and have been born from January 1, 1969 through December 31, 1975 for the junior division or from January 1, 1964 through December 31, 1968 for the senior division.
2. The essay is limited to 500 words or less and should be typewritten.
3. Entries must be submitted to the AGCC by September 1, 1985. A panel of judges will evaluate the entries to determine the national winners and first runner-up essays.
4. The winning essays will be printed in the youth issue of the *Journal*. The first-place essay writer in each division will receive a check for $100, with the first runner-up in each age group receiving a $50 check.

Mail Entries To

Youth Essay Contest
American Guernsey Cattle Club
P.O. Box 27410, Columbus, Ohio 43227

Memorial Donation Made To Youth Fund

Vernon and Lola Sherburne

A donation in the name of Mrs. Lola Sherburne has been made to the national youth fund by the Dunn Area Guernsey Breeders and the Govin family of Menomonie, Wisconsin.

Mrs. Sherburne purchased her first registered Guernsey in February 1920, a month before her marriage to Vernon Sherburne. Five years later they moved to Menomonie to Sherburne Prairie Farm, which was to eventually become Dunn County's first recognized Century Farm. Early supporters of 4-H and club leaders, they considered cattle shows educational and a favorite sport, becoming familiar showmen at the local, state and national levels.

In 1981 Mrs. Sherburne was given the Pioneer Farmer and Guernsey Breeder Award by the Wisconsin GBA. She is survived by four children - Dale Sherburne of Lake Elms, Minnesota, Frances Anderson of St. Paul, Minnesota, Helen Govin of Menomonie and Dorothy Meyer of Lakewood, California; 20 grandchildren and 19 great-grandchildren.

Semen Now Available

Use Commissioner On Your Herd

SHEKAWOOD K H COMMISSIONER

This Red Hill King Henry son, born in October 1982, is siring tall, angular, long-bodied calves with good feet and legs. His semen is available through Shekawood Guernseys. He is also available.

His Res. All-American Dam
ELM MOOR CHIEF CHARLENE (VG-86)
1/85 CI: +216M +9F +$29
CIT +2.0, CPI +93
5-02 18,800M 4.2% 787F 300D 2X
6-01 15,910M 4.8% 771F 305D 2X
MCD +5,215M +226F. By Elm Moor Transfers Chief. 1982 Res. All-American and Jr. All-American Aged Cow.

For more information on Commissioner, refer to page D1 of the April Journal or contact . . .

SHEKAWOOD GUERNSEYS
SHELLEY WOODARD
4230 Maize Road, Maize, Kansas 67101
Telephone (316) 722-0595
Northwest of Wichita on Maize Road

1984 Milk Flow Queen
GOLDEN MEADOWS TELESTAR NANA (80)
1/85 CI: +235M +.11% +24F +$56, CPI +103
1-11 17,530M 5.7% 1,007F* 300D 2X
MC Deviation +1,320M +221F

Pat Mar Ranch
JO JO MILLER
Route 1, Box 22
Paso Robles, California 93446
Telephone (805) 344-5855

Visitors Always Welcome
OLYMPIC VIEW FARM
656 E. Pole Road, Lynden, WA 98264
MIKE AND HETTIE LANCASTER
Telephone (206) 683-4879
ANDY AND MARLENE LANCASTER
Telephone (206) 354-4276

NELLS GLOW GUERNSEYS
DENNIS AND JEANIE NELSON
19468 Williams Ave.
Hilmar, CA
95324
(209) 632-6237
Visitors Welcome

WESTERN GUERNSEY SIRES

Semen just released on Win Crest Admiral Joe (PI +$78); Clover Jack N Prince Valentino (PI +$50); Lincrest Telestar Buttermost (PI +$99). *Contact us for more details.*

Rocky Maple Associates
HARRY, CLETUS & STERLING FREY
Route 5, Box 194
Hagerstown, Maryland 21740
(301) 824-2852
Visitors Always Welcome

SUNNYDELL JUPITER ROXANNE (VG-86)
3-11 17,960M 4.2% 745F 3.1% 551F 305D
SUNNYDELL FARM
Mr. and Mrs. Elwyn Fowles • Dr. and Mrs. Wayne Fowles
Kirsten, Derek, Erika, Gretchen; Shawn Thayer; Chris Fowles
11 Gunn Road, Southampton, MA 01073 • (413) 527-9382
Exit Three Mass Pike. Seven miles North on Route 10

Shenmont Farms
Breeding Stock Always Available
D. LYNN BRUBAKER
Route 3, Box 219
Dayton, VA 22821
Phone (703) 879-2107

DANIEL W. BRUBAKER
150 W. Mosby Road
Harrisonburg, VA 22801
Phone (703) 434-4384

"Home of Quality Guernseys"
VEGUITA GUERNSEYS
RALPH AND DAVID HANDLEY, OWNERS
Star Route 7, Box 22C, Veguita, NM 87062
Telephone (505) 864-8192

Shamrock Farms, Co.
NORMAN P. McCLELLAND, OWNER
ROBERT WHITEHURST, G.M.
10836 East Ocotillo Road
Chandler, Arizona 85224
Telephone (602) 895-9260

NESLEKCIM FARMS
Supporter of Guernsey Genetic Growth

Our Newest 100,000-Pounder
NESLEKCIM FORTUNES MARIANNE (VG-80)
7-02 15,380M 4.5% 687F 305D 2X DHIR
4-08 15,480M 4.5% 704F 305D 2X DHIR
Lifetime 103,400M 4.7% 4,923F 2,655D
By Grain Meadow D Fortune.

Max Mickelsen And Ernie Nunes
Don Davis-Herdsman
2395 Pepper Road, Petaluma, CA 94952
Telephone (707) 763-4155 or 795-5083

Our
Sincere

THANKS
For Your

Financial Support
Of The National

ALL★AMERICAN DAIRY SHOW

FARM SHOW COMPLEX
2301 N. CAMERON STREET
HARRISBURG, PA 17110

Entry Deadlines
August 23
September 5

GUERNSEY SHOW

Wednesday, September 25

September 23-27
1985

GUERNSEY CLASS SPONSORS

John & Bonnie Ayars, Land of Living, Mechanicsburg, OH
Eastern Milk Producers, Syracuse, NY
Janet Harding & Family, Maplevale Farm, Brookville, PA
Penn-Del Farm, Raymond & Louise Witmer, Willow Street, PA
Lebanon Valley Farm, Robert B. Smith family, Annville, PA
Twin Brook Farm, John & John E. Marchezak, Bentleyville, PA
Scott & Elsie Wolff, Hollow View Farm, Quarryville, PA.
Wolgemuth Brothers, Inc., Mt. Joy, PA

GUERNSEY SHOW SUPPORTERS

Agway, Inc., Syracuse, NY
Atlantic Breeders Cooperative, Lancaster, PA
Carnation/Genetics, Lititz, PA
Commonwealth National Bank, Lancaster, PA
Dairy-Vac & Circuiteer, Electric Cleaner Co., Inc., Osseo, WI
Merryman Sales Company, Sparks, MD
Milk Marketing, Inc., Pittsburgh Division, Washington, PA
Mt. Ararat Farm, Port Deposit, MD
NASCO, Fort Atkinson, WI
Pennsylvania Farmer, Camp Hill, PA
Pennsylvania GBA, Chambersburg, PA
Pioneer Hi-Bred International, Inc., Johnston, IA
Rutters Dairy, Inc., York, PA
Sand Carved Signs, Ithaca, NY
Spectrum Software Systems, Inc., Hagerstown, MD

Earning Their Wings

Excellent With 700F

WING ACRES IOWA CABENA (EX-90)

1/85 CI: +125M +2F +$11, CIT +0.1, CPI +20
3-00 15,040M 4.7% 711F 325D 2X DHIR
MC Deviation +2,427M +64F. A Deacon granddaughter.

Excellent As A Three-Year-Old

WING ACRES FAYVOR JENA (EX-90)

2-01 10,700M 5.1% 545F 297D 2X DHIR
MC Deviation +52F. By Housleys Dari Fayvor. Her maternal sister has 667F, while their Suneslope Champ Dividend dam has 615F.

A Third-Generation Very Good

WING ACRES FELIX MALENE (VG-88)

2-01 12,580M 5.0% 634F 365D 2X
A Top Hornet granddaughter. Her 81-point dam has 5-9 14,870M 5.3% 792F 355D 2X with an MCD of +1,460M +128F. Next dam is VG-86.

Visitors Welcome

WING ACRES

Colfax, Iowa 50054
Loren Wing (515) 674-3815 • Walter Wing (515) 674-3886
Darrell Wing (515) 674-3229

IOWA IOWA IOWA IOWA IOWA

Our FAYVORite Butterfat Producers

ALVIEW DARI FAYVORS ZOLA (VG-86)
4-09 18,960M 4.5% 862F 365D 2X DHIR

ALVIEW DARI FAYVORS BESS (VG-82)
5-02 17,360M 4.7% 817F 365D 2X DHIR

ALVIEW DARI FAYVORS OLA (VG-88)
4-08 14,880M 5.0% 751F 365D 2X DHIR

ALVIEW DARI FAYVORS NILA (NA)
4-08 13,710M 5.7% 780F 4.1% 562P 365D 2X DHIR

ALVIEW DARI FAYVORS LOU (NA)
4-10 15,180M 4.7% 720F 365D 2X DHIR

These five Dari Fayvor daughters that have recently completed lactations with over 700F are just a sample of the kind of Guernseys we are developing at Alview Farm. Stop by and see them and their herdmates.

ALVIEW FARM

C.W. BARNHART Phone (417) 587-3602
ERIC BARNHART Phone (417) 587-3674
Route 2, Spokane, Missouri 65754

Official DHIR Production Records

As per AGCC Board action in November 1984, the records included in this monthly summary must have a 305-day, two-time, mature-equivalent value which is 30 percent above breed average for either milk or butterfat. Starting with this issue these records will meet or exceed the minimum levels of either 17,189 pounds of milk or 794 pounds of butterfat. It will be the actual production credits, however, that will be printed in the *Journal* rather than the mature-equivalent figures for each cow. Following are the individuals which have completed lactations that are at least 130 percent of breed average.

(Received March 1985)

Herd Owner / Name Of Cow	Age	Days	Actual Record Milk	Fat	Pro.
ARIZONA					
* SHAMROCK GUERNSEY FARM INC			CHANDLER		
CLEVERLANDS NANCY JEANETTE	5-09	314-2X	18540	932	
CLEVERLANDS NANCY JEANETTE	5-09	305-2X	18320	820	
CLEVERLANDS MAVIS JUDY JEN	4-01	305-3X	17350	862	
CALIFORNIA					
* CALIFORNIA STATE UNIVERSITY FRESNO			FRESNO		
CSUF TELESTAR SECRET SUE	2-08	365-2X	17590	763	610
* GIACOMINI HENRY & PAM			FERNDALE		
CLOVER JACK EMPRESS HARLENE	4-02	305-2X	20430	952	686
CLOVER JACK EMPRESS HARLENE	4-02	310-2X	20620	962	694
CLOVER JACK CAPTAIN RHAPSODY	3-03	305-2X	16800	855	626
CLOVER JACK M RELAPSE	2-11	332-2X	15430	786	582
CLOVER JACK QUANTITY NICKEL	6-09	305-2X	16150	784	627
* NELSON DENNIS E			HILMAR		
PR Z-OLLIMAC BIG TEXAS ROSE	3-03	327-2X	20610	972	
NELLS GLOW CHOICE PRECISE	3-03	305-2X	18990	819	
CLEVERLANDS PILLYS IRELTA	3-04	305-2X	19720	870	
NELLS GLOW PROFIT TAFFY	4-03	305-2X	19720	919	
NELLS GLOW J D HORNET PRIDE	5-10	305-2X	19750	802	
NELLS GLOW HOLLIREX QUINCE	6-03	305-2X	18140	851	
NELLS GLOW JACKSON VELVET	5-06	360-2X	19600	953	
NELLS GLOW SUPREME IMAGE	2-09	305-2X	15440	716	
NELLS GLOW DEACON LIBBY	5-00	305-2X	17040	760	
NELLS GLOW SUPREME VIOLET	3-05	319-2X	16540	934	
NELLS GLOW SUPREME VIOLET	3-05	305-2X	16080	805	
NELLS GLOW PREMIER AGATE	2-04	343-2X	13640	763	
* BAY MEADOW FARMS			SALT		
BAY MEADOW FANCY VIVIAN	3-00	296-2X	17930	769	653
BAY MEADOW HUGHES HALETTE	4-11	305-2X	18440	715	665
BAY MEADOW STEWART LEE	3-06	305-2X	17250	682	564
BAY MEADOW SUPREME ORPHA	2-05	365-2X	19230	775	654
BAY MEADOW CHOICE KARA	3-07	365-2X	19750	921	757
BAY MEADOW STEWART OLIVE	4-00	343-2X	18220	735	642
BAY MEADOW SUCCESS MERLE	4-11	365-2X	19760	747	671
BAY MEADOW BART JESSICA	2-05	362-2X	17030	791	620
BAY MEADOW TELESTAR MAXI	2-02	302-2X	14490	653	508
* CALIFORNIA STATE POLYTECHNIC COLLEGE			SAN LUIS OBISPO		
POLY TELESTAR MELROSE	2-00	305-2X	14270	623	527
* MICKELSEN MAX			PETALUMA		
NESLEKCIM KENO LILLIAN	3-02	305-2X	17220	943	
NESLEKCIM DEACONS EVELYN	5-01	305-2X	15900	827	
NESLEKCIM AMERICANS BELLA	5-07	291-2X	23360	954	
* ORISIO RICHARD			TULARE		
CLEVERLANDS CHOICE ROSI	3-06	305-2X	13140	762	
LONE PALM PROFIT ANNIE	4-10	360-2X	17510	982	
* ENOS AGNES E EST OF A C			FERNDALE		
VALLEY FLOWER DARI COUNTESS	6-02	280-2X	16170	801	
IOWA					
* HEMPELER ARLYN A			GARNAVILLO		
WEST FORK RIDGE DEDRA	7-10	365-2X	19680	1192	
* GRAVER G DONALD			GREELEY		
HADLEYS TINKLE TERRI	5-08	305-2X	17240	716	585
* SYWASSINK DONALD			LETTS		
IDLE NEER R H PATTI	6-07	305-2X	20700	801	709
IDLE NEER R H ESTHER	5-11	305-2X	18320	779	519
IDLE NEER CLINT IRIS	3-05	320-2X	14740	822	567
IDAHO					
* BAKER DICK & SONS			HOMEDALE		
TRIPLE L FAYVOR DENA	3-04	305-2X	16920	713	593
SHADYLAWN TEL MARVELOUS	2-05	331-2X	16280	782	666
SHADYLAWN T SUMMER	3-04	305-2X	16550	643	578
SHADYLAWN TEL MARVELOUS	2-05	305-2X	15140	724	613
SHADYLAWN KA LYNDA	3-05	365-2X	16950	961	703
ILLINOIS					
* EROMAN MYRON E			CHENOA		
MYOWN DARI LAD VET	2-10	305-2X	17570	748	633
PRIMROSE LANES P BUMBLE BEA	3-05	305-2X	16240	789	590
* LAESCH ROGER W			BLOOMINGTON		
LAESCHS R ATLANTICS STARBURST	2-02	365-2X	22200	1162	801
LAESCHS TH LADS GINGER	2-02	305-2X	16910	772	581
INDIANA					
* HAYNES G DAVID JAMES M & TIMOTHY E			GARRETT		
RICHLANDS TELESTARS EFFIE	2-00	348-2X	15390	765	557
GENEGLOW WISTAR MARS	2-05	325-2X	14900	734	539
* WEAVER VIRGIL C			GOSHEN		
VILLA CREST A JASMINE	5-10	305-2X	17560	663	600
* RIGGS LEE M & FAMILY			EVANSVILLE		
GREEN RIDGE B MAVERICK JODY	5-00	364-2X	19550	856	704
* METZGER LOREN & OLIVE			SOUTH WHITLEY		
SOUTH VIEW DANDY TESS	3-01	305-2X	15750	659	524
* WEAVER TRUMAN			GOSHEN		
YELLOW CREEK CHOICE ROSEBUD	3-04	305-2X	23160	1020	751
U CREEK FAYVORITE DAFFY	5-09	305-2X	18530	902	695
YELLOW CREEK CHOICE COLETT	4-05	305-2X	15770	791	632
MASSACHUSETTS					
* FOWLES ELWYN M			SOUTHAMPTON		
SUNNYDELL JUPITER ROXANNE	3-11	365-2X	20430	953	637
* COTTING C E			BERLIN		
CHEDCO DARIMOST PENELOPE	8-08	305-2X	16850	900	615
CHEDCO DEACONS VICTORIA	5-00	305-2X	15120	821	611
CHEDCO DEACONS VICTORIA	5-00	309-2X	15220	829	616
MARYLAND					
* FREY HARRY L JR & SONS			HAGERSTOWN		

Page 34

The Beauty Of Our Young Fayettes

An Excellent Fayette

BEAUTY VIEW FAYETTE SANDY (EX-90)
1/85 CI: +397M +0F +$24, 85th Pctle.
2-04 15,160M 4.1% 619F 365D 2X DHIR
MCD +2,299M +43F. First two-year-old, 1984 NE State Fair.

Five High-Producing Fayettes

BEAUTY VIEW FAYETTE MONICA (VG-89)
1/85 CI: +429M +4F +$33, 89th Pctle.
2-03 15,680M 4.4% 685F 365D 2X DHIR
3-07 16,120M 4.3% 691F 298D 2X DHIR
MCD +3,473M +66F. Her Welcome Fancy Top Dollar dam is VG-82. First two-year-old, 1983 NE State Fair; first three-year-old, 1984 NE State Fair.

BEAUTY VIEW FAYETTE LASSIE (VG-87)
1/85 CI: +223M +12F +$35, 90th Pctle., CIT +1.4, CPI +88
3-06 14,060M 5.2% 731F 359D 2X DHIR
MC Deviation +1,152M +70F.

BEAUTY VIEW FAYETTES SKIPPY (VG-84)
1/85 CI: +353M -1F +$20, CIT +1.2, CPI +60, 82nd Pctle.
3-02 15,930M 4.4% 700F 317D 2X DHIR
4-10 18,460M 4.0% 747F 365D 2X DHIR
MCD +3,370M +52F. Reserve grand champion, class winner, 1983 and 1984 NE State Fairs.

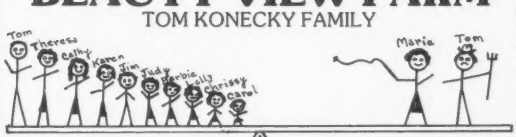
BEAUTY VIEW FAY PAT (VG-80)
1/85 CI: +212M -2F +$9, CIT +0.5, CPI +27
3-05 17,250M 4.6% 794F 365D 2X DHIR
MCD +2,083M +55F. Her 89-point dam is by Foremost Top Jolly.

BEAUTY VIEW FAYETTE FANNIE (VG-81)
2-04 15,420M 4.7% 731F 365D 2X DHIR
Her Gold Star Dam by Choice is VG-81 with 761F.

We are very happy with the way in which our Fayettes are looking and milking. In February the seven Fayettes appraised averaged 83 points!

BEAUTY VIEW FARM

TOM KONECKY FAMILY



Route 2
Wahoo, Nebraska 68066

Telephone (402) 642-5563
3½ miles W of Wahoo on H92

Five With Over 740 Fat

LYNDALE JD BETTY (D-77)
6-04 16,810M 4.7% 789F 3.4% 574P 350D 2X DHIR
By Lyndale J Darimost.

LYNDALE MAVERICK LEAH (VG-85)
2-08 14,210M 5.3% 755F 3.9% 549P 337D 2X DHIR
By Olympic View B Maverick.

LYNDALE NOBLE JOSIA (VG-81)
10-05 16,620M 4.5% 753F 3.1% 523P 305D 2X DHIR
By Edisto Farms Dari Nobleman.

LYNDALE BONUS VICKIE (VG-87)
5-05 17,870M 4.2% 749F 3.2% 573P 305D 2X DHIR
By Edisto Farms Favorites Bonus.

LYNDALE RM VICKIE (VG-88)
3-01 16,820M 4.4% 740F 3.6% 603P 305D 2X DHIR
By Lyndale Rose Maverick.

Lyndale Farms currently have eight animals that produced over 700 pounds of butterfat in their latest completed lactation. Stop by and see them!

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LYNDALE FARMS

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ROCKY MAPLE FAB FANNIE	5-05	361-2X	23710	1133	802
MICHIGAN					
* DENDEL JACK			ALLEGAN		
DENDEL ORCHARDS ACTION LOUISE	3-08	297-2X	16250	719	586
* FISH JAMES A & ALICE B			HICKORY CORNERS		
LOCKSHORE CHARMER GEMINI	3-01	305-2X	18210	881	659
* HARTWAY KENNETH			RICHMOND		
HARTWAYS DOLLY JANICE	3-02	305-2X	17790	914	
D RANS PRINCE IVY	2-00	323-2X	14960	711	
D RANS PRINCE IVY	2-00	305-2X	14380	680	
HARTWAYS PAM TEENA	3-06	311-2X	15600	814	
HARTWAYS PAM TEENA	3-06	305-2X	15370	803	
* WOOD RONALD M			SCOTTVILLE		
MAPLE WOOD T H SMOKETTE	3-00	313-2X	16570	613	557
MAPLE WOOD T H SMOKETTE	3-00	305-2X	16150	591	542
* SCHUTTE FARMS			MCBAIN		
GR-R JOS PREMIER CATHY	3-00	319-2X	15200	923	590
GR-R JOS PREMIER CATHY	3-00	305-2X	14800	797	572
R JOS PREMIER NOSY	3-11	290-2X	13910	717	487
MINNESOTA					
* ANDERSON GLEN A			LESTER PRAIRIE		
UP THE CREEK PRINCE EXTRAS JAY	4-01	353-2X	17820	868	712
* TYRRELL HOWARD & DENNIS			BROWERVILLE		
OAK CREST LADONNAS RAE	3-01	305-2X	16110	670	589
* WIRT RUSSELL J & FAMILY			LEWISTON		
MAPLE LEAF TELESTAR DEE	2-09	305-2X	16440	741	615
MAPLE LEAF CHOICE LIDA	2-04	305-2X	15030	615	513
NEW YORK					
* NEDROW J KEVIN			CLIFTON SPRINGS		
NEDROW FARMS DEACONS DORA	3-04	312-2X	16420	836	563
NEDROW FARMS MAVERICKS LOTTIE	4-06	305-2X	16710	766	568
* HANSEN RICHARD A			CHERRY VALLEY		
HANSENAREA C CHERRY	5-11	305-2X	17720	705	575
OHIO					
* GOODMAN MERLIN & SONS			LIMA		
MER DONS FARGO ANGEL	3-05	305-2X	16360	805	584
MER DONS T R TOP QUESTION	4-01	365-2X	18670	913	676
* BARGER DONALD L			URBANA		
MAJAVIN MAVERICK WAFFLE	2-09	365-2X	17990	669	
MAYFLOWERS MAVERICK SALLY	2-08	305-2X	14120	751	525
* KOHLER LEE & BECKY & FAMILY			BALTIMORE		
MARODORE SATEL FARRAH	4-08	305-2X	19380	832	648
MARODORE SATEL EMMA	5-03	365-2X	20030	1077	741
MARODORE SATEL EMMA	5-03	305-2X	17620	926	636
MARODORE QUANTITY DEMA	2-03	346-2X	14980	793	518
MARODORE MAVERICKS RACHEL	3-01	365-2X	16140	894	649
* FORTKAMP CARL			COLDWATER		
GOLD BANNER MEL CORA	2-02	348-2X	16170	770	572
* ZIEGLER JOHN			BELLEVUE		
FIRESIDE FABIANS BERTIE	4-03	330-2X	17340	822	611
* KLINGENSMITH DAVID			LEAVITTSBURG		
KLINGENDALE M C MELODY	3-07	305-2X	16900	799	553
* YODER ABE A			MOUNT EATON		
EAST MALTA MAVERICK GINGER	1-11	305-2X	14080	637	492
OREGON					
* MANN PAUL & FAMILY			SILVERTON		
ABIQUA ACRES PREMIERS SONNET	3-06	365-2X	25390	1213	914
ABIQUA ACRES CHOICES BAMBI	4-03	305-2X	20250	998	648
ABIQUA ACRES CHOICES JAMBI	4-03	307-2X	20340	902	651
ABIQUA ACRES M INESS	5-08	305-2X	18300	837	630
ABIQUA ACRES M VALDA	3-03	365-2X	18980	876	569
ABIQUA ACRES MWT SHEILA	3-03	305-2X	16440	837	649
ABIQUA ACRES MWT SHEILA	3-03	306-2X	16480	989	650
* BOSCH CARL			TILLAMOOK		
RACHEL SUE OF KILCHONA	3-05	365-2X	19020	976	
* MARSH HOMESTEAD INC			CORNELIUS		
HOMESTEAD JUPITER JEAN	2-09	305-2X	15950	636	514
PENNSYLVANIA					
* MYERS MERVIN K			LITTLESTOWN		
PINEY LANE EXTRAS LILLIAN ET	3-03	305-2X	18620	914	619
* SMITH RICHARD D & VICTORIA M			NEW HOPE		
MAPLE KNOLL CHOICE NOMA	7-01	305-2X	19790	941	687
MAPLE KNOLL CHOICE AVA	6-07	365-2X	20260	974	719
* STUFF RODNEY G			MERCERSBURG		
WALNUT LANE T ELLIE	2-00	342-2X	17490	791	650
WALNUT LANE P IDA	2-01	317-2X	13900	674	536
* GARBER KENNETH R			WILLOW STREET		
WILLOWS CHOICE LISA	3-08	305-2X	19620	965	655
WILLOWS DAZZLER LADY	9-07	305-2X	16810	762	557
WILLOWS DEACON DARLING	4-08	305-2X	17060	784	621
WILLOWS TELESTAR DODE	2-04	300-2X	13960	698	482
* LINDE MILDRED & AXEL			OXFORD		
LINDENHOF BART FRAME	7-10	305-2X	19490	813	687
LINDENHOF BART FRAME	7-10	310-2X	19680	821	695
LINDENHOF FL DIV HELGA	5-03	356-2X	19960	981	687
* FERRIS JOSEPH W			NEW WILMINGTON		
SUMMERFIELD MAV OPUS	4-00	305-2X	17010	774	611
* CANNON WILLIAM F			HERMITAGE		
HALCYON CHOICE PATSY	4-10	305-2X	16950	821	575
* MARCHEZAK JOHN			BENTLEYVILLE		
SNIDERS FAYVORS KARMEN	4-09	305-2X	17460	353	668
HILLSIDE JUPITER GRACE	2-04	365-2X	16350	733	587
SOUTH CAROLINA					
* EDISTO FARM DHIR #2			DENMARK		
EDISTO FARMS MAVERICK VIOLET	5-00	305-2X	16560	811	576
* MCCASKILL A L JR			BISHOPVILLE		
LYNDALE BONUS JOSIA	6-04	355-2X	19820	821	650
* HIPP ALLEN H			SALUDA		
HIPPS ROYAL BUTTERCUP	2-01	305-2X	23350	860	721
* MITCHELL BROTHERS			SALUDA		
RUDANKS PRINCES JONI	4-09	330-2X	20410	964	632
RUDANKS CHOICES PINTO	4-07	365-2X	25820	1212	741
* RUSHTON BRUCE			SALUDA		
DOUBLE R MAVERICK BECKY	6-04	305-2X	20540	857	707
TEXAS					
* LAVON FARMS			PLANO		
LAVON FARMS P NASTURTUIM	6-05	305-2X	18620	891	654
WASHINGTON					
* HARVEY MICHAEL C			VANCOUVER		
MEADOWCHARM CORPORAL KARA	4-05	305-2X	18640	851	626
* FAR WEST FARMS INC			BOW		
FAR WEST MAJESTIC BERNIE	2-04	365-2X	20250	843	639
FAR WEST J TULIP	2-03	293-2X	15450	572	510
FAR WEST G PEAKE	2-05	321-2X	16130	695	525
FAR WEST G PEAKE	2-05	305-2X	15550	663	504
FAR WEST BRUNOS ENA	11-00	305-2X	15500	763	527

Our First Appraisal
Five Excellents

The Highest-Scored Cow
FALCONS BARON TREAVOR (EX-91)
2-04 14,972M 4.5% 668F 305D 2X
3-09 15,076M 621F 3.8% 573P 305D 2X Proj.
Sired by Falcons Patrician Baron, a Patrician son. Her dam is VG-82.

Four Cows at 90 Points
TROTACRE PEGGIE (EX-90)
1/85 CI: +34M +.12% +15F +$28, 87th Pctle.
5-01 15,739M 5.4% 854F 3.8% 601P 305D 2X
By Kellogg Minnies Choice.

TROTACRE HDF JODI (EX-90)
1/85 CI: +282M +.04% +18F +$49, 94th Pctle.
2-01 16,628M 4.5% 745F 3.4% 565P 305D 2X
MCD +6,821M +302F. By Fayvor. Her dam is in the 84th percentile for CI$.

VALLEY VIEW FAYVORS AMY SUE (EX-90)
4-03 15,739M 4.5% 709F 3.8% 594P 313D 2X
Sired by Fayvor.

PINNACLE MOUNTAIN GRACE (EX-90)
4-01 17,188M 825F 670P 305D 2X Proj.
By Western Glow T H Alstar. We recently purchased this cow that was appraised EX in January, so she was therefore not rescored.

Two Scored 88 Points
TROTACRE SHERI (VG-88)
5-11 19,352M 4.6% 882F 3.9% 748P 357D 2X
By Trottacre Kings Don. She is a maternal sister to "Peggie."

DOLLY RUNS F B JAY (VG-88)
1/85 CI: +468M +5F +$37, 91st Pctle.
7-06 20,032M 3.9% 780F 3.3% 621P 332D 2X
MCD +3,672M +68F. By Edisto Farms Favorites Bonus.

May 1985 Appraisal Results 5 90s, 25 80s, 9 70s, 2 60s
April RHA 13,947M 4.5% 624F 3.7% 509P 47 Cows

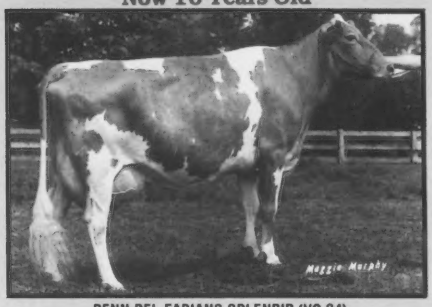
Watch for more details on our first appraisal in the Pennsylvania Directory in the August Journal!

PENNSYLVANIA GUERNSEY BREEDERS

Trotacre Farm
JAMES, DAVE AND BOB TROTTER
RD 1, Box 94
Enon Valley, Pennsylvania 16120
Telephone (412) 667-7465

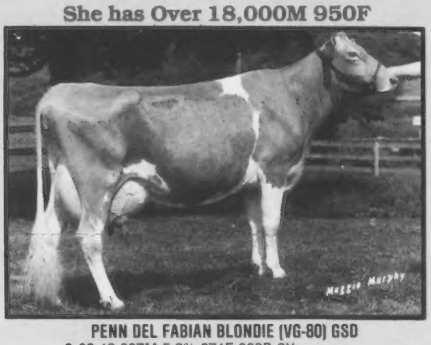
High Testing Fabians

Now 10 Years Old



PENN DEL FABIANS SPLENDID (VG-84)
8-04 15,415M 4.5% 691F 3.7% 573P 305D 2X
7-04 16,434M 4.7% 777F 323D 2X
6-04 16,307M 4.7% 770F 315D 2X
5-03 17,369M 5.2% 910F 333D 2X
4-01 16,893M 4.8% 817F 305D 2X
3-01 13,728M 5.1% 704F 334D 2X
2-00 13,678M 4.8% 650F 354D 2X
MCD +2,152M +111F. This 10-year-old is bred to Penn Del Hornet Vesuvius. She also has a Vesuvius son, Penn Del Vesuvius Spartan, in the herd. He currently has 11 daughters in the herd.

She has Over 18,000M 950F



PENN DEL FABIAN BLONDIE (VG-80) GSD
2-02 13,007M 5.2% 671F 333D 2X
3-02 14,292M 5.3% 759F 322D 2X
4-02 17,341M 5.2% 896F 305D 2X
5-04 18,426M 5.4% 985F 305D 2X
6-06 13,949M 5.2% 724F 305D 2X •
7-06 14,395M 5.2% 741F 305D 2X
8-09 14,467M 5.2% 753F 3.9% 565P 305D 2X
• Stepped on teat during this lactation. MCD +1,921M +161F.

Her Maverick Daughter

PENN DEL MAVERICKS BALSAM (VG-84)
1/85 CI: +176M +.12% +22F +$49, CIT +0.4, CPI +76 94th Pctle.
2-02 13,171M 4.9% 640F 322D 2X
3-02 11,663M 5.1% 593F 205D 2X RIP
Proj. 15,328M 779F 305D 2X Act.
MC Deviation +1,343M +75F.

An 86-Point Fabian

PENN DEL FABIAN BEECH (VG-86)
1-85 CI: +153M +6F +$20, CIT +0.9, CPI +53
2-05 10,415M 4.8% 498F 223D 2X RIP
Proj. 13,624M 660F 305D 2X Act.
MC Deviation +2,182M +87F. Her VG-85 Vesuvius dam has 14,230M 630F 492P 305D.

Grandview Wistars Fabian has done our herd a lot of good. His daughters have well-attached udders, no foot problems, and are the most sound, functional cows in our herd.

MID-ATLANTIC GUERNSEY SIRES
MAGS•LCGS•OGS•WGS

PENN-DEL FARM
RAYMOND F. AND LOUISE WITMER, OWNERS
PETER C., MARK, SUSAN AND MARY
RFD 1, Box 503, Willow Street, PA 17584
Telephone (717) 786-3526
Farm is located 7 miles south of Lancaster on US 222.

EMRL TOP ROE PAM	5-06	289-2X	14800	853		544
* VAN MERSBERGEN MARVIN			LYNDEN			
MARKWELL DEACON JOANN	4-04	305-2X	18770	805		641
MARKWELL LEADER KITTY	4-01	305-2X	18320	859		666
MARKWELL IVAN RANDI	2-02	333-2X	16210	913		642
* ROZELYN FARM			LYNDEN			
ROZELYN ABLES DENA	2-05	305-2X	17210	808		599
ROZELYN ABLES DEWDROP	2-00	365-2X	18030	806		598
ROZELYN LEOS CHERRY	5-02	365-2X	20450	967		706
* OLYMPIC VIEW FARM			LYNDEN			
CLAIRE HAVEN TOP FANTASY	9-00	365-2X	20000	772		633
OLYMPIC VIEW M STACY	3-05	365-2X	16640	894		614
* WINTERS KENNETH J			MABTON			
WIN CREST TH VELMA	3-07	336-2X	21600	923		760
WIN CREST T H WISTY	3-02	305-2X	17240	761		593
MAXVALES M C MALAVIA	4-00	364-2X	19050	743		669
WIN CREST O VIOL	2-00	305-2X	14360	573		483
WISCONSIN						
* STANELLE ROBERT A			BRILLION			
DA-AR CLAR FAYETTE LADY	3-01	365-2X	21140	973		729
PR-AR CLAR ATLANTIC NANCY	4-11	305-2X	19010	1134		615
AR CLAR HOLLI PRINCE BETTEMAE	3-01	305-2X	14180	796		479
* HOARD W D & SONS CO			FORT ATKINSON			
DAIRYMAN PREMIER JADA	4-03	325-2X	18470	958		667
DAIRYMAN PREMIER JADA	4-03	305-2X	17750	916		636
DAIRYMAN DEACON ALLIE	4-01	305-2X	17160	737		541
DAIRYMAN ALSTAR RACHEL	2-00	327-2X	14710	676		518
DAIRYMAN DEACON ROSIE	5-02	305-2X	17260	863		619
DAIRYMAN TELESTAR JEAN	2-00	305-2X	13760	681		497
DAIRYMAN TELESTAR JEAN	2-00	308-2X	13350	687		501
DAIRYMAN JA DA ROSEBLOSSOM	2-00	341-2X	14700	779		479
DAIRYMAN SULTAN AMY	4-06	324-2X	15520	886		557
DAIRYMAN SULTAN AMY	4-06	305-2X	14950	853		534
* SCHWEMMER GLEN			FORT ATKINSON			
FAUNROWS MC STELLA	2-04	305-2X	15230	584		491
* PRALLE BERNARD			ONALASKA			
HI Y CHICK	3-07	304-2X	18710	765		600
FAUVER HILL EXTRA ROCHELLA	3-06	333-2X	18720	822		661
LEADERS CHOICE FLO	7-03	365-2X	20980	938		657
FAUVER HILL DE LETTIE	5-09	364-2X	18020	905		582
* BORGWARDT GERALD W			MANITOWOC			
GR-FAIRVIEW KENOS ANGIE	7-01	305-2X	16330	806		574
* DUTCH MILL FARM ASSOCIATES			SPARTA			
DUTCH MILL FERNANDOS KAMILLA	7-00	305-2X	17070	821		616
* JENSEN EUGENE W			BALSAM LAKE			
LEVEL GOLD CHOICE KATHY	5-05	365-2X	21930	846		720
GR-LEVEL GOLD QUANTITY TRISH	7-00	365-2X	17570	1047		660
* JASURDA FRANK			PHILLIPS			
ROYAL ACRES JACKPOT JANUARY	2-03	305-2X	16670	734		543
* DOSCH URIEL & SONS			RICHLAND CENTER			
BETTSWARDS MINNIES CHOICE ADA	7-06	365-2X	17260	975		634
WYOMING						
* HOOPES LLOYD V			AFTON			
TRIPPLE T ROSA WISTY	2-03	337-2X	17350	717		584

Appraisal Results

April 1985	90s	80s	70s	60s	50s	Total
Oregon						
Bosch, Carl, Tillamook	3	41	16	1		61
Cruickshank, David D. & Doris D., Dayton		5	7	2		14
Jansen, Wilbur, Irene & Mike, Forest Grove	3	25	17			45
Josi, Ernest & Sons, Tillamook	1	14	9	1		25
Mann, Paul L. & Delores, Silverton		28	13			41
Marsh Homestead, Inc., Cornelius		5	16	1		22
Orisio, Ray, Woodburn	5	29	5			39
Spencer, Seth, Gresham		4	2			6
Winter, Jr., John, Junction City		5	10	1		16
Washington						
Edwards, David D. & Gloria E., Oakville	2	22	17	1		42
Far West Farms, Inc., Bow	1	10	8	2		21
Harvey, Michael C., Vancouver	1	6	4			11
Knight, Keith, Prosser	1	14	16	6	1	38
Lancaster, Jay Lester, Ferndale	12	56	26			94
McMonigle, Albert H. & John P., Yelm	2	26	32	6	1	67
Newman, Lawrence M., Raymond	1	2	5			8
Olympic View Farm, Lynden	13	53	30	1		97
Rozelyn Farm, Lynden		37	39	1		77
Van Mersbergen, Mark, Lynden	4	23	10			37
Winters, Kenneth J., Mabton	15	51	21	2		89

JUNE IS DAIRY MONTH

Spread The Good Word About REAL Dairy Products

Sales

BETTSWARD DISPERSAL from page 20

Chester & Barbara Williams Syndicate, Waukesha, WI
Bettsward Gratitude Alfalfa (3-82) $9,750
S: Bettswards Telestar Gratitude

Bernard L. Wagner, Meadville, PA
Bettswards Choice Janelle (4-82) $8,100
S: Kellogg Minnies Choice

Bettswards Nances Prince Jade (6-84) $3,700
S: Kellogg Nances Prince

Clearbranch Hornet Princess ET (9-80) $2,200
S: Clovelly Top Hornet

Ed & Gail Dosch, Richland Center, WI
Bettswards Hi Ex Paula (10-78) $8,000
S: Boulder View Hi Excellence

Bettswards Hornet Alma (2-80) $4,750
S: Clovelly Top Hornet

Bettswards Hornet Bella (7-80) $4,500
S: Clovelly Top Hornet

Bettswards Admiral Precious (4-84) ... $4,500
S: Welcome Choice Admiral

Bettswards Patrician Pending (3-85) .. $4,500
S: Falcons Wistar Patrician

Bettswards Maverick Betts (7-79) $3,600
S: Olympic View B Maverick

Bettswards Telestar Marge (7-81) $3,400
S: Maurana Wis Telestar

Cloverdells Sugars Sydella (4-79) $3,300
S: Cloverdells Sunnies Superior

Bettswards Maverick Susan (7-79) $3,000
S: Olympic View B Maverick

Bettswards Hornet Andrea (8-80) $2,800
S: Clovelly Top Hornet

Bettswards Fayvor Graceious (2-79) ... $2,500
S: Housleys Dari Fayvor

Bettswards R H Belle (9-83) $2,000
S: Idle Neer Rondas Hornet

Bettswards Premier Bobbie (12-82).... $2,000
S: Western Glow Wistar Premier

Jack Krull, Bonduel, WI
Bettswards Choice Beulah (11-82) $5,200
S: Kellogg Minnies Choice

Tom & Mary Lurvey, Lone Rock, WI
Bettsward Fayvor Angel (12-79) $5,000
S: Housleys Dari Fayvor

Buyer unknown at press time, John Merryman, agent
Hi Y Hopeful (10-80) $4,700
S: Clovelly Top Hornet

Bettswards Choice Boots (5-81) $4,000
S: Kellogg Minnies Choice

William C. & Julie M. Hallam, Eleva, WI
Bettswards Hornet Bay Berry (8-80) ... $3,900
S: Clovelly Top Hornet

Bettswards Maverick Jan (5-80) $2,700
S: Olympic View B Maverick

K. A. Forster, Lynden, Ontario, Canada
Bettswards Top Hornet Angela (6-84) $3,700
S: Clovelly Top Hornet

Bettswards Top Hornet Molly (1-85) ... $2,300
S: Clovelly Top Hornet

David Haag, Thorntown, IN
Bettswards M Choice Sabrina (10-81) $3,700
S: Kellogg Minnies Choice

Gordon & Helen Gotlibson, Elk Mound, WI
Bettswards Bingo Alda (5-80) $3,525
S: Bettswards Quantity Bingo

Bettsward Telestar Allie (11-81) $2,750
S: Maurana Wis Telestar

Bettswards Hornet Myrna (12-81) $2,250
S: Clovelly Top Hornet

Gerald Borgwardt, Manitowoc, WI
Bettswards Bingo Arlynn (3-81) $3,400
S: Bettwards Quantity Bingo

Bert & Gert Schwinghamer, Albany, MN
Bettswards Bingo Ace (2-81) $3,000
S: Bettswards Quantity Bingo

Oscar A. Miller, Black Creek, WI
Bettswards Telestar Mitzi (6-82) $3,000
S: Maurana Wis Telestar

Care More Farms, Rosendale, WI
Bettswards Superior Beva (6-80) $2,950
S: Cloverdells Sunnies Superior

Todd Krull, Bonduel, WI
Bettswards Fayvor Beverly (7-80) $2,900
S: Housleys Dari Fayvor

Fredric W. Moseley, Hixton, WI
Bettswards Vernie Ava (6-81) $2,800
S: Bettswards Corporal Vernie

Bettswards Commander Alicia (3-82) .. $2,600
S: Bettwards Jeannie Commander

Clifford W. Klemm, Baraboo, WI
Bettswards Choice Buddy (11-82) $2,800
S: Kellogg Minnies Choice

Frank Jasurda, Phillips, WI
Bettswards Darimost Lola (6-80) $2,650
S: Western Glow Darimost

Edward Pritzl, Cato, WI
Bettswards Fayvor Sarah Lee (2-79) ... $2,100
S: Housleys Dari Fayvor

GOLDEN GENETIC CLASSIC from page 18

SUMMARY

No. Head	Total	Average
10 Cows (2 swd)	$31,200.00	$3,120.00
14 Bred Heifers	33,700.00	2,407.14
11 Open Heifers	21,500.00	1,954.55
1 Bull	6,900.00	6,900.00
36	$93,300.00	$2,591.67

Golden Genetic Classic, April 20, 1985, Rolling Lea Farms, Inc., Thorntown, Indiana.

Daniel W. Brubaker, Harrisonburg, VA
Spring Walk T Hope (9-80) $7,500
S: Maurana Wis Telestar
(Ted Renner, Dalton, OH)

Tri-State Breeders Coop & Smokey Syndicate, Westby, WI
Wampanoag Fayette Smokey (8-84) $6,900
S: Dutch Mill Telestars Fayette
(Randall Gene Cloe, Berry, KY)

Daniel W. Brubaker & Leroy Lindley, Hamilton, OH
Sande Hill TH Deanna (8-83) $5,300
S: Clovelly Top Hornet
(Leroy Lindley, Hamilton, OH)

Douglas L. Johnston, Federal Way, WA
Win Crest Volcano Boba (9-82) $4,750
S: Win Crest Hornets Volcano
(Kenneth J. Winters, Mabton, WA)

Mark Erdman, Chenoa, IL
Valley Set Emory Deb (4-83) $3,900
S: Wagners T H Emory
(Ronald E. Wenger, Goshen, IN)

Marfred B T Penelope (7-82) $3,050
S: Co Hill Farms T H Big Tex
(Cliff F. Mills, Saluda, SC)

Olympic View M Jennie (10-82) $2,500
S: Olympic View B Maverick
(Olympic View Farm, Lynden, WA)

Ralph E. Turley, Mansfield, OH
Corner Grove T H Marilyn (10-82) $3,300
S: Clovelly Top Hornet
(Corner Grove Farms, Inc., Lebanon, IN)

Rolling Lea & Walnut Corner Syndicate, Thorntown, IN
Pleasant Ridge Prancer Jean (10-80) .. $3,300
S: Yellow Creek H Prancer
(Walnut Corner Farm, Bismarck, IL)

Golden Genetic Syndicate & David Haag, Thorntown, IN
Myown T Matts Faith (6-83) $3,000
S: Corner Grove Telestar Matt
(Myron & Mark Erdman, Chenoa, IL)

Myron & Mark Erdman, Chenoa, IL
Muehling Meadows F L Ivy (12-81) $2,750
S: Sudona Kajo Lori Fayvor Lad
(Gregory L. Muehling, Cissna Park, IL)

Mary Hardy & Mick & Rose Nygaard, Rantoul, IL
Hipps Henrietta (3-83) $2,700
S: Red Hill King Henry
(Todd A. Hipp, Saluda, SC)

Lester S. Revercomb, Dayton, VA
Shenmont Admiral Sisy ET (10-83) ... $2,700
S: Welcome Choice Admiral
(Daniel W. Brubaker, Dayton, VA)

Spring Walk Farm, Big Prairie, OH
Dan Ba Lee Admiral Diana (10-84) $2,700
S: Welcome Choice Admiral
(Robert A. Baker, Middletown, IN)

Todd Laesch, Bloomington, IL
Marfred Ron Nadia (11-83) $2,550
S: Idle Neer Rondas Hornet
(Fred T. Mills, Saluda, SC)

Beatrice R. Berousek, Yukon, OK
Valley Oaks Telestar Cindy (7-84) $2,500
S: Maurana Wis Telestar
(Raymond Orisio, Woodburn, OR)

Kentucky National Spring Sale

The Kentucky Fair and Exposition Center in Louisville was the site for the Kentucky National Guernsey Show and Sale on March 31 and April 1. On Sunday afternoon Dr. George Heersche from the University of Kentucky in Lexington judged the 57 consignments.

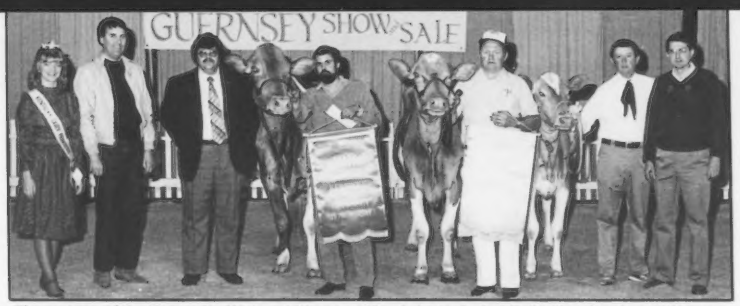
The grand champion of the day was W Fours K A Gail, the first-place four-year old cow exhibited by Jeff Ross of Shelbyville, Indiana. Thomas Ripley of Cortland, New York owned the reserve grand champion female. Barts Jackie Great Heart, that won the aged cow class. From the four heifer classes Judge Heersche chose the blue-ribbon senior yearling heifer as the show's junior champion female. Big Creek T Pan was consigned by Big Creek Hill Farm, Inc. of Saluda, South Carolina. A social gathering followed.

On Monday morning the team of Price-Leffler Sales Service conducted the sale which was co-sponsored by the Kentucky Department of Agriculture and the Kentucky GBA.

Homestead Emory Cecelia, a senior calf sired by Wagners T H Emory, topped the sale at $4,600. Consigned by Larry J. Steed of Portland, Indiana, this calf sold out of a Yellow Creek H Derby daughter with 16,310 pounds of milk and a Modified Contemporary Deviation (MCD) of +4,109M +97F. The grandam is VG-85 with credits up to 732 pounds of butterfat. Junior Member Eli Ayars of Mechanicsburg, Ohio now owns this show prospect.

The show's grand champion female, W Fours K A Gail, was the highest-selling cow of the sale. Appraised Excellent-91, this Clovelly Top Hornet granddaughter has 12,440 pounds of milk. This four-year-old cow fresh on February 1 was consigned by Jeff Ross of Shelbyville, Indiana and sold for $3,700 to Randall Gene Cloe of Berry, Kentucky.

Two animals tied for top-selling bred heifer honors at $3,100. K. A. Forster of Lynden, Ontario, Canada purchased a March 1983 Welcome Choice Admiral daughter due in August to Idle Neer Rondas Hornet. Consigned by Thomas Jay Franks of Wawaka, Indiana, she had January genetic indexes of +562M +25F +877,



Champions of the Kentucky National Show on March 31 included (L-R): Kim Goodwin, KY Dairy Princess, Flemingsburg, KY; Ed Logsdon, director, division of shows and fairs, Frankfort, KY; George Heersche, Jr., judge, Lexington, KY; W Fours K A Gail, grand champion female; Jeff Ross, consignor, Shelbyville, IN; Barts Jackie Great Heart, reserve grand champion female; Roland Ripley, Cortland, NY; Big Creek T Pan, junior champion female; Ted Coleman, consignor, Saluda, SC; Fowler Branstetter, KY GBA president, Edmonton, KY.

CPI +110. Her dam has records to 680 pounds of butterfat. The 88-point Gold Star Dam grandam produced a national class-leading junior two-year-old record of 21,040M* 948F* in 365 days and had two other records over 19,600 pounds of milk.

The other bred heifer bringing $3,100, Sunny Da Tex Lollipop, went to Walnut Corner Farm of Bismarck, Illinois. Due in October to Raemelton Deacons Fashion, this Co Hill Farms T H Big Tex daughter had placed sixth as a junior yearling at the 1984 NGS-Louisville. Her high-testing dam was sired by Housleys Dari Fayvor. The grandam produced 682 pounds of butterfat as a five-year-old and is appraised 86 points. This heifer was consigned by Floyd Livingston of Union City, Ohio.

The 53 Guernseys that sold averaged $1,323.68, with 23 animals bringing bids above this price. A summary of those animals selling more than sale average follows.

SUMMARY

No. Head	Total	Average
17 Cows	$26,425.00	$1,554.41
16 Bred Heifers	24,850.00	1,553.13
24 Open Heifers	24,175.00	1,007.29
57	$75,450.00	$1,323.68

Kentucky National Guernsey Show and Sale, April 1, 1985, Kentucky Fair & Exposition Center, Louisville, Kentucky.

Eli Ayars, Mechanicsburg, OH
Homestead Emory Cecelia (10-84) $4,600
S: Wagners T H Emory
(Larry J. Steed, Portland, IN)

Randall Gene Cloe, Berry, KY
W Fours K A Gail (10-80) $3,700
S: W Fours T H King Arthur
(Jeff Ross, Shelbyville, IN)

Wampanoag K H Sandy (9-82) $1,700
S: Red Hill King Henry
(Michael C. Cochard, Greenfield, IN)

K. A. Forster, Lynden, Ontario, Canada
Fra Hib Admiral Mary (3-83) $3,100
S: Welcome Choice Admiral
(Thomas Jay Franks, Wawaka, IL)

Walnut Corner Farm, Bismarck, IL
Sunny Da Tex Lollipop (6-83) $3,100
S: Co Hill Farms T H Big Tex
(Floyd E. Livingston, Union City, OH)

Oberland Captain Hollie (12-82)..... $1,400
S: Martindale D Captain
(Lloyd E. Ober, Newbury, OH)

Wendell Detamore, West Lafayette, IN
Laesch VCA Ellenor (9-82) $2,700
S: Villa Crest Advancer
(Floyd E. Livingston, Union City, OH)

Dean Settlage, St. Marys, OH
Maco Extra Floy (10-80) $2,500
S: Hornback Farm Prince Extra
(Rufus L. Yoder, Montezuma, GA)

B Oakridge Lad Jewel (12-81) $1,800
S: Sudona Kajo Lori Fayvor Lad
(J.A. & W.J. Latch, Sumner, IL)

Dan Ba Lee Choice Eclipse (9-81) $1,600
S: Kellogg Minnies Choice
(David Haag, Thorntown, IN)

Scott Bates, Southington, OH
Locust Hill Beth (11-82) $2,500
S: Hornback Farm Dari Progress
(Russel M. & Ethel L. Fetter & Lee Smetzer, Big Prairie, OH)

Brad Wagoner, Bloomington, IL
Laeschs Landons Delila (3-84) $2,000
S: Kenmir Premier Landon
(Clint Laesch, Bloomington, IL)

Joni Price, Amboy, IN
Big Creek T Pan (9-83) $1,700
S: Dutch Mill Telestars Fayette
(Big Creek Hill Farm, Inc., Saluda, SC)

Myron & Mark Erdman, Chenoa, IL
Butler Hill BT Faith (12-82) $1,675
S: Co Hill Farms T H Big Tex
(George W. Fowler, Saluda, SC)

Sunny Da Roseboys Foxy (4-83) $1,450
S: Sunny Da T H Roseboy
(Sunny Da Farms, Inc., Bryant, IN)

Todd Laesch, Bloomington, IL
Marfred B T Debbie (12-82) $1,675
S: Co Hill Farms T H Big Tex
(Fred T. Mills, Saluda, SC)

Herby D. Lutz, Chester, SC
Marfred Emory Bova (4-84) $1,650
S: Wagners T H Emory
(Fred T. Mills, Saluda, SC)

Butler Hill Topper Celius (7-83) $1,325
S: Clearbranch Hornet Topper ET
(George W. Fowler, Saluda, SC)

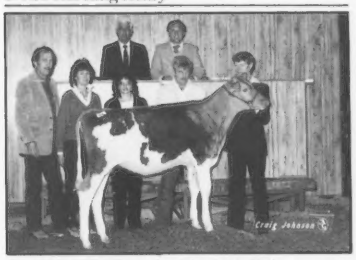
James Berryman, Nicholasville, KY
Big Creek F Lily (9-82) $1,600
S: Dutch Mill Telestars Fayette
(Tangie Melinda Coleman, Saluda, SC)

Mr. & Mrs. John Ayars & Sons, Mechanicsburg, OH
Alno Farm Big Tex Pet (2-83)..... $1,550
S: Co Hill Farms T H Big Tex
(Elmer M. Yoder, Montezuma, GA)

Roy Folsom, Mantua, OH
Oberland Maverick Jan (10-81) $1,400
S: Olympic View B Maverick
(Leslie C. Ober, Newbury, OH)

Bill Marsh, Selma, IN
Villa Crest D F Pamelyn (1-84) $1,400
S: Housleys Dari Fayvor
(Betty Ann Livingston, Union City, OH)

Theresa Sickels, Winchester, IN
Wordelmans King Arthur Roxie (9-84) $1,400
S: Shadylawn King Arthur
(Norman Wordelman, Three Rivers, MI)



Homestead Emory Cecelia - $4,600, *top-selling consignment of the Kentucky National Sale. (L-R) John and Bonnie Ayars, representing buyer; Mrs. Larry Steed; Bill Marsh; Larry Steed at halter. Box (L-R) Bob Jones, Merv Leffler.*

A Kentucky Colonel Award was presented to Shirley Wright during the Kentucky National Show and Sale. Also shown here are (L-R) Fowler Branstetter, Ed Logsdon and Ed Wright.

Ohio Spring Sale

The only out-of-state consignment in the March 16 edition of the Ohio Spring Sale was the high-selling animal of the day for Rolling Lea Farms, Inc. of Thorntown, Indiana. Rolling Lea TF Cindy, a late-September Dutch Mill Telestars Fayette calf, had genetic indexes of +506M +8F +$46, CIT +1.4, CPI +103. Her 87-point Geneglow Top Marshall dam with a Modified Contemporary Deviation (MCD) of +5,142M +159F had produced 2-0 17,600M 4.4% 780F 365D 2X. Melanie Kentris of Fostoria, Ohio purchased this high-indexing senior calf for $1,675.

Second-high on the buyers' list at $1,600 was Locust Hill Gretchen, a Co Hill Farms T H Big Tex heifer. Due in late March to Wagners T H Emory, this senior two-year-old was consigned by Scott Bates of Southington, Ohio. The first-place junior calf at the 1983 NJS-Louisville, she is out of a Housleys Dari Fayvor dam that made 15,320M 4.7% 721F in 365 days. The next dam with 609 pounds of butterfat earned Gold Star Dam recognition four years ago. Homer Martin of Orrville, Ohio purchased this bred heifer.

The highest-selling cow of the day at

Page 38

Rolling Lea TF Cindy - $1,675. *Top of the Ohio Spring Sale. (L-R) Ohio Guernsey Queen Laurie Riegel; David Haag, consignor and Melanie Kentris, buyer.*

OHIO SPRING SALE from page 37

$1,550 was Gold Banner Mel Hystory. This senior two-year-old Spring Walk T H Mel daughter was fresh just before the sale and consigned by Carl Fortkamp of Coldwater, Ohio. Her dam has records to 674 pounds of butterfat. The 83-point grandam produced 720 pounds of butterfat. James M. Oechsle of Convoy, Ohio is the new owner of this young female.

Ted Renner of Dalton read pedigrees while Ralph Turley of Mansfield and Blaine Crosser of Marysville took the bids at ringside. Running the show from the box was Auctioneer Steve Andrews of Wooster. This sale, held at the conclusion of the Ohio GBA annual meeting, was managed by the Ohio GBA and averaged $932.86 on the 35 lots which sold.

Following is a list of those animals bringing $1,300 or more.

SUMMARY

No. Head	Total	Average
10 Cows	$11,150.00	$1,115.00
7 Bred Heifers	6,700.00	957.14
18 Open Heifers	14,800.00	822.22
35	$32,650.00	$932.86

Ohio Spring Sale, March 16, 1985, Richland County Fairgrounds, Mansfield, Ohio.

Melanie Kentris, Fostoria, OH
Rolling Lea TF Cindy (9-84) $1,675
S: Dutch Mill Telestars Fayette
(Rolling Lea Farms, Inc., Thorntown, IN)

Homer Martin, Orrville, OH
Locust Hill Gretchen (12-82) $1,600
S: Co Hill Farms T H Big Tex
(Scott Bates, Southington, OH)

James M. Oechsle, Convoy, OH
Gold Banner Mel Hystory (12-82) $1,550
S: Spring Walk T H Mel
(Carl Fortkamp, Coldwater, OH)

Yosts Extra Amy (8-82) $1,525
S: Hornback Farm Prince Extra
(Peter C. Yost & Family, London, OH)

Michael E. Barrett, Bellevue, OH
Tree Pump Patrician Mamby (11-81) .. $1,500
S: Falcons Wistar Patrician
(Lester Settlage & Family, St. Marys, OH)

Gary Fisher, Portersville, PA
Maple Lane Telestars Princess (9-84) .. $1,500
S: Maurana Wis Telestar
(Bryan Keith Wolfe, Rome, OH)

Vicki Garren, Hartville, OH
Vista Alta Min Fancy Foxfire (11-82).....$1,375
S: Welcome Wistars Fancy
(Jeff Polcen, Northfield, OH)

Eli Ayars, Mechanicsburg, OH
Fireside TH Emory Gold (9-84) $1,300
S: Wagners T H Emory
(Fireside Farm, Bellevue, OH)

Seventh Blue Halter Calf Sale

The 54th annual meeting of the Pennsylvania GBA concluded with the Seventh Blue Halter Calf Sale on Saturday, March 2 at the Wilson College Stable in Chambersburg.

Struck-off at $1,700, Lebanon Valley Star Lana, an early-December Maurana Wis Telestar daughter, was the high-selling heifer of the day. Her 84-point Co Hill Farms T H Big Tex dam has 5-5 19,578M 4.9% 952F 312D. The next two dams both produced over 600 pounds of butterfat. Consigned by Robert B. Smith of Annville, Pennsylvania, this high-indexing calf is now owned by Robert Forster of Lynden, Ontario, Canada.

The calf commanding the second-highest bid at $1,300 was a Telestar daughter consigned by Fred M. Garber of Chambersburg. This full-aged senior calf was purchased by Jason Ivcic of Eighty Four, Pennsylvania. Guerndale Telestars Ringoe is out of a McDonalds Top Pilot dam with 14,865 pounds of milk and 699 pounds of butterfat as a junior three-year-old.

Co-managed by the Pennsylvania GBA and the Merryman Company, this sale encouraged 4-H and FFA members to invest in Guernseys with a 10-percent discount given to heifers bought for youth projects. The nine calves which sold averaged $825.

Following is a summary of those animals bringing bids of $1,300 or more.

SUMMARY

No. Head	Total	Average
9 Open Heifers	$7,425.00	$825.00

Seventh Blue Halter Calf Sale, March 2, 1985, Wilson College Stable, Chambersburg, PA.

Robert Forster, Lynden, Ontario, Canada
Lebanon Valley Star Lana (12-84) $1,700
S: Maurana Wis Telestar
(Robert B. Smith, Annville, PA)

Jason Ivcic, Eighty Four, PA
Guerndale Telestars Ringoe (9-84) $1,300
S: Maurana Wis Telestar
(Fred M. Garber, Chambersburg, PA)

Corrections

In the Circle R Farm story on pages 15 and 76 of the May 25 *Journal*, the fourth paragraph under the subhead, "The Family Behind this Family" should have indicated that a 40-cow, loose-housing barn has been added to the dairy setup. Also, the last sentence under this subhead should have read, "The other adjustments planned down the road are not to increase the herd size, but to improve production and quality now that the national dairy program was discontinued on April 1."

Forecasting The Future

In The Breed's 93rd Pctle.
FOREMOST P HALYARDS BEAUTY (VG-80)
1/85 CI: +332M +14F +$45, CPI +62
6-09 12,290M 4.4% 536F 217D 2X RIP
Proj. 16,860M 710F 305D 2X ME
5-08 17,950M 4.0% 724F 341D 2X
4-07 17,200M 4.1% 711F 305D 2X
3-04 14,910M 4.6% 690F 305D 2X
MC Deviation +5,989M +210F. By Mulhocaway Butterfat Halyard. Due in December to Fayette.

A Very Good, Young Fayette
FOREMOST FAYETTE VPN PEACH (VG-80)
1/85 CI: +223M +8F +$28, 87th Pctle., CPI +36
2-06 12,590M 4.7% 591F 293D 2X
MC Deviation +3,736M +138F. Fresh in May with a Ron calf.

A Choice With 700F
FOREMOST CHOICE TINA (VG-84)
1/85 CI: +24M +.11% +14F +$26, CPI +38
9-09 10,850M 5.4% 589F 225D 2X RIP
Proj. 14,390M 780F 305D 2X ME
7-01 13,820M 5.2% 712F 365D 2X
MC Deviation +1,372M +129F. Due in January to Maple Leaf Choice Deacon, a Dairybelt young sire.

Tina's Fayette Daughter
FOREMOST FAYETTE C TINA (D-75)
1/85 CI: +426M +17F +$56, 96th Pctle.
2-04 8,760M 4.7% 409F 246D 2X RIP
Proj. 12,300M 562F 305D 2X ME
MC Deviation +1,759M +39F. By Fayette. Due in October to King Arthur.

The four individuals above are just a sample of the genetic potential developing at Foremost Guernseys. With cows like these, the future forecast definitely looks bright.

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New AGCC Jr. Members

The following Guernsey breeders have been accepted as Junior Members of The American Guernsey Cattle Club.

Arizona: Lesley Ann St. John, Tempe; Verna L. St. John, Tempe.

California: Antone Charles Enos, Ferndale; G. Robert Enos, Jr., Ferndale; Jennifer C. Enos, Corona; Kristin B. Reid, Yuba City.

Illinois: Eric Laesch, Normal; Steve Laesch, Normal; Brian Mohr, Normal; Melissa Mohr, Normal; Elizabeth Marie Roedl, Edgewood.

Indiana: Kevin Degler, Portland; Tracy Ann Eby, Elkhart; Perry Alan Wilhelm, Portland.

Iowa: Brian L. Brink, Postville; Kelly Jo Brink, Postville; Kristal R. Brink, Postville; Ronald Calonder, Durango; Robert E. Jipp, Wilton; Craig M. Moeckley, Polk City; Kent H. Moeckly, Polk City; Kevin A. Moeckly, Polk City; Teresa M. Starry, Strawberry Point; Steve Sywassink, Letts.

Kansas: Stacey English, Iola; Craig Gross, Holcomb.

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- Both 305-day and 365-day records will automatically be recognized as official for pedigrees, awards and other programs if interested TPE herds enroll on a 365-day option program.
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50 cows @ $5 ÷ 2 ..... $125
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Subtotal $130

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COW INDEX PACKAGE (1 summary)

50 cows @ $.50 ..... $25

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$10 herd fee ÷ 2 ..... 5.00

Six-Month TPE Total $192.50

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TPE can help you purchase and merchandise cattle with complete pedigree information and AGCC verification of records. And, you can actively contribute to the breed's data base for accurate sire proofs and cow performance information.

States that will be in the appraisal schedule from August through December are AL, AR, AZ, CA, CO, CT, ID, IA, KS, KY, LA, MA, ME, MN, MS, MT, MO, ND, NE, NM, NV, OK, OR, SD, TN, TX, UT, WA, WY.

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Address _____

City _____ **State** _____ **Zip Code** _____

_____ Cows (all Guernseys on most recent test sheet) @ $7.50 ..... $ _____

Herd Fee @ $10 ..... 10.00

Subtotal $ _____

Less 50% if paid in full by July 31, 1985 ..... $ _____

TOTAL ENCLOSED ..... $ _____

☐ **Yes!** Mail pedigrees after each quarterly report on cows completing records @ $4 each.

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Applicant's Signature

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Meetings

New members present at the South Dakota GBA meeting include: Seated (L-R)-Mary Rehberg, Summer Feind, Peggy Feind; Back (L-R) Richard Rehberg, Rand Feind.

South Dakota State Meeting

From Chris Thue

On February 23 South Dakota Guernsey breeders gathered for their annual meeting at the Staurolite Inn in Brookings. Following the noon meal President Richard Kasten of Hazel opened the business meeting.

After discussing ways of promoting the breed throughout the state, a committee was formed to look into the possibilities of a share-a-heifer program with 4-Hers. A motion that the state association opposed the Guernsey Genetic Growth (GGG) program of the AGCC was unanimously passed.

It was discussed to have only one state meeting each year, which would be a summer picnic. This summer the picnic will be held at the Lindgren family's Coteau Hills Farm in South Shore.

To get the youth more involved with the state group, there will now be one junior member on the state board. This person will also help the secretary.

AGCC Fieldman Les Peckham gave a presentation on the trip he and his wife took to the Isle of Guernsey.

The meeting concluded with the election of officers for 1985 as follows: Richard Kasten, president; Rand Feind of Hazel, vice president and Chris Thue of Bryant, secretary-treasurer.

Minnesota State Meeting

From LuElla Fuchs

Hosted by the East Central District GBA, the Minnesota GBA held its annual meeting in Waconia on Saturday, March 23. On Friday afternoon before the annual meeting more than 40 directors and breeders attended a board meeting.

Saturday morning's events started with a tour of Dale and Martha Molnau's Guernsey herd in Cologne. Events continued at the Lakeside Ballroom for the annual meeting and noon banquet.

Victor Klaustermeier of Lester Prairie was the master of ceremonies for the afternoon awards program. Guest speakers included AGCC Executive Secretary Bernard Heisner, AGCC Director Phil Tennis of Hayward, Chairman of the Minnesota House Agriculture Committee, K. J. McDonald and AGCC Field Representative Leslie Peckham of Fort Atkinson, Wisconsin. Peckham and his wife showed slides of their trip to England and the Isle of Guernsey.

Designated outstanding senior Guernsey breeders at the Minnesota GBA meeting were Ralph Grant, Gilbert Melchert and Wilmar Schleif.

The senior Guernsey breeder awards went to Ralph Grant of St. Paul, Gilbert Melchert of Waconia and Wilmar Schleif of Greenfield. The winners of the Outstanding Guernsey Youth and Outstanding Guernsey Young Farmer recognition were Bill Berning of Elk River and Kenneth Olsen of Barnum, respectively. Tina Larson of Claremont was crowned the 1985 Minnesota Guernsey Princess by 1984 Princess Christina Pierson from Butterfield. Pierson will represent Minnesota at the 1985 national contest in Denver this June.

The grand champion females of the 1984 parish shows were acknowledged as being owned by Jerome and Dixon Rypka of Owatonna, Russ and Rick Heins from Eyota, Steve Cross of Sherburn, Neill and Bart Heitke of Mora, Don Forner from Chaska and Brian Kimm of Pelican Rapids.

The awards for highest herd for butterfat and milk production were given to Walter Berning and sons of Albertville. Receiving certificates for top-producing herds were Edgar Fuchs and sons of Faribault, Tom and Norville Luebke of Mayer, Earl Wachholz from Winona, Glen and David Anderson of Lester Prairie, Arlen Schulz of Glencoe, Howard and Dennis Tyrrell from Browerville, Loren Dammann of Plato, Victor Klaustermeier, Anker Miller of Kason, Russell Heins, and David Abrahamson of Browerville.

Four board members recognized for their years of service were Barton Heitke, Frank Kimm of Pelican Rapids, David Schrupp from Paynesville and James Strain of Byron.

New directors elected included Carol Carlson of Clearbrook, Russell Heins, Glenn Johnson from Barnum and Pam Schrupp of Paynesville. The officers for the next year will be David Anderson, president; Wesley Tennis of Hayward, vice president and LuElla Fuchs of Nerstrand, secretary.

The Minnesota Junior GBA also held its annual meeting on March 23. The officers elected for 1985 were Steve Cross of Sherburn, president; Ann Kimm of Pelican Rapids, vice president; Tina Larson, secretary and Joe Forner from Chaska, treasurer.

Massachusetts State Meeting

From Janet Jordan

On Saturday, April 20 the Massachusetts GBA held its annual meeting in Hardwick. After discussion the members voted to send a letter to the president of the AGCC opposing the Guernsey Genetic Growth program.

Carrie Chickering of South Deerfield indicated that at Eastern States Exposition the number of Guernsey entries has been increasing, with the group then voting to donate a trophy for grand champion female of the youth show. The 1985 Massachusetts Guernsey show was announced as being on Wednesday, August 7 in Spencer.

DHIA Program Director Henry Waidlich presented lifetime butterfat production awards to Warren and Wayne Jordon of Rutland, Robert Goodfield of Hardwick, Chedco Farm in Berlin, Robert Robertson of Ashfield and Sunnydell Farm in Southampton. Honor roll certificates for herds averaging 545 pounds or more of butterfat went to Chedco Farm and Sunnydell Farm.

Directors elected to serve three-year terms were Roy Parker of East Brookfield and Chester Goodfield of Hardwick. The slate of officers for 1985 included Robert Goodfield, president; Christopher Koch of Colrain, vice president; Thomas Prentice of Plymouth, honorary vice president; Janet Jordan of Rutland, secretary and Andrew Warner of Berlin, treasurer.

As this is written, we are preparing to go to the Oklahoma-Arkansas Sale. Then, in June we will attend the AGCC annual meeting and national convention sales in Denver. When this is read, the 108th annual meeting will be history. Whatever the outcome of the voting on Amendment 10, it is important that all of us make a commitment to work together in a unified way. We ask all breeders to join us in the support and promotion of the Guernsey cow and the American Guernsey Cattle Club.

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SALE REVIEW from page 13

Dayton, VA: 1984 Virginia Guernsey Sale, Harrisonburg, VA.

Askew Farm Maverick Star (7-82) 3,550
S: Olympic View B Maverick; B: Lyle & Neil Jensen, Balsam Lake, WI; C: Krinan Worthington, Klamath Falls, OR; The Second Bettsward Sale, Richland Center, WI.

Dendel Orchards M C Malinda (6-80) 3,500
S: Kellogg Minnies Choice; B: Herby D. Lutz, Chester, SC; C: Jack Dendel, Allegan, MI; Kentucky National Convention Sale, Louisville, KY.

Gold Banner Tel Joy (3-83) 3,350
S: Maurana Wis Telestar; B: Leroy Lindley, Hamilton, OH; C: Carl Fortkamp, Coldwater, OH; Ninth Indiana Guernsey Classic, Woodburn, IN.

Milkwell TM Molly (7-79) 3,200
S: Milk Wells Top Mark; B: Keith Georgeson, Madison, WI; C: Kevin A. Eby, Elkhart, IN; The Second Bettsward Sale, Richland Center, WI.

Level Gold Tex Trista (2-84) 3,200
S: Co Hill Farms T H Big Tex; B: K. A. Forster, Lynden, Ontario, Canada; C: Lyle and Neil Jensen, Balsam Lake, WI; The World Premiere Sale, Madison, WI.

Idle Neer RH Pricilla (5-83) 3,000
S: Idle Neer Rondas Hornet; B: Kevin Griswold, Ixonia, WI; C: Donald Sywassink, Letts, IA; Kentucky National Convention Sale, Louisville, KY.

Jualmi Diamonds Lace (3-81) 3,000
S: Jualmi Deacons Diamond; B: Rolling Lea Farms, Inc., Thorntown, IN; C: Kyle Lindsey, Bismarck, IL; Kentucky National Convention Sale, Louisville, KY.

Toolite Cyclones Peace (12-80) 3,000
S: Brooknook Cyclone; B: James Wendt, Waukesha, WI; C: Merritt Tooley, Granville, NY; Kentucky National Convention Sale, Louisville, KY.

Kajo C Billys Perky Belle (3-81) 3,000
S: Kellogg Chiefs Billy; B: Elizabeth Hallam, Eleva, WI; C: W. J. Latch, Sumner, IL; The Second Bettsward Sale, Richland Center, WI.

Hoosier Heart HDF Cherie (8-78) 3,000
S: Housleys Darl Fayvor; B: C. C. Cochard, Greenfield, IN; C: Brian Cochard, Greenfield, IN; The Second Bettsward Sale, Richland Center, WI.

Schindleys B Tex Listen (6-82).....3,000
S: Co Hill Farms T H Big Tex; B: Bruce F. & David F. Kipp, North Prairie, WI; C: Andrew Schindley, Jr., Bellevue, OH; Kentucky Fall Sale, Louisville, KY.

Maurana Big Tex Maranda (9-83) 3,000
S: Co Hill Farms T H Big Tex; B: Leroy Lindley, Hamilton, OH; C: Clayton Havens, Jr., Goshen, IN; Ninth Indiana Guernsey Classic, Woodburn, IN.

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National Youth Essay Contest Deadline - September 1

1985 Joint Type Appraisal Schedule

A multiple-breed Uniform Functional Type Traits Appraisal format involving Guernseys and Jerseys is now in effect on a regular seven- to 10-month schedule. In order to prepare preprinted worksheets all applications listing animals to be appraised must be submitted to the AGCC 45 days before an area schedule begins. Applications may be obtained from the AGCC, or submit a copy of the most recent DHI sheet showing the cows' registration numbers. TPE herds must also submit a listing of cows.

June Florida, Georgia, North Carolina, South Carolina
July Illinois, Indiana, Wisconsin
August Kentucky, Tennessee
September Connecticut, Iowa, Maine, Massachusetts, Minnesota, Missouri, Nebraska, North Dakota, South Dakota
October Arkansas, Colorado, Idaho, Kansas, Montana, Oklahoma, Utah, Wyoming
November Alabama, Arizona, Louisiana, Mississippi, New Mexico, Texas, Washington
December California, Nevada, Oregon

HERD REGISTER FEE SCHEDULE (Effective April 1, 1985)

	FEMALES			MALES*		
Age In Months:	Member On TPE	Member	Non-Member	Member On TPE	Member	Non-Member
Animals under 6 months	10.00	13.00	18.00	20.00	26.00	36.00
Animals 6 to 12 months	15.00	20.00	25.00	30.00	40.00	50.00
Animals 12-24 months	20.00	25.00	30.00	40.00	50.00	60.00
Animals over 24 months	30.00	35.00	40.00	60.00	70.00	80.00

*Includes an official AGCC Performance Pedigree

GENETIC RECOVERY FEES	Members & Non-Members
Original Animal (OA)	$ 5
Provisional Register (PR)	7
Genetic Recovery (GR) Regular Herd Register fees (minimum Herd Register fees will apply if submitted with OA and PR ancestors.)	

TRANSFER FEES	Members & Non-Members
Transfer of Title (submitted within 60 days of date of sale)	$12
Transfer of Title (submitted after 60 days from date of sale)	20
Complete herds transferred at one time within a family or when certain provisions are met with transfer to or from partnership (Write for rules and Special forms)	5
Transfer to Canadian buyer (Includes automatic re-registry in Canada)	15
DUPLICATE CERTIFICATES	7.50
RESERVED PREFIX (except for AGCC Junior members)	10

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Calendar

Sales

July 6, Ozark, MO Shady View Farm Complete Dispersal, at the farm, E & T Auction Service, mgr.

July 13, Fowlerville, MI Michigan State Sale, MI GBA, mgr.

July 31, Harrisonburg, VA Virginia Guernsey Sale, Rockingham Co. Fairgrounds, VA GBA, mgr.

Aug. 8-9, Mabton, WA Win Crest Invitational Sale, Win Crest Farm.

Aug. 31, Columbia, SC Southern Quality Sale, SC State Fairgrounds.

Sept. 2, Butler, MO Mo-Kan Classic Sale, MO and KS GBAs, mgrs.

Sept. 7, Claypool, IN 10th Indiana Classic Sale, Raintree Farm, IN GBA and Price-Leffler Sale Service, mgr.

Oct. 26, Wooster, OH Ohio Fall Sale, Wayne County Fairgrounds, Ohio GBA, mgr.

Nov. 21, Kidron, OH Guernsey Opportunity Sale, Guernsey Marketing Service, mgr.

Meetings

July 6, Cobleskill, NY New York GBC Field Day, SUNY Cobleskill.

July 7, Barnum, MN Minnesota GBA picnic, Kenneth & Harold Olsen's Guernsey Farm.

July 20, Mason, IL Southern Illinois Guernsey picnic, Jacob Roedl farm.

July 27, Hutchinson, KS Kansas GBA picnic, Ken King's Kingstree Farm.

Aug. 3, Amanda, OH Ohio State Picnic, Pride-N-Joy Farms.

Aug. 31, Dekalb, IL Northern Illinois Guernsey picnic, Jim and Carl Boesch Farm.

Shows

July 22, Tomah, WI Wisconsin State Show.

July 27, Springfield, MO Ozark Empire Fair.

Aug. 7, Spencer, MA Massachusetts State Show.

Aug. 8, Milwaukee, WI Wisconsin State Fair, Gary Estes, judge. Aug. 3 (Jr. Show), Phil Laesch, judge.

Aug. 16, Louisville, KY Kentucky State Fair, Lewis Porter, judge. Aug. 14 (Jr. Show), John Wilk, judge.

Aug. 16, Sedalia, MO Missouri State Fair, Audrey Wagner, judge. Aug. 15 (Jr. Show), Orval Siegenthaler, judge.

Aug. 17, Columbus, OH Ohio State Fair, Gary Estes, judge. Aug. 15 (Jr. Show), Bill Ramsey, judge.

Aug. 28, St. Paul, MN Minnesota State Fair, Bernard Pralle, judge. Aug. 31 (4-H Show), Eric Lyon, judge. Aug. 23 (FFA Show) Dale Staupe, judge.

Aug. 30, Detroit, MI Michigan State Fair, John Ayars, judge.

Aug. 31, Syracuse, NY New York State Fair, Richard Keene, judge.

Sept. 1, Timonium, MD Maryland State Fair, Ralph Turley, judge.

Sept. 10, Hutchinson, KS Kansas State Fair.

Sept. 20, W. Springfield, MA Eastern States Exposition, Merton Sowerby, judge.

Sept. 23, Memphis, TN Mid-South Fair, Robert C. Griggs, Jr., judge. Sept. 22 (Jr. Show), Lee Majeskie, judge.

Sept. 25, Harrisburg, PA NGS-Harrisburg, NJS-Harrisburg, David Dickson, judge.

Sept. 28, Tulsa, OK Tulsa State Fair, Gary Estes, judge. Sept. 29 (Jr. Show), Ray Spann, judge.

Oct. 6, Madison, WI NGS-Madison, NJS-Madison, Audrey Wagner, judge.

Oct. 11, Dallas, TX State Fair of Texas, C. Fred Foreman, judge. Oct. 13 (Jr. Show).

Nov. 11, Louisville, KY NGS-Louisville, NAILE, Lewis Porter, judge. Nov. 9 (Jr. Show), John McKitrick, judge.

Deadlines

Aug. 1 September 25 "Sire Issue" deadline.

Aug. 20 Deadline for North Central Directory

Sept. 1 National Youth Essay Contest entries due.

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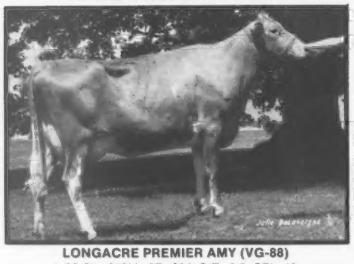
LONGACRE FARM HERD DISPERSAL

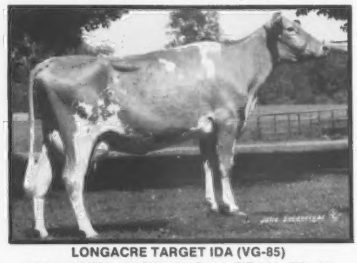
Monday, September 16, 1985 At the Farm Near Ravenna, Ohio
Approximately 95 Head Sell

In The Breed's 85th Pctle.



LONGACRE PREMIER AMY (VG-88)
1/85 CI: +243M +5F +$24, CIT +0.5, CPI +48
2-07 13,790M 4.3% 598F 3.2% 439P 312D 2X
3-07 10,810M 4.3% 458F 3.3% 355P 193D 2X RIP
Proj. 14,380M 623F 305D 2X Act.
MCD +3,748M +102F. By Premier and due November 19 to Wagners T H Emory. Her Sande Hill Double Emory dam has 4-05 16,750M 645F 566P 305D 2X. The next dam has 506F. Also selling, Amy's Kenmir Nances Baker ET daughter bred to Telestar.

Her MCD Is Over +5,000M

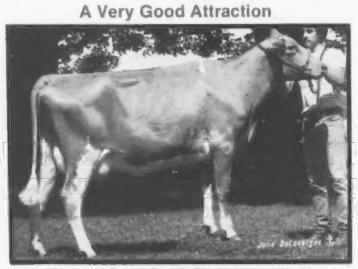


LONGACRE TARGET IDA (VG-85)
1/85 CI: +348M +4F +$28, 87th Pctle., CIT +0.3, CPI +52
2-05 15,580M 4.1% 636F 3.1% 481P 323D 2X
3-05 3,840M 3.7% 141F 3.2% 122P 57D 2X RIP
Proj. 14,520M 553F 305D 2X Act.
MCD +5,243M +180F. By Longacre Judys D E Target, a Double Emory son out of a Gold Star Dam with 674F. Ida's February 1985 Welcome Choice Admiral son and her February yearling daughter by Longacre Premier Maxwell, a Premier son whose dam made over 20,000M and is third in the state for protein production, will also sell.

Two Records Over 700F

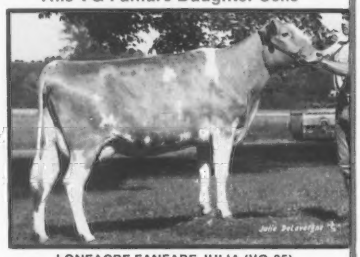
LONGACRE FABIAN LADY (VG-80)
3-06 13,990M 5.0% 706F 4.0% 553P 294D 2X
4-06 14,990M 5.1% 764F 3.9% 591P 305D 2X
6-05 8,440M 5.2% 439F 4.0% 337P 198D 2X RIP
By Grandview Wistars Fabian. Her Admiral daughter sold for $2,900 in the 1984 Kentucky Convention Sale and she has a Telestar daughter selling in the 1985 Colorado Convention Sale.

A Very Good Attraction



LONGACRE ATTRACTION ALMIRA (VG-80)
1/85 CI: +274M -2F +$13, CPI +20
2-04 13,700M 4.0% 551F 3.1% 435P 347D 2X
By Raemelton Deacons Attraction. She was fresh in April with a Valley Oaks B Bounty daughter and tested 61 pounds on her first test at three years, four months of age. The dam by Choice is VG-83 with 14,370M 645F 504P 305D and is in the breed's 88th percentile for CI$. Her dam is the dam of "Amy" listed above.

This VG Fanfare Daughter Sells



LONEACRE FANFARE JULIA (VG-85)
2-04 12,700M 5.2% 660F 3.9% 495P 365D 2X
3-07 5,120M 4.6% 237F 3.6% 186P 99D 2X RIP
Proj. 11,720M 564F 305D 2X Act.
By Raemelton Deacons Fanfare and sells due in December to Ron.

Her Three Daughters Selling

LONGACRE TARGET LYDIA (D-77)
1/85 CI: +374M +14F +$47, CPI +44
2-01 16,210M 4.4% 718F 3.6% 581P 365D 2X
3-04 12,000M 4.4% 541F 3.5% 432P 358D 2X
MCD +2,213M +96F. By Longacre Judys D E Target.

LONGACRE ATTRACTION LARGO (VG-80)
1-11 8,200M 4.6% 375F 3.7% 303P 282D 2X
2-10 8,235M 4.7% 390F 3.7% 305P 200D 2X RIP
By Raemelton Deacons Attraction. She has two daughters that will sell including a yearling Dan Ba Lee AFC George and a December 1983 Utopia Premier Playboy that sells bred.

LONGACRE MINNIES CHOICE LYNN
2-01 3,460M 4.2% 145F 3.4% 118P 80D 2X RIP
By Choice. Her February Telestar daughter sells.

Selling Three Cows With Over 700F

LONGACRE DOUBLE EMORY MYRA (VG-82)
1/85 CI: +273M +6F +$27, 86th Pctle.
8-02 17,780M 4.4% 774F 3.4% 600P 305D 2X
MCD +3,625M +144F. By Double Emory. She has a Very Good Maverick daughter with two records over 12,000M 550F that will sell. Myra's dam has 637F.

LONGACRE LAD DEE (VG-82)
1/85 CI: +152M +3F +$15
6-10 16,280M 4.3% 703F 3.6% 586P 336D 2X
MCD +2,802M +94F. By Longacre Holli Lad.

CRYSTAL SPRING DEACON JANE (VG-84) GSD
1/85 CI: +262M +13F +$39, 91st Pctle., CIT +0.2, CPI +66
5-05 16,800M 4.9% 825F 3.5% 591P 315D 2X
MCD +3,279M +137F. By Deacon. Her daughter in the breed's 87th pctle. for CI$ with MCD of +2,878M +86F will sell.

April 1985 RHA 39 Cows 12,423M 4.4% 549F 3.5% 440P

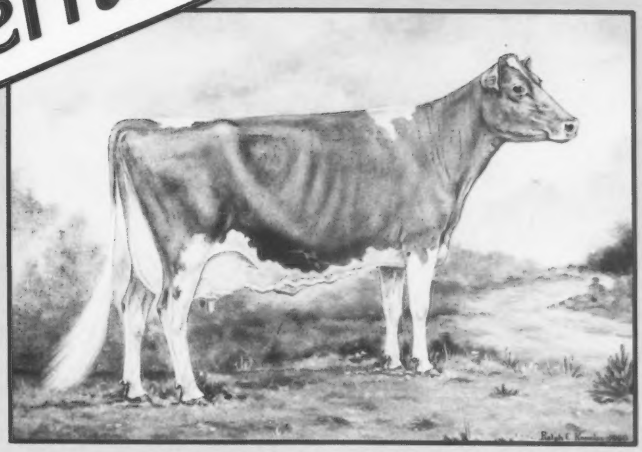
Watch for more details on our herd dispersal in the August 5 Guernsey Breeder's Journal.

LONGACRE FARM

WILBUR C. TOMLINSON, JR. AND SONS
5817 McClintocksburg Road, Ravenna, Ohio 44266
Telephone (216) 358-2535

Buckeye Breeder

The Guernsey Edge



Reports from throughout the country indicate that the demand for good Guernseys is on the rise, with the prices they bring reflecting this.

The Guernsey Marketing Service can help you capitalize on this improving market trend via consignment and dispersal sales, and by providing a clearinghouse for people who need to buy or sell Guernseys.

Contact us today for more details.

GUERNSEY MARKETING SERVICE

P.O. Box 27410
Columbus, OH 43227
Phone (614) 864-2409

Guernsey Opportunity Sales

The first in a series of Guernsey Opportunity Sales, sponsored by and managed by the Guernsey Marketing Service in April, averaged $850.74 on 27 head. Final bids ranged from $600 to $1,500. Consignors paid commissions ranging from only four to 10 percent!

Mark Your Calendar For November 21

The second Guernsey Opportunity Sale will be on Thursday, November 21 in Kidron, Ohio. We are now looking for consignments that will be fresh from September 1 through December 31. Commission is $60 per animal plus the transfer application fee. Checks will be sent to consignors the day after the sale. All necessary health tests for cattle originating in Ohio will be handled at the sale barn.

Contact Us For More Details

Merchandising Good Guernseys

The Bettsward Farms Complete Dispersal on April 13 is the highest-averaging dispersal sale to date this year, at $1,971 on 136 head. This reflects not only the quality of a well-bred herd, but also people's confidence in and appreciation of the Dosch family. It is pleasing to see the Dosches' continuing interest in the breed. We wish them the very best.

Developing New Interest In The Breed

AMULUNGA - This is a Guernsey prefix to be watching for, as well as the name of the dairy owned by Rogelio Muyshondt in El Salvador. This attractive estate, which has been in the family for some time, is now being developed into a modern dairy. Because Guernseys can adapt well to the climate and are producers of high-solids milk, he plans to import many good-quality Guernseys from North America within the next year.

We are pleased to be helping many people who are new to the Guernsey breed. Rogelio Muyshondt is a forward-thinking entrepreneur who realizes what good Guernsey cattle can do for his country. Bernie Wagner from Pennsylvania, a well-known breeder of Holsteins, has been investing in some of the Guernsey breed's most outstanding individuals. After being contending bidder on McDonalds H Jeannie at the Bettsward Dispersal, he purchased her privately from Chet Williams so she could join other family members at his operation. It is exciting to work with these individuals and others who are recognizing the profit potential of Guernseys. The future of the breed lies with quality cattle and people with a genuine interest and enthusiasm for the breed.

The Merryman Company

JOHN B. MERRYMAN
P.O. Box 566, Sparks, Maryland 21152
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